



BIC GROUP – PRESS RELEASE CLICHY – 31 JULY 2015

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RELEASE AND AVAILABILITY OF THE 1ST HALF 2015 FINANCIAL REPORT

The 1st Half 2015 Financial Report of SOCIÉTÉ BIC (Paris: BB) was sent to the A.M.F. – Autorité des Marchés Financiers (Paris Stock Exchange Authority) on July 31, 2015.

The document may be obtained on the BIC website (www.bicworld.com).

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Contacts

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian
sophie.palliez@bicworld.com

Marion Claës
marion.claes@bicworld.com

Contact Press

Albane de La Tour d'Artaise
albane.deLaTourDArtaise@bicworld.com

Priscille Reneaume : +33 1 53 70 74 70
preneaume@image7.fr

Isabelle de Segonzac : +33 1 53 70 74 70
isegonzac@image7.fr

For more information, please consult the corporate web site: www.bicworld.com

2015-2016 Agenda (all dates to be confirmed)

3 rd Quarter 2015 Results	21 October 2015	Conference call
Full Year 2015 Results	17 February 2016	Meeting – BIC Headquarters
1 st Quarter 2016 Results	27 April 2016	Conference call
2016 AGM	18 May 2016	Meeting – BIC Headquarters

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2014, BIC recorded Net Sales of 1,979.1 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: Carbon Disclosure Leadership Index (CDLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index.

For more information, please visit BIC corporate web site: www.bicworld.com

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