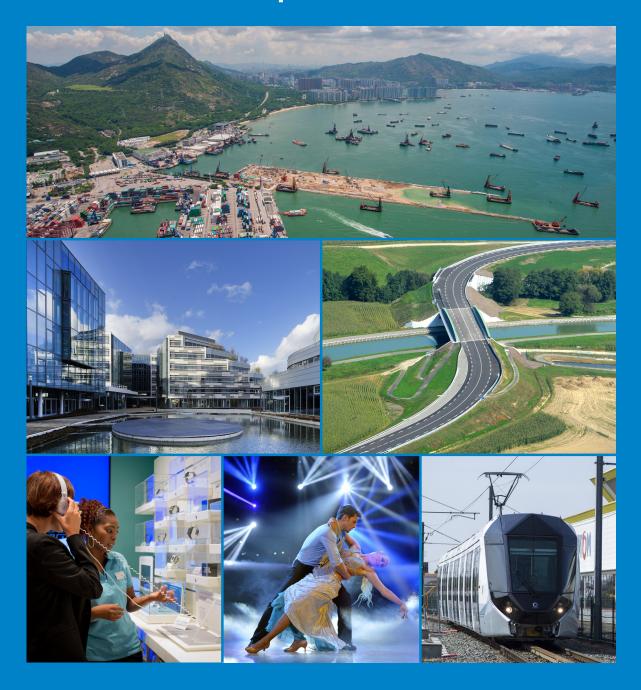
## FIRST-HALF 2015

# Financial Report



27 August 2015 32 Hoche - Paris



BUILDING THE FUTURE IS OUR GREATEST ADVENTURE

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The first-half review of operations and condensed consolidated first-half financial statements were approved by the Board of Directors at its meeting on 26 August 2015.

#### 1. MEMBERSHIP OF THE BOARD OF DIRECTORS

#### THE BOARD AT 30 JUNE 2015

#### **Chairman and Chief Executive Officer**

Martin Bouygues

#### **Director and Deputy CEO**

Olivier Bouygues

Deputy CEO and standing representative of SCDM, director

#### **Directors**

Michel Bardou

Director representing employees

François Bertière

Chairman and CEO, Bouygues Immobilier

Jean-Paul Chifflet

Former CEO, Crédit Agricole SA

Raphaëlle Deflesselle

Director representing employees

Anne-Marie Idrac

Chair of the supervisory board of Toulouse-Blagnac Airport

Patrick Kron

Chairman and CEO, Alstom

Hervé Le Bouc

Chairman and CEO, Colas

Helman le Pas de Sécheval

General Counsel, Veolia

Colette Lewiner

Advisor to the Chairman of Capgemini on matters regarding energy

Sandra Nombret

Director representing employee shareholders

Nonce Paolini

Chairman and CEO, TF1

Jean Peyrelevade

Chairman of the Board of Directors of Banque Degroof France

François-Henri Pinault

Chairman and CEO, Kering

Rose-Marie Van Lerberghe

Chairwoman of the Board of Directors of Institut Pasteur

Michèle Vilain

Director representing employee shareholders

#### **BOARD COMMITTEES**

#### **Accounts Committee**

Helman le Pas de Sécheval (Chairman) Anne-Marie Idrac Michèle Vilain

#### **Remuneration Committee**

Colette Lewiner (Chairwoman) Michel Bardou Helman le Pas de Sécheval François-Henri Pinault

#### **Selection Committee**

Jean Peyrelevade (Chairman) Jean-Paul Chifflet François-Henri Pinault

#### **Ethics, CSR and Patronage Committee**

Anne-Marie Idrac (Chairwoman) Raphaëlle Deflesselle Sandra Nombret Rose-Marie Van Lerberghe

#### 2. FIRST-HALF REVIEW OF OPERATIONS

#### 2.1 THE GROUP

For information, as announced, reported results for the first half of 2014 have been restated for IFRIC 21 impacts.

Key figures (€ million)	First-half 2014 restated	First-half 2015	Change	
Sales	15,182	15,098	-1%	
Current operating profit	79	119	+€40m	
Operating profit	468 <sup>a</sup>	45 <sup>e</sup>	-€423m	
Net profit/(loss) attributable to the Group	378 <sup>b</sup>	(42)	-€420m	
Net profit/(loss) attributable to the Group excl. exceptional items <sup>c</sup>	(20)	(4)	+€16m	
Net debt <sup>d</sup>	5,174	5,209	+€35m	

<sup>(</sup>a) Including non-current operating income of €81 million related to Bouygues Telecom and a capital gain of €308 million on the sale of Eurosport International (31%) and the remeasurement of the residual interest (49%)

Sales in the first half of 2015 amounted to €15.1 billion, down 1% on the first half of 2014. The 5% decline

in France was offset by a 9% increase in sales on international markets, benefiting from a favourable exchange rate effect.

Current operating profit amounted to €119 million, €40 million more than in the first half of 2014 driven by TF1 and Bouygues Telecom. Operating profit amounted to €45 million, including €74 million of noncurrent charges, of which €52 million related to roll-out of the network sharing agreement with Numericable-SFR. For information, operating profit in the first half of 2014 included non-current income of €389 million.

The net loss attributable to the Group excluding exceptional items was €4 million, an improvement of €16 million despite a €47-million decline in the net contribution from Alstom.

<sup>(</sup>b) Including a net capital gain of €240 million on the sale by Colas of its stake in Cofiroute

<sup>(</sup>c) Restated for the net capital gain on Cofiroute and the capital gain on Eurosport International (31%) and non-current items (reconciliation on page 9)

<sup>(</sup>d) At 30 June

<sup>(</sup>e) Including non-current charges of €74 million at Bouygues Telecom, TF1 and Bouygues Construction

#### Improvement in the Group's profitability in the second quarter

The Group's results improved in the second guarter of 2015:

Current operating profit/(loss)	Q1 2015	Change vs 2014	Q2 2015	Change vs 2014	H1 2015	Change vs 2014
€ million	Q. 20.0	restated	Q2 20 10	restated	20.0	restated
Construction businesses <sup>a</sup>	(146)	-€20m	234	-€7m	88	-€27m
TF1	28	+€9m	69	+€41m	97	+€50m
Bouygues Telecom	(62)	+€2m	8	+€15m	(54)	+€17m
Group	(194)	-€16m	313	+€56m	119	+€40m

(a) Bouygues Construction, Bouygues Immobilier and Colas

In a tough economic and competitive environment in France, the Group's transformation strategy started to have a positive effect on operating performances.

- The construction businesses showed strong international momentum and competitiveness, driven by a wide-range of offers and services and extensive technical expertise. The current operating margin in the second quarter of 2015 remained close to the level of the second quarter of 2014.
- TF1 adapted to its environment and continued to optimise programming costs.
- A good commercial performance and execution of the transformation plan enabled Bouygues Telecom to improve its results, with EBITDA starting to grow again in the second guarter.

#### **Outlook**

The Group has revised its outlook for Bouygues Telecom upwards and confirmed it for its construction businesses and TF1.

The construction businesses are continuing to expand in international markets and to adapt in France. Financial results are likely to remain robust in 2015, with a current operating margin at the level of 2014, excluding the exchange rate effect.

TF1 intends to maintain its leading position in freeview TV and will continue to adapt its business model to changes in its markets. Its current operating margin should improve in 2015, excluding the effect of the deconsolidation of Eurosport International in 2014.

Thanks to a good commercial performance and tight control of marketing and operating costs, the outlook for Bouygues Telecom has been revised upwards.

- EBITDA is expected to rise to around €750 million in 2015, compared with €694 million in 2014 and the stable target announced on 13 May 2015.
- The target of €300 million of savings in 2016 versus end-2013 will be significantly outstripped.

The Group's ongoing transformation strategy and the roll-out of network sharing between Bouygues Telecom and the Numericable-SFR group is likely to generate non-current charges of around €200 million in 2015, which will affect the Group's operating profit.

#### Other information

#### Detailed analysis by business segment

#### Construction businesses<sup>a</sup>

The order book of the construction businesses reached a very high level of €29.8 billion at end-June 2015.

up 6% year-on-year (1% at constant exchange rates).

As expected, the environment remained tough in France, both in building & civil works and, even more so, in the roads activity. However, the gradual return of private investors to the French residential property market was confirmed and Bouygues Immobilier took residential property reservations worth €83 million in the first half of 2015, a 23% increase. Overall, the order book for construction businesses in France was down 9% year-on-year at €13.6 billion.

In contrast, the momentum in international markets continued. The order book at end-June 2015 stood at €16.2 billion, up 24% year-on-year and 43% over the last two years. International orders accounted for 58% of the total order book at Bouygues Construction and Colas, compared with 50% at end-June 2014. In particular, international order intake at Bouygues Construction in the first half of 2015 amounted to €3.7 billion, a very high level representing a year-on-year rise of 64%.

Sales of the construction businesses in the first half of 2015 amounted to €12.0 billion, up 1% on the first half of 2014 but down 5% like-for-like and at constant exchange rates. The current operating margin reflected the impact of the usual seasonal effect of Colas' business and was slightly lower than in the first half of 2014, some major projects at Bouygues Construction being managed with a low margin at the current percentage of completion.

(a) Bouygues Construction, Bouygues Immobilier and Colas

#### TF1a

The TF1 group's four freeview channels had a combined audience share of 27.8% for individuals aged four years and over in the first half of 2015 (1.1 points down on the first half of 2014) but held up well at 32.0% for women under 50 who are purchasing decision-makers (0.2 points down on the first half of 2014).

TF1 reported sales of €981 million in the first half of 2015. The 17% fall versus the first half of 2014 essentially reflects the deconsolidation of Eurosport International. Group advertising sales amounted to €775 million, and would be up 1% excluding this deconsolidation effect.

Current operating profit amounted to €97 million, €50 million more than in the first half of 2014. The improvement was particularly evident in the second quarter due to a favourable comparative (no FIFA World Cup) and the optimisation of programming costs.

Operating profit in the first half of 2015 amounted to €85 million and included non-current charges of €12 million related to adaptation costs at the TF1 group's news operations.

On 22 July 2015, TF1 announced that by mutual agreement with Discovery Communications it had decided to exercise its put option over its 49% equity interest in Eurosport for €491 million. TF1 will also buy back Discovery Communication's 20% interest in the pay-TV channels (TV Breizh, Histoire and Ushuaïa)

for €15 million.

(a) At Bouygues group level, the sales and operating profit of Eurosport International remained included in the results of TF1 until the sale of the additional 31% stake in Eurosport International to Discovery Communications on 30 May 2014 (b) Source: Médiamétrie

#### **Bouygues Telecom**

The relevance of Bouygues Telecom's strategy enabled it to achieve a good commercial performance and improve its financial results.

The company added 160,000 new mobile customers in the second quarter of 2015 and 312,000 over the first half of the year to give a total of 11.4 million mobile customers at end-June 2015. The number of plan customers excluding MtoMa rose by 293,000 in the first half of 2015, with 147,000 new adds in the second quarter of 2015.

Growing numbers of customers were attracted to Bouygues Telecom's 4G services. The company had 4.1 million 4G customers<sup>b</sup> at end-June 2015, representing 42% of the mobile base excluding MtoM, compared with 19% at end-June 2014. Growth in the number of new customers was accompanied by an increase in usage, in keeping with the previous quarters. 4G customers consumed 2.4GB of mobile data per month on average, and 25% of 4G customers with a 3GB plan reach this limit every month.

Bouygues Telecom continued to expand on the fixed broadband<sup>c</sup> market, adding 78,000 new customers in the second quarter of 2015 and 174,000 over the first half of the year to give a total of 2.6 million at end-June 2015. Bouygues Telecom also started to market FTTH<sup>d</sup> services on its own network and had 23,000 FTTH customers at end-June 2015 out of a total of 398,000 very-high-speed broadband<sup>e</sup> customers.

Bouygues Telecom's sales remained stable in the second quarter 2015 at €1.1 billion and were down by only 1% to €2.2 billion in the first half of 2015. Sales from network were down 2% in the second quarter of

to €952 million and by 3% in the first half of 2015 to €1.9 billion.

First-half 2015 EBITDA rose €21 million to €323 million despite the impact of the end of the mobile customer base repricing. The EBITDA margin<sup>f</sup> was up 1.5 points over the half-year to 17.1%. The company reported a current operating loss of €54 million, €17 million better than in the first half of 2014, and an operating loss of €109 million, which included €55 million in non-current charges essentially related to the roll-out of network sharing with Numericable-SFR in the first half of the year.

- (a) Machine-to-Machine
- (b) Customers who have used the 4G network during the last three months (Arcep definition)
- (c) Includes high-speed and very-high-speed fixed broadband subscriptions
- (d) Fibre-to-the-Home: roll-out of optical fibre from the optical connection node (place where the operator's transmission equipment is installed) to homes or business premises (Arcep definition)
- (e) Subscriptions with a peak download speed of 30 Mbit/s or more. Encompasses FTTH, FTTLA and VDSL2 subscriptions (Arcep definition)
- (f) EBITDA/sales from network

#### **Alstom**

As announced on 20 July 2015, Alstom's net contribution to Bouygues' net profit was €0 million in the first half of 2015, compared with €47 million<sup>a</sup> in the first half of 2014.

(a) Alstom's contribution of €53 million to Bouygues' net profit minus €6 million for the amortisation of fair value remeasurements of identifiable intangible assets and other items

#### **Financial situation**

Net debt at end-June 2015 amounted to €5.2 billion, stable on end-June 2014, despite a €428-million increase in the cash component of Bouygues' dividend. The €2-billion increase in net debt versus end-December 2014 was due to the usual impact of the seasonal effect of Colas' business.

Net debt at end-June 2015 did not take account of the completion of the agreements between TF1 and Discovery (a net positive impact of €476 million).

#### First-half 2015 business activity

First-half 2015 bu	usiness activity	y	O
Order book at the construction businesses		End-June	
(€ million)	2014	2015	% change
Bouygues Construction	17,537	19,317	+10%
Bouygues Immobilier	2,210	2,372	+7%
Colas	8,242	8,079	-2%
TOTAL	27,989	29,768	+6%
Bouygues Construction order intake	Firs	t-half	%
(€ million)	2014	2015	change
France	2,922	2,153	-26%
International	2,252	3,699	+64%
TOTAL	5,174	5,852	+13%
Bouygues Immobilier reservations (€ million)	First-half		%
(C minorly	2014	2015	change
Residential property	675	832	+23%
Commercial property	62	165	x3
TOTAL	737	997	+35%
Colas	End-June		%
order book (€ million)	2014	2015	change
Mainland France	3,515	3,169	-10%
International and French overseas territories	4,727	4,910	+4%
TOTAL	8,242	8,079	-2%
TF1 audience share <sup>a</sup>	First-half		Pts
	2014	2015	change
TF1	22.9%	21.6%	-1.3 pts
TMC	3.2%	3.1%	-0.1 pts
NT1	1.9%	2.0%	+0.1 pts
HD1	0.9%	1.1%	+0.2 pts
TOTAL	20.00/	27.00/	4.4 mt-

<sup>(</sup>a) Source: Médiamétrie, Individuals aged 4 and over

Bouygues Telecom customer base ('000 customers)	
Plan subscribers Prepaid customers	
Total mobile customers	
Total fixed customers	

End-March 2015	End-June 2015	Change ('000 customers)
10,327	10,537	+210
946	896	-50
11,273	11,433	+160
2.524	2.602	+78

27.8%

-1.1 pts

28.9%

TOTAL

#### First-half 2015 financial performance

Condensed consolidated income statement (€ million)	First	First-half	
(€ IIIIIIOII)	2014 restated	2015	Change
Sales	15,182	15,098	-1%
Current operating profit	79	119	+€40m
Other operating income and expenses	389ª	(74) <sup>d</sup>	-€463m
Operating profit	468	45	-€423m
Cost of net debt	(163)	(146)	+€17m
Other financial income and expenses	3	25	+€22m
Income tax	(39)	36	+€75m
Joint ventures and associates	307	29	-€278m
o/w share of profits	54	29	-€25m
o/w net capital gain on Cofiroute	253 <sup>b</sup>	0	-€253m
Net profit/(loss)	576	(11)	-€587m
Net profit attributable to non-controlling interests	(198)	(31)	+€167m
Net profit/(loss) attributable to the Group	378	(42)	-€420m
Net profit attributable to the Group excl. exceptional items <sup>c</sup>	(20)	(4)	+€16m

(a) Including non-current operating income of €81 million related to Bouygues Telecom and a capital gain of €308 million on the sale of Eurosport International (31%) and the remeasurement of the residual interest (49%)

(b) Net capital gain at 100%

(c) Restated for the net capital gain on Cofiroute and the capital gain on Eurosport International (31%) and non-current items (reconciliation on page 9)

(d) Non-current charges of €55 million at Bouygues Telecom, non-current charges of €12 million at TF1 and non-current charges of €7 million at Bouygues Construction

First-quarter consolidated income statement	First-q		
million)	2014 restated	2015	Change
Sales	6,841	6,731	-2%
Current operating profit/(loss)	(178)	(194)	-€16m
Operating profit/(loss)	18ª	(216) <sup>c</sup>	-€234m
Net profit/(loss) attributable to the Group	238b	(157)	-€395m

(a) Including net non-current operating income of €196 million related to Bouygues Telecom

(b) Including a net capital gain of €240 million on the sale by Colas of its stake in Cofiroute

(c) Including non-current charges of €22 million at Bouygues Telecom essentially related to the roll-out of the network sharing agreement with Numericable-SFR

Second-quarter consolidated income statement	Second-		
(€ million)	2014 restated	2015	Change
Sales	8,341	8,367	0%
Current operating profit	257	313	+€56m
Operating profit	450ª	261 <sup>b</sup>	-€189m
Net profit attributable to the Group	140	115	-€25m

(a) Including a capital gain of €308 million on the sale of Eurosport International (31%) and the remeasurement of the residual interest (49%) and non-current charges of €115 million at Bouygues Telecom

(b) Including non-current charges of €52 million at Bouygues Telecom, TF1 and Bouygues Construction

Sales by business segment (€ million)	First-half		%	Change I-f-I and at constant	
	2014 restated	2015	change	exchange rates	
Construction businesses <sup>a</sup>	11,854	11,983	+1%	-5%	
o/w Bouygues Construction	5,558	5,850	+5%	-4%	
o/w Bouygues Immobilier	1,192	1,058	-11%	-12%	
o/w Colas	5,294	5,204	-2%	-6%	
TF1	1,175	981	-17%	-2%	
Bouygues Telecom	2,177	2,156	-1%	-1%	
Holding company and other	70	75	nm	nm	
Intra-Group elimination	(284)	(226)	nm	nm	
TOTAL	15,182	15,098	-1%	-4%	
o/w France	10,193	9,637	-5%	-5%	
o/w international	4,989	5,461	+9%	-2%	

<sup>(</sup>a) Total of the sales contributions (after eliminations within the construction businesses)

Contribution to EBITDA by business segment <sup>a</sup> (€ million)	First-half		Change
	2014 restated	2015	(€m)
Construction businesses	291	315	+€24m
o/w Bouygues Construction	206	228	+€22m
o/w Bouygues Immobilier	64	38	-€26m
o/w Colas	21	49	+€28m
TF1	33	102	+€69m
Bouygues Telecom	302	323	+€21m
Holding company and other	(15)	(12)	+€3m
TOTAL	611	728	+€117m

<sup>(</sup>a) EBITDA = current operating profit + net depreciation and amortisation expense + net provisions and impairment losses - reversals of unutilised provisions and impairment losses

Contribution to current operating profit by business segment (€ million)	First-half		Change	
	2014 restated	2015	(€m)	
Construction businesses	115	88	-€27m	
o/w Bouygues Construction	173	148	-€25m	
o/w Bouygues Immobilier o/w Colas	69	59	-€10m +€8m	
TF1	(127)	(119) 97	+€50m	
Bouygues Telecom	(71)	(54)	+€17m	
Holding company and other	(12)	(12)	€0m	
TOTAL	79	119	+€40m	

### Contribution to operating profit by business segment

o/w Bouygues Construction o/w Bouygues Immobilier

Construction businesses

**Bouygues Telecom** 

o/w Colas

Holding company and other

(€ million)

TF1

**TOTAL** 

First-half		Change	
2014 restated	2015	(€m)	
115	81	-€34m	
173	141 <sup>d</sup>	-€32m	
69	59	-€10m	
(127)	(119)	+€8 <i>m</i>	
370 <sup>a</sup>	85 <sup>e</sup>	-€285m	
14 <sup>b</sup>	(109) <sup>f</sup>	-€123m	
(31)°	(12)	+€19m	
468	45	<i>-€4</i> 23m	

- (a) Including a capital gain of €323 million on the sale of Eurosport International (31%) and the remeasurement of the residual interest (49%)
- (b) Including non-current income of €85 million: €429 million from litigation settlements and other minus €344 million in provisions for adaptation costs and other
- (c) Including non-current charges of €4 million related to Bouygues Telecom and €15 million for derecognition of goodwill related to the sale of Eurosport International
- (d) Including non-current charges of €7 million related to the new organisational structure
- (e) Including non-current charges of €12 million related to the adaptation of the news operations
- (f) Including non-current charges of €55 million essentially related to the roll-out of the network sharing agreement with Numericable-

Contribution to net profit attributable to the Group by business segment (€ million)	First-half		Change
	2014 restated	2015	(€m)
Construction businesses	457	78	-€379m
o/w Bouygues Construction	118	110	-€8m
o/w Bouygues Immobilier	41	34	-€7m
o/w Colas	298 <sup>a</sup>	(66)	-€364m
TF1	140 <sup>b</sup>	27	-€113m
Bouygues Telecom	5	(66)	-€71m
Alstom	53	(285)	-€338m
Holding company and other	(277) <sup>c</sup>	204 <sup>e</sup>	+€481m
Net profit/(loss) attributable to the Group	378	(42)	-€420m
Net profit/(loss) attributable to the Group excl. exceptional items <sup>d</sup>	(20)	(4)	+€16m

- (a) Including a net capital gain of €372 million related to the sale of Cofiroute
- (b) Including a net capital gain of €128 million on the sale of Eurosport International (31%) and the remeasurement of the residual interest (49%)
- (c) Including €147 million for derecognition of goodwill at Holding company: €132 million related to the sale by Colas of Cofiroute and €15 million related to the sale of Eurosport International
- (d) Restated for the net capital gain on Cofiroute and the capital gain on Eurosport International (31%) and non-current items (reconciliation on page 9)
- (e) Including a partial reversal for €291 million of the write-down against Bouygues' interest in Alstom recognised in 2013

## Impacts of exceptional items on net profit attributable to the Group (€ million)

First-half

2014
restated
2015

Change (€m)

#### Net profit/(loss) attributable to the Group

Non-current income/charges related to Bouygues Telecom, TF1 and Bouygues Construction

Capital gain on the sale of Eurosport International (31%) and the remeasurement of the residual interest (49%)

Net capital gain on the sale by Colas of its stake in Cofiroute

Tax on non-current income/charges and Eurosport International

Exceptional items attributable to non-controlling interests

Net profit/(loss) attributable to the Group excl. exceptional items

restated		
378	(42)	-€420m
(81)	74	+€155m
(308)	-	+€308m
(253)	-	+€253m
60	(28)	-€88m
184	(8)	-€192m
(20)	(4)	+€16m

Impacts of exceptional items on net profit attributable to the Group of the construction businesses	First-half		Change
(€ million)	2014 restated	2015	(€m)
Net profit attributable to the Group of the construction businesses	457	78	-€379m
Non-current charges related to Bouygues Construction	-	7	+€7m
Net capital gain on the sale by Colas of its stake in Cofiroute	(385)	-	+€385m
Tax on non-current charges	-	(3)	-€3m
Net capital gain on the sale by Colas of its stake in Cofiroute attributable to non-controlling interests	13	-	-€13m
Net profit attributable to the Group of the construction businesses excl. exceptional items	85	82	-€3m

Net cash by business segment (€ million)	At end-June		Change
	2014 restated	2015	(€m)
Bouygues Construction	2,338	2,433	+€95m
Bouygues Immobilier	26	(82)	-€108m
Colas	(331) <sup>a</sup>	(569)	-€238m
TF1	425 <sup>b</sup>	308	-€117m
Bouygues Telecom	(971)	(977)	-€6m
Holding company and other	(6,661)	(6,322)	+€339m
TOTAL	(5,174)	(5,209)	-€35m

Contribution to net capital expenditure by business segment (€ million)	First-	Change	
	2014 restated	2015	(€m)
Construction businesses	238	156	-€82m
o/w Bouygues Construction	87	66	-€21m
o/w Bouygues Immobilier	6	6	€0m
o/w Colas	145	84	-€61m
TF1	17	15	-€2m
Bouygues Telecom	337	380	+€43m
Holding company and other	0	2	+€2m
TOTAL	592	553	-€39m

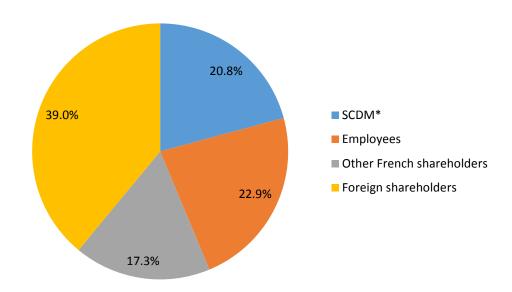
Contribution to free cash flow <sup>a</sup> by business segment Before change in working capital requirement (€ million)	First-half		Change
	2014 restated	2015	(€ million)
Construction businesses  o/w Bouygues Construction o/w Bouygues Immobilier o/w Colas  TF1  Bouygues Telecom Holding company and other	54 85 36 (67) 14 243 (116)	123 125 24 (26) 50 (67) (79)	+€69m +€40m -€12m +€41m +€36m -€310m +€37m
TOTAL	195	27	-€168m

<sup>(</sup>a) Free cash flow = cash flow - cost of net debt - income tax expense - net capital expenditure

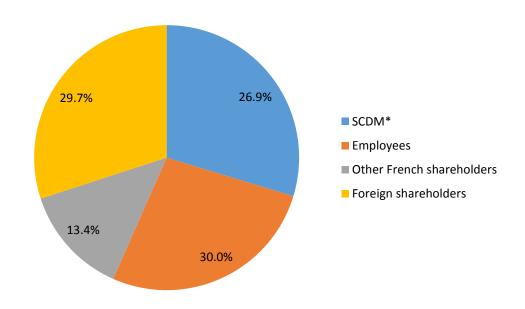
<sup>(</sup>a) Including €780 million related to the sale by Colas of its stake in Cofiroute (b) Including €256 million related to the sale of the additional 31% stake in Eurosport International

#### **MAIN SHAREHOLDERS AT 30 JUNE 2015**

#### Share ownership at 30 June 2015



#### Voting rights at 30 June 2015



<sup>\*</sup>SCDM is a company controlled by Martin and Olivier Bouygues

For information, as announced, reported results for the first half of 2014 have been restated for IFRIC 21 impacts.

#### 2.2 BOUYGUES CONSTRUCTION

A global player in construction and services with operations in 80 countries, Bouygues Construction designs, builds and operates structures and facilities which improve people's daily living and working environments. A leader in sustainable construction, Bouygues Construction develops long-term relationships with its customers in order help them shape a better life.

#### **Key figures**

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Sales	
o/w France	
o/w international	
Current operating profit	
Current operating margin	
Operating profit	
Net profit attributable to the group	

First half		
2014 restated	2015	
5,558	5,850	
2,909	2,858	
2,649	2,992	
173	148	
3.1%	2.5%	
173	141	
118	110	

Change	
+5%	
-2%	
+13%	
-€25m	
-0.6 pts	
-€32m	
-€8m	

- Bouygues Construction's sales rose 5% in the first half of 2015 to €5,850 million, with building and civil works accounting for 83% and energies and services for 17%. Sales rose strongly in international markets, up 13% to €2,992 million, but were down in France to €2,858 million. Like-for-like and at constant exchange rates, adjusted for a favourable change in the scope of consolidation for €202 million (linked to the acquisition of Plan Group) and a favourable exchange rate effect for €308 million, sales were down 4%.
- Current operating profit amounted to €148 million, giving a current operating margin of 2.5%, 0.6 points lower than in the first half of 2014. The decline was due in particular to some major projects at Bouygues Construction being managed with a low margin at the current percentage of completion. Operating profit stood at €141 million and included non-current charges of €7 million related to the new organisational structure at Bouygues Construction. Financial income was up €13 million on the first half of 2014 to €28 million. The net margin in the first half of 2015 stood at 1.9%, compared with 2.1% in the first half of 2014, giving net profit attributable to the Group of €110 million, down €8 million on the first of 2014.

Net cash stood at €2,433 million at end-June 2015, €95 million more than at end-June 2014.

#### First-half highlights

- Philippe Bonnave was appointed Chairman and CEO of Bouygues Construction on 3 March 2015.
   Since his appointment, the group's governance and organisation have been changed in order to make the company more competitive and more efficient in all areas.
- Bouygues Construction took orders worth €5,852 million in the first half of 2015, 13% more than in the first half of 2014.
  - o In a still-tough environment in France, order intake amounted to €2,153 million and included phases 3 and 5 of the Nice tramway and the rehabilitation of offices on Boulevard de Grenelle in Paris. This figure was 26% lower than in the first half of 2014, which included orders for a number of particularly significant projects, such as the City of Music in Boulogne-Billancourt and the viaduct on the new coastal road on Reunion Island.
  - o International orders rose very strongly, by 64% to €3,699 million, boosted by the order for the NorthConnex motorway link in Australia.

• The order book at 30 June 2015 stood at €19.3 billion, up 10.1% in comparison with end-June 2014 (up 3% at constant exchange rates). 58% of orders are for execution on international markets, compared with 47% at 30 June 2014. The order book in the Asia-Pacific zone is the largest on international markets, ahead of Europe (excluding France). Orders at end-June 2015 to be executed during the year amounted to €5.4 billion and orders to be executed beyond 2015 amounted to €13.9 billion, giving good visibility for future activity.

#### **Building and civil works**

Overall, demand for building and civil works remains high, driven by considerable infrastructure needs in both emerging and developed countries.

Bouygues Construction's building and civil works activity generated €4,830 million.

• France: €2,331 million, down 3%

Building activity in the Paris region declined, due in particular to handover of the Paris Philharmonic Hall and the completion of several major projects, such as the French Ministry of Defence in Paris and the Campus Val de Bièvre in Gentilly, south of Paris. Two significant orders were taken in Paris in the first half of 2015, one for the rehabilitation of offices on Boulevard de Grenelle and the other for construction of the Tempo office building.

Elsewhere in France, Bouygues Construction's five regional building subsidiaries held up well in a depressed economic environment. A number of major projects are in progress, such as the property development programme associated with the Stade Vélodrome in Marseille, renovation of the Bordeaux University campus and Lyon Saint-Exupéry Airport.

Business in the civil works segment was sustained by major projects such as the Nîmes-Montpellier railway bypass and the L2 Marseille bypass. Orders were taken in the first half of 2015 for phases 3 and 5 of the Nice tramway.

• Europe (excluding France): €1,074 million, up 13%

Activity in the **UK** was sustained by the residential property market. Bouygues Construction started work on the Manhattan Loft Gardens tower in London, a high-rise luxury residential development. Construction work continued on a major residential and commercial complex in Lewisham in southeast London, student halls of residence for the University of Hertfordshire and social and private housing as part of the urban regeneration project in Canning Town, east London.

In **Switzerland**, Bouygues Construction capitalised on its expertise in putting together complex property development projects, especially in Basel, Lenzburg and Zurich. Commercial activity was marked by an order for the LimmiViva hospital in Schlieren, near Zurich.

In **Central Europe**, local subsidiaries in Poland and the Czech Republic continued to expand their building activities. Elsewhere in Europe, the company is also involved in major infrastructure projects such as the new confinement shelter for the damaged nuclear reactor at Chernobyl in **Ukraine**, which is being built in partnership with Vinci, and Zagreb Airport in **Croatia**.

International (excluding Europe): €1,425 million, down 3%

In Asia-Pacific, Bouygues Construction enjoys strong local operations, especially in Hong Kong and Singapore. Civil works business remained sustained in Hong Kong, where several major projects are in progress. They include part of the Hong Kong to Guangzhou high-speed rail link, a section of the bridge linking Hong Kong, Zhuhai and Macao, the Tuen Mun-Chek Lap Kok subsea road tunnel, the extension of the Shatin to Central Link metro line and two road tunnels linking the north-east of Hong Kong to Liantang in mainland China. Bouygues Construction is a recognised player on the Asian building market, especially for high-rise structures. The company is building the Trade & Industry Tower in Hong Kong, several major residential complexes in Singapore, and, in Thailand, three residential tower blocks in a highly desirable Bangkok shopping district and the MahaNakhon

tower which, on handover, will be the city's highest. The company is building a 39-floor luxury hotel in **Macao**, In **Australia**, work continued on the construction of new railway lines in the west of Sydney and the first half was marked by an order taken for the NorthConnex motorway tunnel in Sydney. In **Myanmar**, Bouygues Construction continued work on the second phase of the Star City residential complex in Rangoon.

In Africa, Bouygues Construction was involved in roadbuilding projects in **Equatorial Guinea**, **Gabon** and **Chad**. The company's expertise in earthworks for opencast mining was illustrated in its operation of gold mines at Kibali in the **Democratic Republic of Congo** and Tongon in **Ivory Coast**. Bouygues Construction started work on an extension of Ridge Hospital in **Ghana** and the Jabi Lake Mall in **Nigeria**. In **Egypt**, after helping to build Lines 1 and 2 of the Cairo metro, the company took an order in the first half of the year for Phase 4A of Line 3.

In the Middle East, Bouygues Construction continued work on the Qatar Petroleum District, a vast complex in Doha.

In the Americas – Caribbean zone, Bouygues Construction operates mainly in Cuba, the United States and Canada. The company has a long-term presence in an integrated partnership in Cuba where it builds luxury hotel complexes, and signed contracts in the first half of the year for the new Hotel Internacional in Varadero and the Hotel Pilar on Cayo Guillermo. In the United States, Bouygues Construction continued work on the Brickell CityCentre development in Miami. In Canada, the company handed over a set of sporting facilities in Ontario for the 2015 Pan American Games and continued work on Iqaluit International Airport in the country's Arctic north. The company also operates in Latin America (particularly in Mexico) via its construction and specialised civil works subsidiaries.

#### **Energies and services**

Bouygues Energies & Services contributed €1,020 million to Bouygues Construction's consolidated sales in the first half of 2015, 37% more than in the first half of 2014.

France: €527 million, up 3%

Bouygues Energies & Services is a leading player in the development of digital networks in France, rolling out very-high-speed broadband networks in the Oise department to the north of Paris (first phase) and the Eure-et-Loir department in western France. In electrical and HVAC engineering, Bouygues Energies & Services continued work on a thermal power plant in the French part of the Caribbean island of Saint-Martin and a contract for mechanical and electrical equipment for the L2 Marseille bypass. Under public-private partnership contracts, the subsidiary continued to provide maintenance services for the Paris Zoo and started a maintenance contract for part of the French Ministry of Defence in Paris. The company also has a number of street lighting contracts, notably with the City of Paris.

• International: €493 million, up 113%

Bouygues Energies & Services is involved in several power grid infrastructure projects. It continued to operate a photovoltaic power plant in Thailand, started work on a thermal power plant in Gibraltar and took an order in the first half of 2015 to build a new waste-to-energy gasification plant in the UK.

In Africa, Bouygues Energies & Services is involved in works relating to power transmission and distribution, mainly in Ivory Coast, Congo and Gabon.

In Canada, Bouygues Energies & Services expanded on the electrical engineering market following its acquisition of a majority interest in Plan Group. It is completing electrical engineering and building management systems packages for the Humber River regional hospital north of Toronto.

Bouygues Energies & Services continued several FM contracts, including for Crédit Suisse offices in Switzerland, King's College in London (UK) and Surrey hospital in Canada.

#### **Outlook for 2015**

In a still-tough economic environment in France, Bouygues Construction enjoys good visibility, backed up by:

- orders at 30 June 2015 to be executed in 2015 worth €11.2 billion;
- sustained international activity, especially in countries less affected by the economic crisis, such as Hong Kong, Singapore, Qatar, Canada, Switzerland and the UK;
- a long-term order book (beyond 2020) worth €2.6 billion at 30 June 2015;
- a sound financial structure, with net surplus cash of €2.4 billion.

Tight control over the execution of major projects and a selective approach to orders in the face of competitive pressure will continue to be central priorities for Bouygues Construction in 2015.

#### 2.3 BOUYGUES IMMOBILIER

France's leading property developer, Bouygues Immobilier develops residential, office, retail and sustainable neighbourhood projects from 36 branches in France, two subsidiaries elsewhere in Europe and one in Morocco.

#### **Key figures**

#### (€ million)

Sales	
o/w resid	lential property
o/w com	mercial property
Current ope	rating profit
Current ope	rating margin
Net profit att	ributable to the group

First half		
2014 restated	2015	
1,192	1,058	
986	912	
206	146	
69	59	
5.8%	5.6%	
40.6	34.4	

Change	
	-11%
	-8%
	-29%
	-€10m
	-0.2 pts
	-€7m

Change

Bouygues Immobilier reported sales of €1,058 million in the first half of 2015, 11% less than in the first half of 2014 (down 29% in commercial property and 8% in residential property). The fall reflected an across-the-board decline in residential property reservations in 2012 and 2013 and the handover of several major commercial property projects.

The operating margin in the first half of 2015 was 5.6%, slightly lower (0.2 pts) than in 2014, mainly reflecting pressure on prices for residential programmes.

#### First-half highlights

#### Context

After a 3.9%¹ decline in new housing sales in 2014, the market rose by 10% in the first half of 2015, driven by historically low interest rates and the attractiveness of the Pinel buy-to-let tax incentives.

With the French economy still in the doldrums, the commercial property market remained slack. The take-up rate in the Paris region decreased 22% in the first half of 2015 as the number of major transactions declined.

#### **Business activity**

#### Reservations

Residential property
Units
Value (€m)
Building land
Units
Value (€m)
Commercial property
Surface area (m²)
Value (€m)
Total reservations (€m) <sup>a</sup>

FIISUII		Change
2014	2015	
3,967	4,796	+21%
675	827	+23%
-	51	-
-	5	-
14,000	49,000	+250%
62	165	+166%
707	007	.050/
737	997	+35%
vals Commercial n	roperty reservations	are firm and may not

Firet half

 (a) Residential reservations are given net of withdrawals. Commercial property reservations are firm and may not be cancelled (notarised sales)

<sup>(1)</sup> Source: ECLN (new housing survey)

<sup>(2)</sup> Source: CBRE

#### Residential property

Residential property reservations in the first half of 2015 rose 21% on the first half of 2014. The increase was mainly due to the return of private investors following the introduction of the new buy-to-let tax incentive scheme (Pinel) and good business activity in international markets.

Bouygues Immobilier inaugurated a number of flagship residential projects in the first half of 2015, such as the Home building in Paris, the first residential high-rise tower to be built in the capital since the 1970s, and La Mantilla in Montpellier, a mixed-use complex marking the development of the south of the city. Bouygues Immobilier also started work on a new-generation residence for senior citizens in Nancy with Les Jardins d'Arcadie.

#### Commercial property

Commercial property reservations in the first half of 2015 amounted to €165 million, including property development agreements for two Rehagreen® projects, for Scor (€70 million) and CNP AEW (€48 million) respectively. The level of reservations is not representative of expected order intake over the year as a whole, which includes the future headquarters of PSA Peugeot Citroën at Rueil-Malmaison.

Bouygues Immobilier inaugurated two flagship commercial property projects in the first half of 2015: the headquarters of Unilever France at Rueil-Malmaison, a Green Office® development and the largest positive-energy office building in France with a surface area of 35,000 m², and Campus Sanofi Val de Bièvre at Gentilly, a symbol of the Rehagreen® initiative comprising three buildings with a total surface area of 51,000 m².

At the end of June, Bouygues Immobilier launched the first Nextdoor, a new generation of innovative collaborative workspaces, in Issy-les-Moulineaux. The occupancy rate had already attained 60% within a few weeks of opening.

Bouygues Immobilier continued its open innovation strategy begun with the creation of BIRD, a subsidiary which invests in start-ups specialising in property.

#### Order book

(€ million)	End-December 2014	End-June 2015
Order book	2,390	2,372
o/w residential property	2,048	2,019
o/w commercial property	342	353

Bouygues Immobilier's order book at end-June 2015 stood at €2,372 million, representing 11 months of sales.

#### **Outlook and strategy**

Unit residential property reservations are likely to rise over the year as a whole. Bouygues Immobilier is focusing growth on a differentiated range of products such as managed residences and adaptable housing, and services such as financing packages and connected homes.

With the growing recognition of green value, Bouygues Immobilier continues to be well-placed on the commercial property market. Its highly energy-efficient Green Office® buildings and its Rehagreen® commercial property rehabilitation services package are well suited to the increasingly stringent requirements of users and investors.

Bouygues Immobilier is continuing to pursue its objective of maintaining a robust financial structure and keeping debt under tight control.

#### 2.4 COLAS

Operating in over 50 countries worldwide, Colas is a world leader in transport infrastructure construction and maintenance, meeting the challenges of mobility, urbanisation and the environment. With an international network of 800 profit centres and 2,000 materials production units, the group completes more than 100,000 projects each year and spans the full range of production and recycling activities associated with most of its lines of business. Colas has two main operating divisions: roads, its core business, and complementary specialised activities (railways, waterproofing, sales of refined products, road safety and signalling, and pipelines). Colas is also a generally minority shareholder in companies which operate or manage infrastructure.

#### **Key figures**

(€	mıl	lion)	١
١.		,	

Sales
o/w France
o/w International
Current operating profit/(loss)
Operating profit/(loss)
Net profit/(loss) attributable to the group
Net profit/(loss) attributable to the group
excl. capital gain on sale of interest in
Cofiroute

First half		
2014 restated	2015	Change
5,294	5,204	-2%
3,155	2,813	-11%
2,139	2,391	+12%
(127)	(119)	+€8m
(127)	(119)	+€8m
309	(69)	-€378m
(76)	(69)	+€7m

#### First-half highlights

- The roads market in mainland France contracted significantly.
- SRD, the production unit in Dunkirk, refocused its activity on bitumen production, having discontinued base oils production in April.
- A number of major contracts were concluded:
  - o upgrading of railway infrastructure in the UK (Wessex Route) for €94 million;
  - extension of MAC multi-year road and motorway management and maintenance contracts for Areas 12 and 14 in the UK, worth €52 million;
  - construction of the Savalou-Glazoué road in Benin for €47 million.
- Work continued on the major project to build an elevated section and an interchange for the new coastal road on Reunion Island.

#### Sales by sector

Consolidated sales at 30 June 2015 amounted to €5,204 million, down 2% on 30 June 2014 (down 6% like-for-like and at constant exchange rates), with sales decreasing 11% in France and rising 12% in international markets. A favourable exchange rate effect boosted sales by €219 million versus 30 June 2014.

(€ million)	First	half	
	2014 restated	2015	Change
Sales	5,294	5,204	-2%
o/w roads mainland France	2,135	1,807	-15%
o/w roads Europe	666	736	+10%
o/w roads North America	704	843	+20%
o/w roads Rest of the World	632	668	+6%
o/w specialised activities	1,151	1,143	-1%
o/w holding company	6	7	nm

#### Roads

Sales in **mainland France** were down 15% on the first half of 2014 due to a sharp reduction in capital spending by local authorities in all segments (traditional road maintenance, urban development, public transport) after government funding was cut for the second year in succession.

Sales in **Europe** rose 10% (up 6% like-for-like and at comparable exchange rates), driven by stronger activity in Central Europe, where major motorway contracts in Hungary and Slovakia concluded in late 2013 are in progress.

The 20% rise in sales in **North America** benefited from the positive impact due to changes in exchange rates. Like-for-like and at constant exchange rates, sales were slightly higher in the United States and up in Canada.

Sales in the **Rest of the World** rose by 6% but were virtually stable like-for-like and at constant exchange rates, rising in French overseas departments, Asia and Australia and declining in Africa and the Indian Ocean.

#### **Specialised activities**

Sales in specialised activities in the first half of 2015 were close to the level of the first half of 2014 (down 1%), with differing situations between lines of business:

- o sales in the railway and pipeline businesses rose 38% and 6% respectively,
- sales in the waterproofing and road safety and signalling businesses (down 3% and up 1% respectively) were comparable with the figures at end-June 2014, in tough conditions on the French market.
- sales of refined products declined 64% due to difficulties restarting the Dunkirk production unit after strikes at the end of 2014 and the discontinuation of base oils production in April.

#### **Production of materials**

A significant proportion of Colas' activity, both in France and abroad, consists in the production of construction materials, especially aggregates, from an international network of 701 quarries and gravel pits, 566 asphalt plants, 128 emulsion plants and 208 ready-mix concrete plants. In the first half of 2015 they produced 40.6 million tonnes of aggregates (8% less than in the first half of 2014), 13.4 million tonnes of asphalt mix (down 7%), 735,000 tonnes of binders and emulsions (stable) and 1.1 million cubic metres of ready-mix concrete (down 3%).

#### **Profitability**

Colas reported a current operating loss of €119 million at 30 June 2015, compared with €127 million at 30 June 2014, an improvement of €8 million.

Operating profit in the roads business improved. The improved results at international subsidiaries offset lower profitability in mainland France linked to the sharp contraction in volume of activity.

Profitability in specialised activities (excluding refining) was comparable to end-June 2014, thanks to higher operating profit in the railway business.

The refining business reported an operating loss of €42 million, €12 million more than in the first half of 2014. This was due to a delay in the refining process in late 2014 compounded by a brutal fall in oil product prices and the cost of restarting the production unit after the strike at the end of 2014. In addition, the workforce adjustment did not take effect until July 2015.

The share of profits from joint ventures and associates amounted to €30 million, compared with €11 million in the first half of 2014 (stripping out the capital gain on the sale of Colas' interest in Cofiroute in the first quarter of 2014), thanks to an excellent first half by the Thai subsidiary Tipco.

The net loss attributable to the group at end-June 2015 amounted to €69 million. Colas traditionally reports a first-half loss due to the seasonal nature of its business. This figure compares with a net loss attributable to the group of €76 million at end-June 2014, stripping out the €385-million capital gain on the sale of its interest in Cofiroute.

#### **Financial position**

Net debt at 30 June 2015 stood at €569 million. The change in versus 31 December 2014 (net surplus cash of €682 million) reflects the usual seasonal nature of the business as well as the payment of a €371-million exceptional dividend in April 2015. This figure compares with net debt of €331 million at end-June 2014, which included €780 million from the sale of Colas' interest in Cofiroute, and net debt at end-June 2013 of €1,141 million.

#### **Outlook**

The order book at end-June 2015 remained at a high level, standing at €8.1 billion compared with €8.2 billion a year earlier, a drop of 2%. In keeping with the last quarters, the order book on international and overseas markets rose 4% to €4.9 billion while the order book in mainland France decreased 10% to €3.2 billion.

#### Roads

Given the steady decline in monthly order intake since the start of the year, sales in mainland France are likely to be around 10% lower than in 2014. Sales in international markets are likely to continue to rise.

#### Specialised activities

The railway business will continue to grow, driven by an order book at a high level. Sales in the waterproofing, road safety and signalling and pipeline businesses could be similar to the figures for 2014. Sales of refined products will decrease by around 70% following the discontinuation of base oils production, which generated €428 million in 2014.

On the basis of currently available data, sales in 2015 could be slightly lower than in 2014.

#### 2.5 TF1

TF1 is an integrated media group whose mission is to inform and entertain. It produces the leading freeview television channel in France and has adapted its offering to all media.

#### **Key figures**

	First half		
(€ million)	2014 <sup>a</sup> restated	2015	Change
Sales	1,175	981	-17%
o/w group advertising revenue	799	775	-3%
o/w other activities	376	206	-45%
Current operating profit	47	97°	+€50m
Current operating margin	4%	9.9%	+5.9 pts
Operating profit	370	85	-€285m
Net profit attributable to the	321 <sup>b</sup>	61 <sup>b</sup>	-€260m
group			
(a) At Dayway on aroun layed the color on	d anarating profit of	Furnament Internet	ional ramainad included in

- (a) At Bouygues group level, the sales and operating profit of Eurosport International remained included in the results of TF1 until the sale of the additional 31% stake in Eurosport International to Discovery Communications on 30 May 2014
- (b) Including a net capital gain of €294 million on the sale of a controlling interest in Eurosport to Discovery Communications on 30 May 2014
- (c) Including a gain on the deconsolidation of Eurosport France

The TF1 group reported consolidated sales of €981 million at 30 June 2015, down €194 million, or 17%. This figure essentially reflects the deconsolidation of Eurosport International.

The sales figure comprises:

- group advertising sales of €775 million, a year-on-year increase of 1% excluding the effect of the sale of Eurosport International and even though there were no major sporting events during the period:
- sales from other activities of €206 million, down €170 million. This decline is due to (i) the scope
  effect of €142 million related to the sale of Eurosport International and the deconsolidation of
  Eurosport France, the Stylía channel and OneCast, and (ii) the recognition in the second quarter
  of 2014 of €30 million in revenue from the partial resale of 2014 FIFA World Cup rights.

Current operating profit at end-June 2015 amounted to €97 million, up €50 million year-on-year, reflecting a gain on the deconsolidation of Eurosport France and a positive exchange rate effect.

Operating profit amounted to €85 million and included a non-current charge of €12 million. Corresponding to adaptation costs at the TF1 group's news operations, it was mainly related to discontinuation of the paper version of the *Metronews* freesheet.

Net profit attributable to the group in the first half of 2015 amounted to €61 million, down €260 million year-on-year. The figures for the first-half of 2014 included a net capital gain of €310 million on the sale of the controlling interest in Eurosport International to Discovery Communications and the net profit of Eurosport International for the first five months of the year.

#### First-half highlights

- 27 January 2015: the undertakings given by the TF1 group to the French competition authority following the acquisition of TMC and NT1 in 2010 came to an end.
- 31 March 2015: Eurosport SAS, of which Discovery Communications owns 51% and the TF1 group 49%, acquired 100% of Eurosport France.
- 26 May 2015: TF1 upgraded its online platform MYTF1, which became the sole digital brand for the TF1 group's four freeview channels.

#### **Broadcasting and Content**

#### Broadcasting<sup>3</sup>

The TF1 group's four freeview channels had a combined audience share of 27.8% of individuals aged four years and over at end-June 2015, compared with 28.9% at end-June 2014. Among women under 50 who are purchasing decision-makers, the combined audience share amounted to 32.0%, compared with 32.2% at end-June 2014. These figures should be seen against a market background in which HD DTT channels gained ground and non-linear consumption increased.

TF1 continued to be France's most-watched TV channel, taking an audience share of 21.6% of individuals aged four years and over, down 1.3 points year-on-year due largely to the effect of the 2014 FIFA World Cup. The audience share of women under 50 who are purchasing decision-makers was 23.6% in the first half of 2015, compared with 24.3% in the first half of 2014. The gap with the leading rival private channel was 8.7 points for the principal advertising target, down 0.1 points.

The only channel to attract more than 8 million viewers in the first half of 2015, TF1 also achieved the top 39 audience scores of the period, with an average prime-time audience of 5.8 million viewers.

TMC and NT1 confirmed the strength of their positions in relation to their advertising targets, taking a share of 3.6% and 3.1% respectively of the audience of women under 50 who are purchasing decision-makers. Among the six new HD channels, HD1 led the field for evening audiences in the first half of 2015, taking 1.1% of the audience of individuals aged four years and over and 1.7% of women under 50 who are purchasing decisionmakers, an increase of 0.4 points.

Advertising sales for the TF1 group's freeview channels amounted to €733 million, up 2% year-on-year. The group's DTT channels increased their viewing figures and were successful in monetising their programming over the period. TF1 maintained its value preservation strategy.

Advertising sales from the Broadcasting segment's other activities declined 13%, affected by a sharp drop in advertising sales from the Metronews freesheet, partially offset by growth in advertising sales at e-TF1, which continued its digital innovation strategy hand-in-hand with the TF1 group's TV channels. A new version of the MYTF1 site was launched on 26 May 2015, uniting digital content from the four freeview channels under a single brand.

Non-advertising revenue from the Broadcasting segment amounted to €37 million at end-June 2015, down 7% year-on-year due in particular to the fact that the World Cup boosted interactivity revenue at e-TF1 in the first half of 2014.

<sup>&</sup>lt;sup>3</sup> Source: Médiamétrie - Médiapart

Total revenue from the Broadcasting segment in the first half of 2015 thus amounted to €806 million, a year-on-year increase of 1%.

The cost of programmes for the TF1 group's four freeview channels amounted to €460 million in the first half of 2015, €52 million less than in the first half of 2014. After stripping out the cost of the 21 FIFA World Cup matches screened in the second quarter of 2014 (€56 million, partly offset by a saving of €12 million on the replaced programmes), programming costs were 2% less than in the first half of 2014, representing a saving of €9 million.

Optimising programming costs during the period helped the Broadcasting segment to boost current operating profit to €48 million.

#### Content

Sales in the Content business amounted to €33 million, down 48%. The €31-million drop was due to the partial resale of 2014 FIFA World Cup rights for €30 million, recognised in the second quarter of 2014.

#### **Consumer Products**

TF1 Vidéo reported a 26% rise in sales in the first half of 2015 to €26 million. TF1 Vidéo posted operating profit of €0.4 million.

In the first half of 2015, Téléshopping generated sales of €48 million, stable year-on-year. Current operating profit over the first six months of the year amounted to €3 million, down €0.6 million year-on-year.

TF1 Entreprises posted sales of €22 million in the first half of 2015, down 6% on the first half of 2014, due to a tough comparative. Operating profit amounted to €3 million, up €0.2 million year-on-year.

#### Pay TV

On 17 June 2015, the *Conseil d'État* (Supreme Administrative Court) cancelled on procedural grounds the decision taken by the CSA, the French broadcasting authority, on 29 July 2014 to refuse to allow LCI to migrate to freeview TV. The CSA is now reconsidering LCI's request and is expected to issue its conclusions in the coming months.

Theme channel sales amounted to €28 million at end-June 2015, down €1.9 million year-on-year, mainly due to discontinuation of Stylia from 31 December 2014 (-€2 million). The TF1 group's theme channels generated operating profit of €0.2 million, compared with a loss of €2 million in the first half of 2014, as a result of improving their cost base.

On 31 March 2015, Eurosport SAS acquired 100% of the capital of Eurosport France, which was deconsolidated at that date.

#### **Outlook**

After experiencing growth in the first half of the year, the net TV advertising market may be flat during the second half, as the direction of trends in advertising spend depends on whether the economic recovery is confirmed.

The market is still highly competitive, especially as momentum builds for HD DTT channels.

In this context, the TF1 group intends to maintain its position as the market leader in freeview and will continue to adapt its business model to market changes, especially in news. Its current operating margin should improve in 2015, stripping out the effect of the deconsolidation of Eurosport International in 2014.

In terms of programming, the highlights of the autumn season for the TF1 core channel will be coverage of the Rugby World Cup and the return of strong programmes that offer advertisers unrivalled exposure.

The TF1 group will differentiate itself by forging ever-closer synergies between TV programmes and digital content.

At the same time, TF1 will continue to seek out opportunities for growth, acting alone or with partners, but always with an eye to creating value.

#### 2.6 BOUYGUES TELECOM

Bouygues Telecom is a major player in the French electronic communications market, committed to making ongoing advances in digital technology available to as many people as possible.

#### **Key figures**

(€ million)		
Sales		
Sales from network		
EBITDA		
EBITDA/sales from network		
Current operating profit/(loss)		
Current operating margin		
Operating profit/(loss)		
Net profit/(loss) attributable to the		
group		

First half		
2014 restated	2015	
2,177	2,156	
1,940	1,884	
302	323	
15.6%	17.1%	
(71)	(54)	
-3.3%	-2.5%	
14 <sup>a</sup>	(109) <sup>b</sup>	
5	(73)	

B	
Change	
-19	6
-3%	6
+€21r	n
+1.5 pt	S
+€17r	n
+0.8 pt	S
-€123n	1
-€78r	n

- (a) Including €85 million in non-recurring income: €429 million in litigation settlements and other items minus €344 million of provisions for adaptation costs and other items
- (b) Including €55 million in non-current charges essentially related to roll-out of the network sharing agreement with Numericable-SFR

Bouygues Telecom posted sales of €2,156 million in the first half of 2015, down 1% on the first half of 2014. The decline in sales slowed in the first half of 2015 despite the impact of the end of the mobile customer base repricing. Sales from network amounted to €1,884 million, down 3% on the first half of 2014, with a drop of 4% in the first quarter and 2% in the second quarter.

EBITDA was €21 million higher than in the first half of 2014 due to growth in the mobile and fixed customer bases and tight control over marketing and operating costs.

The company reported a current operating loss of €54 million, an improvement of €17 million in comparison with the first half of 2014, and an operating loss of €109 million, which included €55 million in non-current charges essentially related to roll-out of the network sharing agreement with Numericable-SFR. This is €123 million lower than the figure in the first half of 2014, which included non-recurring income of €85 million related in particular to litigation settlements and adaptation costs.

Net capital expenditure amounted to €380 million, up €43 million, linked to roll-out of the network sharing agreement with Numericable-SFR and expansion of the fixed network.

#### First-half highlights

Events in the first half of 2015 showed the relevance of Bouygues Telecom's strategy, driven by three priorities.

#### Creating value by boosting mobile data usage

As well as attracting growing numbers of customers, the quality of Bouygues Telecom's 4G network gives the company a long-term competitive edge. Bouygues Telecom had 11.4 million mobile customers at 30 June 2015, including 10.5 million on plans.

The total number of plan customers grew strongly, with 407,000 new adds over the year to end-June, compared with 74,000 in the first half of 2014. Stripping out MtoM<sup>4</sup> 293,000 plan customers were added, whereas the number in the first half of 2014 remained virtually unchanged. Bouygues Telecom had 4.1 million active 4G customers<sup>5</sup> at end-June 2015, representing 42% of its mobile customer base excluding MtoM. It had 27%<sup>6</sup> of the total French 4G market and 14% of the total mobile market.

In line with its new positioning, based on continually improving the customer experience, Bouygues Telecom enhanced all its Sensation plans in the first quarter of 2015, offering a choice of one of four bonus services: Spotify, Gameloft, CanalPlay or unlimited TV (the B.tv app). With these new services, Bouygues Telecom aims to help its customers appreciate the convenience of using 4G and 4G+ while encouraging them to develop new ways of using mobile internet. Customers who have signed up for a bonus service use twice as much data as those who have not.

Active 4G customers consumed 2.4GB per month on average in the second quarter of 2015, a year-on-year increase of over 30%. Likewise, average mobile data consumption across all Bouygues Telecom mobile customers<sup>7</sup> rose to 1.2GB per month, twice the previous year's level. The rise in mobile data consumption may also be measured by the number of data top-ups purchased by customers, which more than doubled in the space of a few months, reaching 355,000 in June 2015.

With a view to providing customers with ever more bandwidth and after launching 4G+ in June 2014<sup>8</sup>, Bouygues Telecom trialled Ultra High Speed Mobile<sup>9</sup> in February 2015, achieving download speeds in excess of 300Mbit/s. Bouygues Telecom will be the first operator to make Ultra High Speed Mobile available to customers, opening the service in Paris, Lyon and Chartres before the end of 2015.

### Pursuing growth in fixed broadband by making services and very-high-speed broadband accessible to as many people as possible

Bouygues Telecom helps its customers to increase their use of digital services by offering affordable fixed broadband offers combined with high-quality service.

Bouygues Telecom had over 2.6 million fixed broadband customers at end-June 2015, representing 174,000 net adds in the first half of the year. This achievement reflects the success of the fixed broadband offer at €19.99 per month introduced in January 2014 coupled with the launch of the Bbox Miami TV box in January 2015.

Bouygues Telecom had 398,000 very-high-speed broadband<sup>10</sup> customers at end-June 2015, 35,000 more than at end-June 2014. Bouygues Telecom started marketing FTTH<sup>11</sup> in 2015 with targeted local communication campaigns. In order to ensure wide FTTH coverage, Bouygues Telecom has concluded co-investment agreements with Orange and Numericable-SFR that will ultimately extend to 6.5 million households, 1.5 million of which already had coverage by mid-2015. Bouygues Telecom had 23,000 FTTH customers at end-June 2015.

Bouygues Telecom also stepped up initiatives in the B2B segment, becoming the first operator to offer fixed services via 4G in June 2015. The 4G Access Router provides internet access at speeds

<sup>&</sup>lt;sup>4</sup> Machine to Machine

<sup>&</sup>lt;sup>5</sup> Customers who have used the 4G network during the last three months (Arcep definition)

<sup>&</sup>lt;sup>6</sup> Arcep Electronic Communications Market Observatory, Q1 2015

<sup>&</sup>lt;sup>7</sup> Excluding Machine to Machine

<sup>&</sup>lt;sup>8</sup> Aggregation of two frequency bands

<sup>&</sup>lt;sup>9</sup> Aggregation of three frequency bands

<sup>&</sup>lt;sup>10</sup> Arcep definition: subscriptions with a peak download speed of 30Mbit/s or more

<sup>&</sup>lt;sup>11</sup> Fibre to the home

comparable to those of FTTO (fibre to the office) as well as connection to the company's VPN and secure fixed links through antispam, antivirus and filtering services.

Bouygues Telecom Entreprises and Telefonica strengthened their partnership by creating a joint-venture, Telefonica Global Solutions France, to meet the needs of multinationals. It provides Bouygues Telecom with the international coverage required to address global corporations and strengthen its presence on the French market.

#### Accelerate the company's transformation

Bouygues Telecom continued its transformation in the first half of 2015.

After simplifying its range of plans in late 2014, the company extended the simplification campaign to its prepaid range in January 2015. Bouygues Telecom finished migrating all its plan customers to the new plans during the second quarter of the year.

After announcing a new customer-centric positioning (#NosClientsDabord) in late 2014, Bouygues Telecom unveiled its new logo in early 2015. In order to welcome customers more smoothly in comfortable surroundings, Bouygues Telecom began a complete overhaul of its stores in late 2014. By 2017, all Bouygues Telecom stores will have been refurbished in line with the "contemporary connected home" concept.

#### **Outlook**

Thanks to a good commercial performance and tight control of marketing and operating costs, the outlook for Bouygues Telecom has been revised upwards in comparison to that given when first-quarter results were released.

- EBITDA is expected to rise to around €750 million in 2015, compared with €694 million in 2014 and the stable target announced on 13 May 2015.
- The target of €300 million of savings in 2016 versus end-2013 will be significantly outstripped.

#### 2.7 ALSTOM

Alstom, in which Bouygues has a 29.2% stake, is a world leader in power generation and transmission and in all the main segments of the railway industry.

FY2014/15: record order intake (€10 billion) and order book (€28 billion), operating profit up by nearly 20% and strong cash flow generation in the second half

Alstom released its results for FY2014/15 (ended 31 March 2015) on 6 May 2015.

In the context of the project between Alstom and General Electric, and in compliance with IFRS 5, the Thermal Power, Renewable Power and Grid activities as well as some corporate costs were classified as "Discontinued operations". They were therefore not included in orders, sales and operating profit and were reported as "Net income from discontinued operations".

Between 1 April 2014 and 31 March 2015, Alstom booked a record €10 billion of orders, up more than 60% on the previous year. The book-to-bill ratio, at 1.6, was above 1 for the fifth year, boosted in particular by a €4-billion contract in South Africa. Sales, at €6.2 billion, were up 8% on the previous year (7% like-for-like and at constant exchange rates). Operating profit amounted to €318 million, up 19%, while the operating margin after corporate costs improved by 50 basis points to 5.2% due to higher sales, sound project execution and implementation of the d2e (dedicated to excellence) performance plan, despite the development costs associated with new platforms.

Alstom reported a net loss (continuing and discontinued operations) of €719 million, affected by a number of exceptional items including the agreement with the US Department of Justice and some write-offs of assets in Russia. As expected, free cash flow from continuing operations (before cashing out tax and financial charges) was positive for the full year and free cash flow was substantially positive over the second half, offsetting much of the first-half cash outflow, giving a full-year figure of negative €429 million.

The order book stood at €28 billion, corresponding to 55 months of sales.

#### Figures at 30 June 2015 (Q1 2015/16)

The first quarter of FY2015/16 (from 1 April to 30 June 2015) showed a good level of orders in Transport, driven by small and medium-sized contracts. Alstom took orders worth €2 billion over the period, compared with €4.8 billion in the same period of the previous year, which included a €4-billion contract in South Africa. The order book at 30 June 2015 stood at €28.7 billion, corresponding to more than 48 months of sales.

Sales rose 3% organically to €1.6 billion in the first quarter of FY2015/16, itself up 16% on the same period in the previous year.

#### **Update on the project with General Electric**

Following approval of the deal by a 99.2% majority vote of the shareholders on 19 December 2014, steps are being taken to obtain merger control approval and regulatory authorisations.

#### **Outlook**

For the medium term, sales are expected to grow by over 5% a year like-for-like and at constant exchange rates, while the operating margin should gradually improve within the 5-7% range. Free cash flow is expected to be in line with net income before the contribution of Energy activities, with the possibility of some volatility over short periods.

#### 2.8 BOUYGUES SA

On 23 June 2015, Bouygues' Board of Directors unanimously decided not to follow up on the Altice group's unsolicited offer to acquire Bouygues Telecom (see press release of 23 June 2015).

#### 2.9. RISKS AND UNCERTAINTIES

This report contains forward-looking statements. Those statements, which express targets based on current assessments and estimates, are subject to the risks and uncertainties described below. The main risks and uncertainties that the group could face in the second half of 2015 are similar to those described in the 2014 Registration Document (pages 131 to 154).

In a ruling dated 19 June 2015, the Paris Commercial Court found the petitions of minority shareholder group Adam to be inadmissible for lack of standing. Adam had brought an action seeking the cancellation of the loan of shares clause contained in the agreement between the French state and Bouygues of 22 June 2014.

A *Conseil d'État* (Supreme Administrative Court) ruling of 17 June 2015 struck out the decision of 29 July 2014 whereby the CSA (French broadcasting authority) refused to grant LCI's request to air as a freeview channel and not as a pay channel. The *Conseil d'État* noted that the impact study which by law should have been published before the CSA took its decision had in fact been published at the same time as the decision. The CSA will have to reconsider LCI's request.

In a ruling of 7 July 2015, Cherbourg Criminal Court imposed a fine of €25,000 on Bouygues Travaux Publics for undeclared work and the illegal provision of labour in connection with construction of the Flamanville EPR nuclear power plant. A fine of €5,000 for the illegal provision of labour was also imposed on Quille Construction. The two companies were criticised for negligence and failing to conduct proper checks. However, the court discharged the companies on a number of charges, including those of employing a foreigner without a work permit and improper subcontracting.

In 2015, the province of Quebec published a bill for a law to ensure the recovery of amounts improperly paid as a result of fraud or fraudulent tactics in connection with public contracts. The law makes provision for a voluntary reimbursement programme, the conditions of which are not yet known. In this context, on 16 June 2015 the City of Laval demanded the reimbursement of CAD 5.7 million (€4 million) from Colas subsidiary Sintra. Sintra responded by pointing out that the reimbursement programme had not been decided, in addition to many defence elements that needed to be considered.

#### 2.10 RELATED-PARTY TRANSACTIONS

No related-party transactions liable to materially affect Bouygues' financial situation or results were concluded in the first half of 2015. Likewise, no change to related-party transactions liable to materially affect Bouygues' financial situation or results occurred during that period. Under the terms of agreements approved by the Board of Directors and the Annual General Meeting, Bouygues provided services to its sub-groups, mainly in the areas of management, human resources, information systems and finance.

More detailed information about related-party transactions is given in Note 13 of the notes to the condensed consolidated first-half financial statements.

#### 2.11 RECENT EVENTS

On 22 July 2015, TF1 announced that by mutual agreement with Discovery Communications it had decided to exercise its put option over its 49% equity interest in Eurosport for €491 million. TF1 will also buy back Discovery Communication's 20% interest in the pay-TV channels (TV Breizh, Histoire and Ushuaïa) for €15 million.

On 3 July 2015, Bouygues redeemed a €1-billion bond issue with a 6.125% coupon.

3.	CONDENSED	<b>CONSOLIDATE</b>	D FIRST-HALF	FINANCIAL	STATEMENTS
•	COMPENSED	CONCEIDALE			

#### **BOUYGUES GROUP CONSOLIDATED FINANCIAL STATEMENTS**

#### $\textbf{CONSOLIDATED BALANCE SHEET} \ (\textit{§ million})$

ASSETS	30/06/2015 Net	31/12/2014 Net	30/06/2014 Net Restated <sup>a</sup>
Property, plant and equipment	6,529	6,519	6,301
Intangible assets	1,685	1,748	1,797
Goodwill	5,286	5,286	5,245
Investments in joint ventures and associates	3,547	4,137	4,005
Other non-current financial assets	571	526	579
Deferred tax assets and non-current tax receivable	375	288	269
NON-CURRENT ASSETS	17,993	18,504	18,196
Inventories, programmes and broadcasting rights	3,091	2,998	3,139
Advances and down-payments made on orders	497	462	463
Trade receivables	7,382	6,327	7,046
Tax asset (receivable)	201	240	195
Other current receivables and prepaid expenses	2,505	2,149	2,563
Cash and cash equivalents	3,441	4,144	3,382
Financial instruments - hedging of debt	21	21	14
Other current financial assets	20	23	7
CURRENT ASSETS	17,158	16,364	16,809
Held-for-sale assets and operations	508		
TOTAL ASSETS	35,659	34,868	35,005
LIABILITIES AND SHAREHOLDERS' EQUITY	30/06/2015	31/12/2014	30/06/2014 Restated <sup>a</sup>
Share capital	338	336	336
Share premium and reserves	6,808	6,601	6,664
Translation reserve	203	110	1
Treasury shares			
Consolidated net profit/(loss)	(42)	807	378
SHAREHOLDERS' EQUITY ATTRIBUTABLE TO THE GROUP	7,307	7,854	7,379
Non-controlling interests	1,425	1,601	1,538
SHAREHOLDERS' EQUITY	8,732	9,455	8,917
Non-current debt	5,609	5,850	6,966
Non-current provisions	2,278	2,305	2,375
Deferred tax liabilities and non-current tax liabilities	131	153	114
NON-CURRENT LIABILITIES	8,018	8,308	9,455
Advances and down-payments received on orders	1,110	1,120	1,149
Current debt	2,599	1,267	1,053
Current taxes payable	81	93	126
Trade payables	6,770	6,603	6,565
Current provisions	1,037	1,073	812
Other current liabilities	6,781	6,649	6,365
Overdrafts and short-term bank borrowings	436	234	526
Financial instruments - hedging of debt	27	30	25
Other current financial liabilities	68	36	12
CURRENT LIABILITIES	18,909	17,105	16,633
Liabilities related to held-for-sale operations			
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	35,659	34,868	35,005
Net surplus cash/(net debt)	(5,209)	(3,216)	(5,174)
not surplus easily not desty	(5,209)	(3,210)	(3,114)

<sup>(</sup>a) The financial statements for the six months ended 30 June 2014 have been restated to reflect the first-time application of IFRIC 21.

#### **BOUYGUES GROUP CONSOLIDATED FINANCIAL STATEMENTS**

#### CONSOLIDATED INCOME STATEMENT (€ million)

CONSOLIDATED INCOME STATEMENT (ETIMINOTI)	First half		Second acceptor		Full year
	2015	First half 2014		Second quarter 2015 2014	
	2015	Restated <sup>a</sup>	2015	Restated <sup>a</sup>	2014
SALES b	15,098	15,182	8,367	8,341	33,138
Other revenues from operations	50	36	39	17	107
Purchases used in production	(7,394)	(7,543)	(4,145)	(4,254)	(16,640)
Personnel costs	(3,625)	(3,522)	(1,872)	(1,806)	(7,025)
External charges	(3,192)	(3,183)	(1,688)	(1,619)	(6,673)
Taxes other than income tax	(372)	(365)	(131)	(126)	(640)
Net depreciation and amortisation expense	(680)	(662)	(360)	(350)	(1,427)
Net charges to provisions and impairment losses	(73)	(23)	(87)	(28)	(489)
Changes in production and property development inventories	44	(41)	74	5	(67)
Other income from operations <sup>c</sup>	750	535	280	273	1,304
Other expenses on operations	(487)	(335)	(164)	(196)	(700)
CURRENT OPERATING PROFIT/(LOSS)	119	79	313	257	888
Other operating income	23	737	9	437	713
Other operating expenses	(97)	(348)	(61)	(244)	(468)
OPERATING PROFIT/(LOSS)	45	468	261	450	1,133
Financial income	21	21	11	11	54
Financial expenses	(167)	(184)	(85)	(93)	(365)
INCOME FROM NET SURPLUS CASH/(COST OF NET DEBT)	(146)	(163)	(74)	(82)	(311)
Other financial income	48	37	26	22	94
Other financial expenses	(23)	(34)	(14)	(16)	(84)
Income tax	36	(39)	(82)	(64)	(188)
Joint ventures and associates:					
Share of profits/(losses)	29	54	20	5	167
Net gain on Cofiroute disposal		253			253
NET PROFIT/(LOSS) FROM CONTINUING OPERATIONS	(11)	576	137	315	1,064
Net profit/(loss) from discontinued and held-for-sale operations					
NET PROFIT/(LOSS)	(11)	576	137	315	1,064
	44-5				
NET PROFIT/(LOSS) ATTRIBUTABLE TO THE GROUP	(42)	378	115	140	807
Net profit/(loss) attributable to non-controlling interests	31	198	22	175	257
Basic earnings per share from continuing operations (€)	(0.12)	1.13	0.35	0.42	2.41
Diluted earnings per share from continuing operations (€)	(0.12)	1.12	0.34	0.41	2.39
(a) The financial statements for the six months ended 30 June 2014 have been restar	ted to reflect the fi	rst-time application of	of IFRIC 21.		
(b) Of which sales generated abroad	5,461	4,989	3,233	2,867	11,867
(c) Of which reversals of unutilised provisions/impairment losses and other items	144	153	76	78	386

#### **BOUYGUES GROUP CONSOLIDATED FINANCIAL STATEMENTS**

#### CONSOLIDATED STATEMENT OF RECOGNISED INCOME AND EXPENSE (€ million)

	First half		Full year	
	2015	2014	2014	
		Restated <sup>a</sup>		
NET PROFIT/(LOSS)	(11)	576	1,064	
Items not reclassifiable to profit or loss				
Actuarial gains/losses on post-employment benefits	(2)	(28)	(55)	
Change in remeasurement reserve	,	` '	,	
Net tax effect of items not reclassifiable to profit or loss		9	12	
Share of non-reclassifiable income and expense of joint ventures and associates <sup>b</sup>	(107)	(9)	(48)	
Items reclassifiable to profit or loss				
Change in cumulative translation adjustment of controlled entities	58	8	61	
Net change in fair value of financial instruments used for hedging purposes and				
of other financial assets (including available-for-sale financial assets)	(30)	(7)	(32)	
Net tax effect of items reclassifiable to profit or loss	4		2	
Share of reclassifiable income and expense of joint ventures and associates <sup>b</sup>	29	(26)	38	
INCOME AND EXPENSE RECOGNISED DIRECTLY IN EQUITY	(48)	c (53) <sup>d</sup>	(22)	
TOTAL RECOGNISED INCOME AND EXPENSE	(59)	523	1,042	
Recognised income and expense attributable to the Group	(92)	324	781	
Recognised income and expense attributable to non-controlling interests	33	199	261	

<sup>(</sup>a) The financial statements for the six months ended 30 June 2014 have been restated to reflect the first-time application of IFRIC 21.

<sup>(</sup>b) Relates mainly to Alstom (accounted for by the equity method).

<sup>(</sup>c) Of which income and expense recognised in the second quarter of 2015 = (13)

<sup>(</sup>d) Of which income and expense recognised in the second quarter of 2014 = (5)

# CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY (€ million)

	Share capital & share premium	Reserves related to capital/ retained earnings	Consolidated reserves and profit/(loss)	Treasury Items shares recognised directly in equity		Non- controlling interests	TOTAL
POSITION AT 31 DECEMBER 2013	1,207	3,054	3,161	(272)	7,150	1,519	8,669
Movements during the first half of 2014							
Capital and reserves transactions, net	415	(118)	118		415		415
Acquisitions/disposals of treasury shares			(2)		(2)		(2)
Acquisitions/disposals without loss of control		(544)			(544)	(00)	(500)
Dividend paid		(511)	2		(511)	(88)	(599)
Other transactions with shareholders  Net profit/(loss)			378		2 378	(1) 198	576
Translation adjustment			3/0	(15)	(15)	190	(14)
Other recognised income and expense				(39)	(39)	'	(39)
Total recognised income and expense c			378	(54)	324	199	523
Other transactions (changes in scope of			0.0	(04)	024	100	020
consolidation and other items)			1		1	(91)	(90)
RESTATED POSITION AT 30 JUNE 2014 a	1,622	2,425	3,660	(328)	7,379	1,538	8,917
Movements during the second half of 2014 Capital and reserves transactions, net Acquisitions/disposals of treasury shares Acquisitions/disposals without loss of control Dividend paid Other transactions with shareholders Net profit/(loss) Translation adjustment Other recognised income and expense  Total recognised income and expense consolidation and other items)  POSITION AT 31 DECEMBER 2014	1,631	2,425	3 4 3 429 429 (1) 4,096	109 (81) <b>28</b> (298)	9 3 4 3 429 109 (81) 457	1 59 4 (1) <b>62</b>	9 3 4 4 488 113 (82) <b>519</b> (1) <b>9,455</b>
Mayamanta during the first half of 2015	1,001	_,	.,	(===)	.,	1,001	2,100
Movements during the first half of 2015  Capital and reserves transactions, net	47	(124)	124		47		47
Acquisitions/disposals of treasury shares	71	(124)	(2)		(2)		(2)
Acquisitions/disposals without loss of control			11		11	2	13
Dividend paid			(538)		(538)	(199)	(737)
Other transactions with shareholders			2		2		2
Net profit/(loss)			(42)		(42)	31	(11)
Translation adjustment				93	93	3 ັ	96
Other recognised income and expense				(143)	(143)	(1)	(144)
Total recognised income and expense <sup>c</sup>			(42)	(50)	(92)	33	(59)
Other transactions (changes in scope of						(4.5)	4.0
consolidation and other items)			25		25	(12)	13
POSITION AT 30 JUNE 2015	1,678	2,301	3,676	(348)	7,307	<b>1,425</b> <sup>d</sup>	8,732

<sup>(</sup>a) The financial statements for the six months ended 30 June 2014 have been restated to reflect the first-time application of IFRIC 21.

<sup>(</sup>b) Change in translation reserve

	Attributable to:	Group	Non- controlling interests	Total	
Controlled entities		55	3	58	
Joint ventures and associates		38		38	
	_	93	3	96	

<sup>(</sup>c) See statement of recognised income and expense

<sup>(</sup>d) Includes TF1: 1,022

#### **BOUYGUES GROUP CONSOLIDATED FINANCIAL STATEMENTS**

#### **CONSOLIDATED CASH FLOW STATEMENT** (€ million)

	First	half	Full year	
	2015	2014 Restated <sup>a</sup>	2014	
- CASH FLOW FROM CONTINUING OPERATIONS				
A - NET CASH GENERATED BY/(USED IN) OPERATING ACTIVITIES				
Net profit/(loss) from continuing operations  Share of profits/(losses) effectively reverting to joint ventures and associates	(11) (1)	576 (34)	1,06 (120	
Elimination of dividends (non-consolidated companies)	(12)	(12)	(120	
Charges to/(reversals of) depreciation, amortisation, impairment & non-current provisions	700	827	1,49	
Gains and losses on asset disposals  Miscellaneous non-cash charges	(98) 2	(570)	(658	
Sub-total	580	787	1,75	
(Income from net surplus cash)/cost of net debt	146	163	31	
ncome tax Cash flow	(36) <b>690</b>	39 <b>989</b>	18 <b>2,25</b>	
			,	
Income taxes paid Changes in working capital related to operating activities <sup>b</sup>	(65) (1,274)	(116) (1,748)	(319	
NET CASH GENERATED BY/(USED IN) OPERATING ACTIVITIES	(649)	(875)	1,94	
	ì	, ,	·	
B - NET CASH GENERATED BY/(USED IN) INVESTING ACTIVITIES  Purchase price of property, plant and equipment and intangible assets	(613)	(635)	(1,502	
Proceeds from disposals of property, plant and equipment and intangible assets	60	43	14	
Net liabilities related to property, plant and equipment and intangible assets	(78)	7	(32	
Purchase price of non-consolidated companies and other investments  Proceeds from disposals of non-consolidated companies and other investments	(14)	(4)	(16	
Net liabilities related to non-consolidated companies and other investments	6	1 (6)	1 (6	
Effects of channel in soons of sound libration		, ,	,	
Effects of changes in scope of consolidation Purchase price of investments in consolidated activities	(16)	(21)	(147	
Proceeds from disposals of investments in consolidated activities	45	1,039	1,08	
Net liabilities related to consolidated activities	3	(1)		
Other effects of changes in scope of consolidation (cash of acquired and divested companies)	(34)	14	4	
Other cash flows related to investing activities (changes in loans, dividends received from non-consolidated companies)	4	40	10	
NET CASH GENERATED BY/(USED IN) INVESTING ACTIVITIES	(637)	477	(315	
O NET CACH CENEDATED DV//HOED INV FINANCING ACTIVITIES				
C - NET CASH GENERATED BY/(USED IN) FINANCING ACTIVITIES Capital increases/(reductions) paid by shareholders & non-controlling interests and other transactions				
between shareholders	48	10	2	
Dividends paid				
Dividends paid to shareholders of the parent company	(538)	(110)	(110	
Dividends paid to non-controlling interests in consolidated companies	(199)	(88)	(88	
Change in current and non-current debt	1,076	405	(517	
Income from net surplus cash/(cost of net debt)	(146)	(163)	(311	
Other cash flows related to financing activities	(11)	(3)	/11	
NET CASH GENERATED BY/(USED IN) FINANCING ACTIVITIES	230	(3) <b>51</b>	(11) (1,016)	
D - EFFECT OF FOREIGN EXCHANGE FLUCTUATIONS	152	19	110	
CHANGE IN NET CASH POSITION (A + B + C + D)	(904)	(328)	720	
Net cash position at start of period	3,910	3,184	3,18	
Net cash flows	(904)	(328)	720	
Non-monetary flows	(1)	(020)	, 2	
Net cash position at end of period	3,005	2,856	3,910	
II - CASH FLOWS FROM DISCONTINUED AND HELD-FOR-SALE OPERATIONS				
Net cash position at start of period				
Net cash flows				
Net cash position at end of period				

<sup>(</sup>a) The financial statements for the six months ended 30 June 2014 have been restated to reflect the first-time application of IFRIC 21.

(b) Definition of change in working capital related to operating activities: Current assets minus current liabilities (excluding income taxes paid, which are reported separately).

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(Figures in millions of euros unless otherwise indicated)

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#### Declaration of compliance:

The interim condensed consolidated financial statements of Bouygues and its subsidiaries (the "Group") for the six months ended 30 June 2015 were prepared in accordance with IAS 34, "Interim Financial Reporting", a standard issued by the International Accounting Standards Board (IASB) and endorsed by the European Union. Because they are condensed, these financial statements do not include all the information required under the standards issued by the IASB, and should be read in conjunction with the full-year financial statements of the Bouygues group for the year ended 31 December 2014.

They were prepared in accordance with the standards issued by the IASB as endorsed by the European Union and applicable as of 30 June 2015. Those standards comprise International Financial Reporting Standards (IFRSs), International Accounting Standards (IASs), and interpretations issued by the IFRS Interpretations Committee — previously the International Financial Reporting Interpretations Committee (IFRIC), itself the successor body to the Standing Interpretations Committee (SIC). The Group has not early adopted as of 30 June 2015 any standard or interpretation not endorsed by the European Union.

The financial statements are presented in millions of euros (unless otherwise indicated) and comprise the balance sheet, the income statement, the statement of recognised income and expense, the statement of changes in shareholders' equity, the cash flow statement, and the notes to the financial statements.

The comparatives presented are from the consolidated financial statements for the year ended 31 December 2014, and from the interim condensed consolidated financial statements for the six months ended 30 June 2014.

#### NOTE 1 SIGNIFICANT EVENTS OF THE FIRST HALF

#### 1.1 Significant events

#### 1.1.1 Significant events of the first half of 2015

The principal corporate action of the first half of 2015 is presented below:

On 31 March 2015, Eurosport SAS, 49% owned by TF1, acquired 100% of the capital of Eurosport France, which was previously 80% owned by TF1. Following this transaction, which generated a non-taxable capital gain of €33 million, the Eurosport group (including Eurosport France) is owned 51% by Discovery Communications and 49% by TF1.

#### 1.1.2 Reminder of the significant events of the first half of 2014

The principal acquisitions and corporate actions of the first half of 2014 are presented below:

- On 31 January 2014, Colas sold its financial interest of 16.67% in the capital of Cofiroute to Vinci Autoroutes. The transaction price of €780 million was received during the first quarter. The net gain on disposal amounted to €253 million, and was recognised during the first quarter in "Share of profits/losses from investments in joint ventures and associates".
- In the first half of 2014, consolidated operating profit included €81 million of other operating income, net of other operating expenses (see Note 9 to the financial statements). This amount, which related to Bouygues Telecom, was attributable to the settlement of disputes (including €133 million already received as of 30 June 2014) and to restructuring costs booked further to the far-reaching plan to transform the company's organisational structure announced on 11 June 2014.
- On 21 January 2014, Discovery Communications and the TF1 group signed an agreement for Discovery Communications to acquire a controlling interest in the Eurosport International group (the Eurosport group excluding Eurosport France) via a deepening of the broad strategic partnership between the two groups that began in December 2012. The deal, which enabled Discovery Communications to increase its interest in the capital of Eurosport SAS (the parent company of the Eurosport group) by raising its stake from 20% to 51%, took place nearly a year earlier than the date envisaged in the initial agreement of December 2012. The new agreement stipulated that TF1 would retain its 80% interest in Eurosport France at least until 1 January 2015. On 31 March 2015, TF1 decided to sell the interest to Eurosport SAS.

Final clearance was obtained from the competent authorities in April 2014, and completion of the sale of an additional 31% interest in Eurosport SAS to Discovery Communications took place on 30 May 2014.

The acquisition by Discovery Communications of the additional 31% interest was based on an enterprise value of €902 million for the Eurosport group, before deducting the valuation of Eurosport France (€85 million). Those valuations were increased by the amount of net surplus cash held by the entities at the transaction closing date.

In addition, TF1 retained the possibility of exercising its put option over its residual 49% stake, potentially increasing the interest held by Discovery Communications to 100% (this option was exercised in July 2015; see Note 1.2. to the financial statements). The 49% stake was recognised

in "Investments in joint ventures and associates" as of 31 December 2014, at a carrying amount of €505 million.

The off balance sheet commitments arising from the agreements with Discovery Communications are presented in Note 12 to the financial statements.

The results of Eurosport International for the first five months of 2014 were not classified as being from a held-for-sale operation because Eurosport International did not meet the definition of (i) a cash generating unit for goodwill impairment testing purposes or (ii) an operation that is material to the Group.

The sale of the 31% additional interest to Discovery Communications and the remeasurement of the residual 49% stake following loss of control generated a pre-tax gain of €308 million in the second quarter of 2014, reported in "Other operating income" (see Note 9 to the financial statements). This gain was adjusted to €313 million following finalisation of the purchase price in the second half of 2014.

To support the proposals announced by Alstom and General Electric, on 22 June 2014, Bouygues signed an agreement with the French state under which the French state, or any other French state-controlled entity chosen by the French state, could buy part of the equity interest in Alstom held by Bouygues. This agreement is conditional on completion of the transactions announced on 21 June 2014 by Alstom, and on payment of an exceptional dividend or on the delivery of shares under a share repurchase tender offer. The European Commission's ruling on the transactions is due to be announced on 11 September 2015.

Under the terms of this agreement, Bouygues retains significant influence over Alstom via its equity interest, which continues to be accounted for by the equity method.

# 1.2 Significant events and changes in scope of consolidation subsequent to 30 June 2015

- On 3 July 2015, Bouygues redeemed its July 2008 6.125% bond issue of €1,000 million.
- On 22 July 2015, pursuant to the initial agreements (see Note 1.1.2 to the financial statements), the TF1 and Discovery Communications groups mutually agreed that TF1 will (i) exercise its put option over its 49% interest in Eurosport for €491 million and (ii) buy back Discovery's 20% interest in the pay-TV channels (TV Breizh, Histoire and Ushuaïa) for €15 million.

These transactions are expected to be completed at the start of the fourth quarter. As of 30 June 2015, the interest in Eurosport held by TF1 was classified as a held-for-sale asset with a carrying amount of €491 million.

In June 2015, Bouygues entered into negotiations for the sale of its 18.63% equity interest in Eranove. The sale took place on 31 July 2015. As of 30 June 2015, the interest in Eranove was classified as a held-for-sale asset with a carrying amount of €17 million.

#### NOTE 2 GROUP ACCOUNTING POLICIES

#### 2.1 Basis of preparation of the financial statements

The interim condensed consolidated financial statements of the Bouygues group include the financial statements of Bouygues SA and its subsidiaries, its investments in associates and joint ventures, and its joint operations. The financial statements are presented in millions of euros, the currency in which the majority of the Group's transactions are denominated, and take account of the recommendations on the presentation of financial statements (Recommendation 2013-03) issued on 7 November 2013 by the Autorité des Normes Comptables (ANC), the French national accounting standard-setter.

They were adopted by the Board of Directors on 26 August 2015.

The interim condensed consolidated financial statements for the six months ended 30 June 2015 were prepared in accordance with IFRS using the historical cost convention, except for certain financial assets and liabilities measured at fair value where this is a requirement under IFRS. They include comparatives as of and for the year ended 31 December 2014 and the six months ended 30 June 2014.

Accounting policies specific to the interim condensed financial statements are as follows:

- Income taxes of consolidated entities for interim periods are assessed in accordance with IAS 34: the income taxes of each entity are recognised on the basis of the best estimate of the average annual effective income tax rate for the financial year (except in the case of holding companies, which recognise income taxes on the basis of the actual tax position at the end of the period).
- Employee benefit expenses for interim periods are recognised pro rata based on the estimated expense for the full year, calculated using the actuarial assumptions and projections applied as of 31 December 2014. A reduction of 50 basis points in the discount rate (2.01% as of 31 December 2014) would increase the provision for retirement benefit obligations by €32 million. That impact would be recognised in the statement of recognised income and expense.

#### 2.2 New accounting standards and interpretations

The Bouygues group applied the same standards, interpretations and accounting policies for the six months ended 30 June 2015 as applied in its financial statements for the year ended 31 December 2014, except for changes required to meet new IFRS requirements applicable from 1 January 2015 as described below.

Principal new standards, amendments and interpretations effective within the European Union and mandatorily applicable or permitted for early adoption with effect from 1 January 2015:

#### IFRIC 21: Levies

This interpretation was endorsed by the European Union on 13 June 2014. The effects of IFRIC 21, which is mandatorily applicable from 1 January 2015, are not material as regards consolidated equity. However, they alter the timing of the recognition of certain levies, such as C3S and IFER in France, during interim accounting periods. The impact on the interim condensed consolidated financial statements and on EBITDA for the first half and second quarter of 2014 is presented in Note 14 to the consolidated financial statements. Figures for the first half of 2014 and the second quarter of 2014 as presented hereafter in the notes to the financial statements have been restated where they are affected by IFRIC 21.

• Other key standards, amendments and interpretations issued by the IASB but not yet endorsed by the European Union.

#### IFRS 15: Revenue from Contracts with Customers

On 28 May 2014, the IASB issued a new standard on revenue recognition intended to replace most of the current IFRS pronouncements on this subject, in particular IAS 11 and IAS 18. The new standard, which has not yet been endorsed by the European Union, is applicable from 1 January 2018.

The impact of IFRS 15 is currently under review.

#### • IFRS 9:

On 24 July 2014, the IASB issued a new standard on financial instruments intended to replace most of the current IFRS pronouncements on this subject, in particular IAS 39. The new standard, which has not yet been endorsed by the European Union, is applicable from 1 January 2018.

#### 2.3 Seasonal fluctuations

Sales and operating profit are subject to significant seasonal fluctuations due to low activity levels during the first half of the year, primarily at Colas due to weather conditions. The extent of those fluctuations varies from year to year. In accordance with IFRS, sales for interim accounting periods are recognised on the same basis as full-year sales.

#### NOTE 3 NON-CURRENT ASSETS

For an analysis of the carrying amount of property, plant and equipment and intangible assets by business segment see Note 11, "Segment information".

#### 3.1 Goodwill

#### 3.1.1 Movement in the carrying amount of goodwill in the period

(€ million)	Gross	Impairment	Carrying amount
31/12/2014	5,367	(81)	5,286
Changes in scope of consolidation	(39) <sup>a</sup>		(39)
Other movements (including translation adjustments)	34	5	39
Impairment losses			
30/06/2015	5,362	(76)	5,286

(a) Mainly a reduction of €42 million arising from the deconsolidation of Eurosport France.

#### 3.1.2 Split of goodwill by Cash Generating Unit (CGU)

CGU	30/06/2015		31/12/2	014
(€ million)	Total % Bouygues		Total	% Bouygues
Bouygues Construction (subsidiaries) <sup>a</sup>	495	99.97%	459	99.97%
Colas <sup>b</sup>	1,143	96.60%	1,137	96.60%
TF1 b	1,000	43.41%	1,042	43.47%
Bouygues Telecom <sup>b</sup>	2,648	90.53%	2,648	90.53%
Other				
Total	5,286		5,286	

<sup>(</sup>a) Only includes goodwill on subsidiaries acquired by the CGU.

Given the absence of any evidence of impairment, the goodwill recognised as of 30 June 2015 has not been subject to further impairment testing.

#### 3.2 **Joint ventures and associates**

(€ million)	Carrying amount
31/12/2014	<b>4,137</b> <sup>a</sup>
Share of net profit/(loss) for the period	29
Translation adjustments	38
Other income and expense recognised directly in equity	(116)
Net profit/(loss) and other recognised income and expense	(49)
Other movements	(541) <sup>c</sup>
30/06/2015	<b>3,547</b> <sup>b</sup>

<sup>(</sup>a) Includes Alstom: €3,183 million, net of impairment of €1,404 million.

<sup>(</sup>b) Includes goodwill on subsidiaries acquired by the CGU and on acquisitions made at parent company (Bouygues SA) level for the CGU.

<sup>(</sup>b) Includes Alstom: €3,103 million, net of impairment of €1,113 million.

<sup>(</sup>c) Includes reduction of €491 million due to the reclassification of the Eurosport group to "Held-for-sale assets and operations".

A segmental analysis of the share of net profit for the first half of 2015 is provided in Note 11, "Segment information"; the amount reported relates mainly to Tipco Asphalt in the Roads segment (€21 million).

Based on the full-year results for the 2014/15 financial year published by Alstom on 6 May 2015 and given the time-lag between the annual accounting period-ends of Alstom (31 March) and of Bouygues (31 December), Alstom's contribution (in respect of the second half of its financial year ended 31 March 2015) to the net profit of Bouygues for the first half of 2015 was a net loss of €285 million (versus a net profit of €53 million for the first half of 2014, in respect of the second half of Alstom's financial year ended 31 March 2014). These contributions were recognised by Bouygues in the first quarter of 2015 and the first quarter of 2014 respectively.

Amortisation of fair value remeasurements of Alstom's identifiable intangible assets and other items resulted in a charge of €6 million against net profit attributable to the Bouygues group for the first half of 2015.

Based on the information published by Alstom in respect of its financial year ended 31 March 2015 and given the current progress of the planned sale of Alstom's Energy activities to General Electric, the share of Alstom losses attributable to Bouygues does not call into question the value of the interest in Alstom held by Bouygues. Consequently, the impairment loss recognised in 2013 has been partially reversed by an amount of €291 million, in accordance with IAS 28 (see Note 2.7.4.2 to the consolidated financial statements for the year ended 31 December 2014).

Because Alstom has not published financial statements for the first quarter (ended 30 June 2015) of its 2015/16 financial year, Bouygues has not recognised any contribution for that period.

#### NOTE 4 CONSOLIDATED SHAREHOLDERS' EQUITY

#### **Share capital of Bouygues SA**

As of 30 June 2015, the share capital of Bouygues SA consisted of 337,773,616 shares with a par value of €1.

		Moveme		
	31/12/2014	Reductions	Increases	30/06/2015
Shares	336,086,458		1,687,158	337,773,616
NUMBER OF SHARES	336,086,458		1,687,158	337,773,616
Par value	€1			€1
SHARE CAPITAL (€)	336,086,458		1,687,158	337,773,616

The increase of 1,687,158 shares was due to new shares being issued on exercise of stock options, resulting in an increase of €47 million in consolidated shareholders' equity.

# NOTE 5 NON-CURRENT AND CURRENT PROVISIONS

# 5.1 Non-current provisions

(€ million)	Long-term employee benefits <sup>a</sup>	Litigation and claims <sup>b</sup>	Guarantees given <sup>c</sup>	Other non- current provisions <sup>d</sup>	Total
31/12/2014	719	325	379	882	2,305
Translation adjustments	7		5	4	16
Changes in scope of consolidation	(1)	(2)		(1)	(4)
Charges to provisions	20	21	38	53	132
Reversals of provisions (utilised or unutilised)	(14)	(34)	(34)	(93)	(175) <sup>e</sup>
Actuarial gains and losses	2				2
Transfers and other movements			(1)	3	2
30/06/2015	733	310	387	848	2,278

(a) Long-term employee benefits	733	Principal segments involved:	
Lump-sum retirement benefits	486	Bouygues Construction	201
Long service awards	150	Colas	403
Other long-term employee benefits	97	TF1	37
		Bouygues Telecom	53
(b) Litigation and claims	310	Bouygues Construction	161
Provisions for customer disputes	147	Bouygues Immobilier	35
Subcontractor claims	32	Colas	85
Employee-related and other litigation and claims	131		
(c) Guarantees given	387	Bouygues Construction	303
Provisions for 10-year construction guarantees	297	Bouygues Immobilier	27
Provisions for additional building/civil engineering/civil works guarantees	90	Colas	57
(d) Other non-current provisions	848	Bouygues Construction	208
Provisions for risks related to official inspections	238	Colas	324
Provisions for miscellaneous foreign risks	69	Bouygues Telecom	235
Provisions for subsidiaries and affiliates	47		
Dismantling and site rehabilitation	279		
Other non-current provisions	215		
(e) Of which: reversals of unutilised provisions during the first half of 2015	(77)		

#### 5.2 Current provisions

Provisions related to the operating cycle (€ million)	Provisions for customer warranties	Provisions for project risks and project completion	Provisions for expected losses to completion	Other current provisions	Total
31/12/2014	57	398	271	347	1,073
Translation adjustments	1	17	5	3	26
Changes in scope of consolidation		(1)	(1)		(2)
Charges to provisions	4	52	113	43	212
Reversals of provisions (utilised or unutilised)	(8)	(95)	(94)	(74)	(271) <sup>a</sup>
Transfers and other movements		(1)			(1)
30/06/2015	54	370	294	319	1,037

(a) Of which: reversals of unutilised provisions during the first half of 2015

(70)

#### NOTE 6 NON-CURRENT AND CURRENT DEBT

#### 6.1 Breakdown of debt

(€ million)	Current	debt	Non-current debt			
	Total 30/06/2015	Total 31/12/2014	Total 30/06/2015	Total 31/12/2014		
Bond issues	1,789 <sup>a</sup>	1,158	4,543	5,140		
Bank borrowings	785 <sup>b</sup>	61	999	645		
Finance lease obligations	7	8	16	17		
Other borrowings	18	40	51	48		
TOTAL DEBT	2,599	1,267	5,609	5,850		

(a) Includes Bouygues SA bond issue maturing May 2016 transferred from non-current to current debt: €600 million.

#### 6.2 Covenants and trigger events

The bond issues maturing 2015, 2016, 2018, 2019, 2022, 2023 and 2026 contain a change of control clause relating to Bouygues SA.

The bank credit facilities contracted by Bouygues SA and its subsidiaries contain no financial covenants or trigger event clauses.

<sup>(</sup>b) Includes drawdown under the Bouygues SA commercial paper programme:  $\verb§644 million.$ 

# NOTE 7 CHANGE IN NET DEBT

(€ million)	31/12/2014	Movements in the period	30/06/2015
Cash and cash equivalents	4,144	(703)	3,441
Overdrafts and short-term bank borrowings	(234)	(202)	(436)
NET CASH POSITION	3,910	(905) <sup>a</sup>	3,005
Non-current debt	(5,850)	241 <sup>b</sup>	(5,609)
Current debt	(1,267)	(1,332) <sup>b</sup>	(2,599)
Financial instruments – hedging of net debt	(9)	3	(6)
TOTAL DEBT	(7,126)	(1,088)	(8,214)
NET DEBT	(3,216)	(1,993)	(5,209)

<sup>(</sup>a) Net cash flows as reported in the cash flow statement for the period.

#### NOTE 8 ANALYSIS OF SALES AND OTHER REVENUES FROM OPERATIONS

# 8.1 Analysis by accounting classification

(€ million)	1st	half	2nd quarter		
	2015	2014	2015	2014	
Sales of goods	1,326	1,431	794	786	
Sales of services	5,331	5,389	2,732	2,808	
Construction contracts	8,441	8,362	4,841	4,747	
CONSOLIDATED SALES	15,098	15,182	8,367	8,341	
OTHER REVENUES FROM OPERATIONS	50	36	39	17	
TOTAL REVENUES	15,148	15,218	8,406	8,358	

(€ million)		1st half 2015				1st half 2014			:	2nd quarter 2015			2r	nd quarter 2014		
	France	International	Total	%	France	International	Total	%	France	International	Total	%	France	International	Total	%
Construction	2,773	2,991	5,764	38	2,779	2,642	5,421	36	1,427	1,602	3,029	36	1,484	1,413	2,897	35
Property	1,006	45	1,051	7	1,154	35	1,189	8	528	16	544	7	638	15	653	8
Roads	2,778	2,390	5,168	34	3,107	2,137	5,244	34	1,607	1,600	3,207	38	1,734	1,362	3,096	37
Media	932	29	961	7	982	170	1,152	8	483	12	495	6	531	75	606	7
Telecoms	2,146		2,146	14	2,169		2,169	14	1,089		1,089	13	1,088		1,088	13
Bouygues SA & other	2	6	8	0	2	5	7	0		3	3	0	(1)	2	1	0
CONSOLIDATED SALES	9,637	5,461	15,098	100	10,193	4,989	15,182	100	5,134	3,233	8,367	100	5,474	2,867	8,341	100

<sup>(</sup>b) Net cash flows as reported in the cash flow statement for the period at an amount of  $\leq$ 1,076 million before the effect of exchange rate fluctuations and other movements.

#### 8.2 Analysis by business segment

(€ million)	Construction	Property	Roads	Media	Telecoms	Bouygues SA & other	Total 1st half 2015	Total 2nd quarter 2015
Total sales	5,850	1,058	5,204	981	2,156	75	15,324	8,478
Inter-segment sales	(86)	(7)	(36)	(20)	(10)	(67)	(226)	(111)
THIRD-PARTY SALES	5,764	1,051	5,168	961	2,146	8	15,098	8,367
(€ million)	Construction	Property	Roads	Media	Telecoms	Bouygues SA & other	Total 1st half 2014	Total 2nd quarter 2014
Total sales	5,558	1,192	5,294	1,175	2,177	70	15,466	8,490
Inter-segment sales	(137)	(3)	(50)	(23)	(8)	(63)	(284)	(149)
THIRD-PARTY SALES	5,421	1,189	5,244	1,152	2,169	7	15,182	8,341

#### NOTE 9 OPERATING PROFIT

(€ million)	1st ha	ılf	2nd quarter		
	2015	2014	2015	2014	
		restated		restated	
CURRENT OPERATING PROFIT/(LOSS)	119	79	313	257	
Other operating income	23 <sup>a</sup>	737 b	9°	437	
Other operating expenses	(97) <sup>a</sup>	(348) <sup>b</sup>	(61) <sup>c</sup>	(244)	
OPERATING PROFIT/(LOSS)	45	468	261	450	

#### (a) Comprises:

<u>Bouyques Telecom</u>: Other operating income of  $\in$ 23 million (reversals of miscellaneous provisions) and other operating expenses of  $\in$ 78 million (mainly  $\in$ 52 million on implementation of network sharing with Numéricable-SFR).

 $\overline{IF1}$ : Charge of  $\in$ 12 million, mainly on adaptation costs in news operations associated with the discontinuation of the print edition of Publications Métro France.

<u>Bouyques Construction</u>: Charge of €7 million, mainly costs incurred on the new operational structure put in place during the first half of 2015. (b) Mainly comprises:

<u>Bouyques Telecom</u>: Primarily other operating income of €429 million and other operating expenses of €348 million (litigation, adaptation costs); see Note 1.1.2., "Reminder of the significant events of the first half of 2014".

 $\overline{IF1}$ : Pre-tax gain of  $\leqslant$  308 million arising on the sale of a 31% interest in Eurosport International and remeasurement of the residual 49% stake following loss of control; see Note 1.1.2. "Reminder of the significant events of the first half of 2014".

#### NOTE 10 INCOME TAXES

(€ million)	1st	half	2nd quarter		
	2015	2014 restated	2015	2014 restated	
Tax payable to the tax authorities	(83)	(100)	(91)	(83)	
Deferred taxes, net	119	61	9	19	
INCOME TAX GAIN/(EXPENSE)	36	(39)	(82)	(64)	

The effective tax rate for the first half of 2015 was 47%, compared with 13% for the first half of 2014. The year-on-year change is mainly due to the fact that in 2014, the gain on Eurosport International booked in the second quarter was taxed at a reduced rate.

# NOTE 11 SEGMENT INFORMATION

■ The table below shows the contribution made by each business segment to key items in the income statement, balance sheet and cash flow statement:

_(€ million)	Construction	Property	Roads	Media	Telecoms	Bouygues SA & other	Total
Income statement - 1st half of 2015							
Current operating profit/(loss)	148	59	(119)	97	(54)	(12)	119
Operating profit/(loss)	141	59	(119)	85	(109)	(12)	45
Share of profits/(losses) of joint ventures and associates	(5)		30	1	1	2	29
Net profit/(loss) attributable to the Group	110	34	(66)	27	(66)	(81)	(42)
Income statement - 1st half of 2014 - Restated							
Current operating profit/(loss)	173	69	(127)	47	(71)	(12)	79
Operating profit/(loss)	173	69	(127)	370	14	(31)	<b>468</b> <sup>a</sup>
Share of profits/(losses) of joint ventures and associates	(7)		396	2	(1)	(83)	<b>307</b>
Net profit/(loss) attributable to the Group	118	41	298	140	5	(224)	378
Income statement - 2nd quarter of 2015							
Current operating profit/(loss)	77	32	125	69	8	2	313
Operating profit/(loss)	70	32	125	57	(25)	2	261
Share of profits/(losses) of joint ventures and associates	(1)		18		1	2	20
Net profit/(loss) attributable to the Group	59	19	98	13	(17)	(57)	115
Income statement - 2nd quarter of 2014 - Restated							
Current operating profit/(loss)	92	41	108	28	(7)	(5)	257
Operating profit/(loss)	92	41	108	351	(122)	(20)	450
Share of profits/(losses) of joint ventures and associates	(2)		6	3		(2)	5
Net profit/(loss) attributable to the Group	60	23	73	135	(70)	(81)	140
Balance sheet - 30 June 2015							
Property, plant and equipment	665	19	2,464	172	3,070	139	6,529
Intangible assets	41	27	74	107	1,387	49	1,685
Net debt	2,433	(82)	(569)	308	(977)	(6,322)	(5,209)
Balance sheet - 31 December 2014							
Property, plant and equipment	658	18	2,453	176	3,074	140	6,519
Intangible assets	44	25	79	107	1,443	50	1,748
Net debt	2,900	203	682	497	(765)	(6,733)	(3,216)

(a) Includes the €308 million gain on Eurosport (€323 million at TF1 level, minus €15 million for derecognition of goodwill at Bouygues level).

(a) Includes the €253 million gain on Cofiroute (€385 million at Colas level, minus €132 million for derecognition of goodwill at Bouygues level).

(€ million)	Construction	Property	Roads	Media	Telecoms	Bouygues SA & other	Total
Other financial indicators - 1st half of 2015							
Acquisitions of property, plant and equipment and intangible assets, net of disposals	66	6	84	15	380	2	<b>553</b> <sup>a</sup>
EBITDA	228	38	49	102	323	(12)	728
Cash flow	236	50	38	87	273	6	690
Free cash flow	125	24	(26)	50	(67)	(79)	27
Other financial indicators - 1st half of 2014 - Restated							
Acquisitions of property, plant and equipment and intangible assets, net of disposals	87	6	145	17	337		<b>592</b> <sup>a</sup>
EBITDA	206	64	21	33	302	(15)	611
Cash flow	228	66	40	78	584	(7)	989
Free cash flow	85	36	(67)	14	243	(116)	195
Other financial indicators - 2nd quarter of 2015							
Acquisitions of property, plant and equipment and intangible assets, net of disposals	34	4	46	10	173	(1)	266
EBITDA	156	23	222	76	205	2	684
Cash flow	113	24	231	87	188	6	649
Free cash flow	53	9	144	50	24	(53)	227
Other financial indicators - 2nd quarter of 2014 - Restated							
Acquisitions of property, plant and equipment and intangible assets, net of disposals	47	2	99	8	157		313
EBITDA	130	42	197	7	184	(3)	557
Cash flow	119	42	207	41	273	(1)	681
Free cash flow	34	24	69	(9)	163	(59)	222

(a) Purchase price of property, plant and equipment and intangible assets, net of proceeds from disposals of property, plant and equipment and intangible assets, as reported in the cash flow statement.

For definitions of EBITDA, cash flow and free cash flow, see Note 2.15 to the consolidated financial statements for the year ended 31 December 2014.

#### NOTE 12 OFF BALANCE SHEET COMMITMENTS

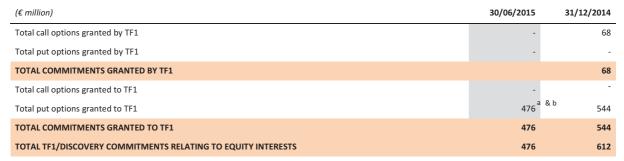
There have been no material changes in the off balance sheet commitments disclosed in the financial statements for the year ended 31 December 2014, other than changes in the off balance sheet commitments between Discovery Communications and the TF1 group following (i) the acquisition by Eurosport SAS of an 80% equity interest in Eurosport France during the first quarter of 2015 and (ii) the agreements entered into on 22 July 2015 (see Note 1.2., "Significant events and changes in scope of consolidation subsequent to 30 June 2015"), as a result of which those commitments have been extinguished.

#### 12.1 Off balance sheet commitments relating to equity interests

This item comprises firm or optional commitments to deliver or receive securities as of 30 June 2015.

The commitments shown below are measured at their most recent enterprise value.

#### Breakdown:



Under the terms of the agreements signed on 30 May 2014, Eurosport SAS acquired the interest in Eurosport France in March 2015, thereby reducing the amount of the commitments relative to 31 December 2014.

The off balance sheet commitments between Discovery Communications and the TF1 group that remained in place as of 30 June 2015 are described below.

#### **Eurosport group:**

(a) Following the May 2014 sale of the additional 31% interest in Eurosport SAS and the March 2015 sale of the 80% interest in Eurosport France, the TF1 group had a put option to sell its remaining 49% interest in Eurosport SAS to Discovery Communications during specified periods between 1 July 2015 and 30 September 2016. As mentioned above, this commitment was extinguished on 22 July 2015.

#### **Pay-TV theme channels:**

(b) Following the May 2014 acquisition by Discovery Communications of an additional 31% equity interest in Eurosport SAS, TF1 could sell an additional 15% equity interest in the pay-TV theme channels to Discovery Communications at any time up to and including November 26, 2015, such that the percentage interest held by Discovery Communications would rise to 35%. As mentioned above, this commitment was extinguished on 22 July 2015.

#### 12.2 Other commitments not ascribed a value in Note 12.1

The commitment described below was subject to conditions that had not yet been met as of 30 June 2015, and consequently was not ascribed a value.

If TF1 were to withdraw completely from the Eurosport group, Discovery Communications could sell its entire equity interest in the theme channels to TF1 during a one-year period commencing 21 December 2018. As mentioned above, this commitment was extinguished on 22 July 2015.

#### NOTE 13 RELATED PARTY DISCLOSURES

Expens	ses	Inco	me	Receivables		Payables	
1st half 2015	1st half 2014	1st half 2015	1st half 2014	30/06/15	31/12/14	30/06/15	31/12/14
3	2						_
45	21	171	87	325	306	256	249
34	31	33	105	47	70	27	30
22	25	138	179	83	74	121	93
104	79	342	371	455	450	404	372
				420	419	404	371
				4	17		1
				31	14		
bles							
				106	106		
	1st half 2015 3 45 34 22	2015 2014  3 2 45 21 34 31 22 25 104 79	1st half         1st half         1st half           2015         2014         2015           3         2         7           45         21         171           34         31         33           22         25         138           104         79         342	1st half         1st half         1st half         2015         2014           3         2         2         45         21         171         87           34         31         33         105         105         104         79         342         371	1st half 2015         1st half 2014         1st half 2015         1st half 2014         30/06/15           3         2         45         21         171         87         325           34         31         33         105         47           22         25         138         179         83           104         79         342         371         455           420         4         31           bles         420         4	1st half 2015         1st half 2014         1st half 2015         1st half 2014         30/06/15         31/12/14           3         2         45         21         171         87         325         306           34         31         33         105         47         70           22         25         138         179         83         74           104         79         342         371         455         450           420         419           4         17           31         14           bles	1st half 2015         1st half 2014         1st half 2015         1st half 2014         30/06/15         31/12/14         30/06/15           3         2         45         21         171         87         325         306         256           34         31         33         105         47         70         27           22         25         138         179         83         74         121           104         79         342         371         455         450         404           404         4         17         31         14         50         404           bles         404         4         17         31         14         404

# NOTE 14 IMPACTS OF FIRST-TIME APPLICATION OF IFRIC 21 ON THE PUBLISHED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

A segmental analysis of the impacts of first-time application in 2015 of IFRIC 21 (presentation of the three interim periods of 2014) was provided in Note 23.2 to the full-year consolidated financial statements as published in the 2014 Registration Document.

Reconciliation of published and restated financial statements for the six months ended 30 June 2014 (€ million):

#### Balance sheet

	30/06/2014	Impact	30/06/2014	
	Published	Шрасс	Restated	
Deferred tax assets and non-current tax receivable	260	9	269	
Other non-current assets	17,927		17,927	
Non-current assets	18,187	9	18,196	
Tax asset (receivable)	194	1	195	
Other current assets	16,614		16,614	
Current assets	16,808	1	16,809	
Held-for-sale assets and operations				
Total assets	34,995	10	35,005	
Shareholders' equity attributable to the Group	7,411	(32)	7,379	
Non-controlling interests	1,541	(3)	1,538	
Shareholders' equity	8,952	(35)	8,917	
Deferred tax liabilities and non-current tax liabilities	114		114	
Other non-current liabilities	9,341		9,341	
Non-current liabilities	9,455		9,455	
Current liabilities	16,588	45	16,633	
Liabilities related to held-for-sale operations				
Total liabilities and equity	34,995	10	35,005	
Net debt	(5,174)		(5,174)	

#### Income statement

	H1 2014 Published	Impact	H1 2014 Restated	Q2 2014 Restated
Sales	15,182		15,182	8,341
Taxes other than income tax	(310)	(55) <sup>a</sup>	(365)	(126)
Other income and expenses from operations	(14,738)		(14,738)	(7,958)
Current operating profit/(loss)	134	(55)	79	257
Other operating income and expenses	389		389	193
Operating profit/(loss)	523	(55)	468	450
Cost of net debt	(163)		(163)	(82)
Other financial income and expenses	3		3	6
Income taxes	(59)	20	(39)	(64)
Share of profits/(losses) of joint ventures and associates	307		307	5
Net profit/(loss)	611	(35)	576	315
Net profit/(loss) attributable to the Group	410	(32)	378	140
Net profit/(loss) attributable to non-controlling interests	201	(3)	198	175
EBITDA	666	(55) b	611	557

<sup>(</sup>a) Mainly the C3S and IFER levies in France.

#### Cash flow statement

	H1 2014 Published	Impact	H1 2014 Restated
Net profit/(loss) from continuing operations	611	(35)	576
Income taxes	59	(20)	39
Changes in working capital related to operating activities	(1,803)	55	(1,748)
Other cash flows arising from operating activities	258		258
Net cash generated by/(used in) operating activities	(875)		(875)
Net cash generated by/(used in) investing activities	477		477
Net cash generated by/(used in) financing activities	51		51
Effect of foreign exchange fluctuations	19		19
Change in net cash position	(328)		(328)
Net cash position at start of period	3,184		3,184
Net cash position at end of period	2,856		2,856

<sup>(</sup>b) Includes negative impact of €30 million for Bouygues Telecom.

#### 4. AUDITORS' REPORT ON THE FIRST-HALF FINANCIAL STATEMENTS

This is a free translation into English of the statutory auditors' review report on the half-yearly financial information issued in French and is provided solely for the convenience of English-speaking users. This report includes information relating to the specific verification of information given in the group's half-yearly management report. This report should be read in conjunction with, and construed in accordance with, French law and professional standards applicable in France.

To the Shareholders,

In compliance with the assignment entrusted to us by your annual general meetings and in accordance with the requirements of article L. 451-1-2 III of the French monetary and financial code (*Code monétaire et financier*), we hereby report to you on:

- the review of the accompanying condensed half-yearly consolidated financial statements of Bouygues, for the period from January 1 to June 30, 2015,
- the verification of the information presented in the half-yearly management report.

These condensed half-yearly consolidated financial statements are the responsibility of the board of directors. Our role is to express a conclusion on these financial statements based on our review.

#### 1. Conclusion on the financial statements

We conducted our review in accordance with professional standards applicable in France. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with professional standards applicable in France and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit.

Based on our review, nothing has come to our attention that causes us to believe that the accompanying condensed half-yearly consolidated financial statements are not prepared, in all material respects, in accordance with IAS 34 – standard of the IFRSs as adopted by the European Union applicable to interim financial information.

Without modifying the conclusion expressed above, we draw your attention to note 2.2 to the condensed half-yearly consolidated financial statements, which describes the new standards and interpretations effective from January 1, 2015.

#### 2. Specific verification

We have also verified the information presented in the half-yearly management report on the condensed half-yearly consolidated financial statements subject to our review.

We have no matters to report as to its fair presentation and consistency with the condensed half-yearly consolidated financial statements.

Courbevoie and Paris-La Défense, August 26, 2015

The statutory auditors

French original signed by

Mazars
Guillaume Potel

Ernst & Young Audit Laurent Vitse

#### 5. <u>CERTIFICATE OF RESPONSIBILITY</u>

I certify that to the best of my knowledge the condensed consolidated first-half financial statements for the past half-year have been prepared in accordance with the relevant accounting standards and give a true and fair view of the assets and liabilities, financial position and results of the company and of affiliated undertakings and that the attached first-half review provides an accurate representation of significant events in the first six months of the year and of their impact on the first-half financial statements, of the main related-party transactions and of the main risks and uncertainties for the remaining six months.

half financial statements, of the main related-party transactions uncertainties for the remaining six months.	and	of	the	main	risks	and
Done at Paris, 26 August 2015						
Chairman and CEO						
Martin Bouygues						

# Retrouvez également l'intégralité du Rapport semestriel 2015 sur www.bouygues.com

The First-half 2015 Financial Report is also available on www.bouygues.com

27 August 2015 32 Hoche - Paris



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