

DISCLOSURE OF TRADING IN OWN SHARES (1)

FROM 7th TO 10th SEPTEMBER 2015 - WEEK 37 **ISSUER: UBISOFT ENTERTAINMENT SA**

INVESTMENT SERVICE PROVIDER: KEPLER CAPITAL MARKETS ORDINARY SHARES - ISIN CODE FR0000054470

Trading Sessions	Number of shares bought	Weighted Average Price (euros)	Amount (euros)
September 7 th , 2015	18 780	16,4835	309 560,13
September 8 th , 2015	41 552	16,4002	681 461,11
September 10 th , 2015	89 587	16,2874	1 459 139,30
TOTAL	149 919	16,3432	2 450 160,54

Share buyback program authorized by the Combined General Meeting held on 1st July, 2014 and implemented by the Board of Directors on the same date

Contact Investor relations

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About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2014-15 fiscal year Ubisoft generated sales of €1,464 million. To learn more, please visit www.ubisoftgroup.com.