

Saint-Herblain, October 8th 2015

## Strategic agreement between LACROIX City and HELIOS Group

**LACROIX City, an industrial group providing smart urban solutions and the HELIOS Group, leading French independent player in road marking, conclude a strategic partnership (\*) allowing both companies to speed up their development.**

The HELIOS Group has become in 15 years the leading independent French group in road marking with a network of 28 agencies and outlets.

LACROIX City addresses global smart urban challenges with a significant road signs and street furniture business unit.

LACROIX City has also developed a service business in marking and signs installation under the KANGOUROU brand in order to offer its customers a global « supply & installation » service. This customer need led LACROIX City to pool interests with a partner so as to strengthen this service business.

**« This partnership between 2 family midcap companies, leaders on their market, allows to create a complementary offering for the overall management of horizontal and vertical signage »,** says J.L. PETITHUGUENIN, founding CEO of HELIOS Group and PAPREC Group:

**The agreement also includes the project to divest the KANGOUROU subsidiaries, with the HELIOS Group taking over the whole staff. This allows LACROIX City to focus on its core business as industrial company and to offer turnkey service to its customers; it allows the HELIOS Group to expand its footprint on the national market, while complementing its road marking offering with a vertical signage installation business.**

In this respect, « LACROIX City will entrust its installation services to the HELIOS Group. And HELIOS will order all products needed in road signs and dynamic signage from LACROIX City » adds V. BEDOUIN, Chairman of the Board of the LACROIX Group.

*« Both companies share common values: commitment, respect, team spirit and diversity. This led both companies to know and appreciate each other, and create this strategic partnership together. »* concludes J.L. PETITHUGUENIN.

(\*) This agreement is subject to a condition precedent, to consult the social partners and to sell the securities of the KANGOUROU entity.

## About LACROIX :

The LACROIX Group works out technical and industrial solutions to serve a connected and sustainable world: electronic innovation, water and energy networks, traffic and street lighting regulation, smart cities.

With 3700 employees, the LACROIX Group generated €356M revenue in 2014, in France, Poland, Germany, Tunisia, Spain and Italy through three business units.

- **LACROIX City** covers static vertical road signs, dynamic signage and street lighting activities for cities, urban districts, infrastructure companies and motorway operators.  
With 650 employees, LACROIX City generated €100M revenue in 2014.  
With 70 employees, Kangourou generated €14M revenue in 2014, out of which €8.6M non-Group revenue.
- **LACROIX Sofrel** performs water (drinking water and waste water) and energy (HVAC, heating networks...) network remote management.  
With 150 employees, LACROIX Sofrel generated €36M revenue in 2014.
- **LACROIX Electronics** is an Electronics Design and Manufacturing Services provider serving the Aerospace & Defense, Automotive, Home Automation, Industrial and Medical markets.  
With 2900 employees, LACROIX Electronics generated €220M revenue in 2014.

## About the HELIOS Group:

Founded in 2000, the HELIOS Group is the French specialist in road marking. With 500 employees, the HELIOS Group generates €70M revenue through its three subsidiaries

- Proximark
- T1
- Helios Atlantique

It was founded in 2000 by Jean-Luc PETITHUGUENIN who is the main shareholder. JL. PETITHUGUENIN is also the founder of PAPREC RECYCLAGE (4000 employees, €900M revenue).

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