

DISCLOSURE OF TRADING IN OWN SHARES (1)

FROM 6th JULY TO 10th JULY 2015 - WEEK 28 **ISSUER: UBISOFT ENTERTAINMENT SA**

INVESTMENT SERVICE PROVIDER: EXAME BNP PARIBAS ORDINARY SHARES - ISIN CODE FR0000054470

Trading Sessions	Number of shares bought	Weighted Average Price (euros)	Amount (euros)
6 th July 2015	46.500	15,203	706.939,50
7 th July 2015	53.500	14,999	802.446,50
8 th July 2015	25.000	14,899	372.475,00
9 th July 2015	40.500	15,018	608.229,00
10 th July 2015	16.699	15,909	265.664,39
TOTAL	182.199	15,1249	2.775.754,39

Share buyback program authorized by the Combined General Meeting held on 1st July, 2014 and implemented by the Board of Directors on the same date

Contact Investor relations

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About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2014-15 fiscal year Ubisoft generated sales of €1,464 million. To learn more, please visit www.ubisoftgroup.com.