



Atari confirms its attendance to the European Large & Midcap Event

Paris, France – October, 1st 2015. Atari, one of the world's most recognized publishers and producers of interactive entertainment, has announced today that it will be taking part in the 15th edition of the European Large & Midcap Event dedicated to meetings between companies listed on Euronext and institutional investors, which will take place from 7 to 8 October 2015 at the Palais Brongniart conference center in Paris.

Frédéric Chesnais, CEO of ATARI, and Philippe Mularski, CFO, will take this opportunity to revisit the key highlights as of March 31st, 2015 and the Group's strategy. They will also comment on the latest market trends, upcoming release of new games.

The presentation used during this meeting will be previously available on company's website (www.atari.com)

For more information, visit <http://www.midcapevents.com/midcap2015/home/>

About Atari

Atari is a multi-platform, global interactive entertainment and licensing company. The original innovator of video gaming, founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including world renowned brands like Asteroids®, Centipede®, Missile Command®, Pong®, Test Drive®, Backyard Sports®, Ghostbusters®, and Rollercoaster Tycoon®. Atari capitalizes on these powerful properties by delivering compelling games online (i.e. browser, Facebook® and digital download), on smartphones and tablets and other connected devices. The Company also develops and distributes interactive entertainment for video game consoles from Microsoft, Nintendo and Sony. As a licensor, Atari extends its brand and franchises into other media, merchandising and publishing categories.

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