

Gemalto to provide solution for Samsung Gear S2 with 3G connectivity

Amsterdam, Oct. 6, 2015 –Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, has provided the solution to Samsung Electronics for the launch of their latest Gear S2 smartwatch. Gemalto's solution will allow users to securely connect to the cellular networks. As a result, they will be able to make voice and data calls, check emails and notifications, or access applications, directly from their wrist, without being tethered to their smartphones.

The [wearables](#) market is poised for a rapid growth with worldwide shipments set to exceed 126 million units by 2019¹. Many smart wearables are coming to market, driven by consumer demands for a more convenient and connected lifestyle. According to a survey conducted across five countries – China, Germany, South Korea, UK, and the US, 56% of smartphone owners say that cellular connectivity is an important factor in buying a smartwatch². Samsung Gear S2, which comes in a circular design with unique rotation bezel and intuitive UX that offers extended battery life of 2-3 days, is optimized for seamless, everyday use. Consumers will be able to stay connected in a fun, personalized and secure way, anytime and anywhere.

"This is yet another milestone in our successful cooperation with Samsung, following the recent launch of Samsung Pay in Europe," said Suzanne Tong-Li, President for Greater China and Korea at Gemalto. "As the Internet of Things evolves and focus shifts towards smart wearables that go beyond reporting and monitoring, we will support Samsung to design many more innovative products to reach specific markets."

¹ <http://www.idc.com/getdoc.jsp?containerId=prUS25519615>

² <http://www.gfk.com/news-and-events/press-room/press-releases/pages/gfk-forecasts-51-million-wearables-sold-globally-2015.aspx>

About Gemalto

Gemalto full range of solutions for consumer electronics includes the embedded subscriber identification module (eSIM) which can reside inside the wearable device and the advanced On Demand Connectivity platform which is used to activate, deactivate and remotely manage the device mobile network subscription and related information. Gemalto range of solutions can also be used to manage the other secure information residing in the device, such as payment, enterprise network or building access credentials.

Find out more at <http://www.gemalto.com/iot/consumer-electronics>

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security, with 2014 annual revenues of €2.5 billion and blue-chip customers in over 180 countries.

Gemalto helps people trust one another in an increasingly connected digital world. Billions of people want better lifestyles, smarter living environments, and the freedom to communicate, shop, travel, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. In this fast moving mobile and digital environment, we enable companies and administrations to offer a wide range of trusted and convenient services by securing financial transactions, mobile services, public and private clouds, eHealthcare systems, access to eGovernment services, the Internet and internet-of-things and transport ticketing systems.

Gemalto's unique technology portfolio - from advanced cryptographic software embedded in a variety of familiar objects, to highly robust and scalable back-office platforms for authentication, encryption and digital credential management - is delivered by our world-class service teams. Our 14,000 employees operate out of 99 offices, 34 personalization and data centers, and 24 research and software development centers located in 46 countries.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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