

Dai Nippon Printing partners with Gemalto for secure mobile payment in Japan

Amsterdam, Oct. 15, 2015 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, will provide its [mobile payment solutions](#) to Dai Nippon Printing (DNP), a leading NFC technology supplier¹ and solution provider for financial institutions in Japan, to realize secure mobile transactions. DNP will operate Gemalto's solutions, enabling its customers in payment segment to easily deploy tokenized mobile NFC services leveraging available mobile wallets and security frameworks. Gemalto's solutions provide complete end-to-end services, from real time enrollment and token issuance to secure provisioning of payment credentials on end-users' smartphones.

Japan is one of the most advanced markets for mobile shopping, with 60% of eCommerce expected to happen via mobiles by the end of 2015². Contactless payments are widely used in public transport, restaurants, and retail stores. The heavy influx of newer smartphones is now driving the rollouts of international NFC standards within the country. Gemalto's turnkey solution will bring an autonomous and yet flexible solution to DNP's customers, allowing them to reach consumers across a comprehensive range of devices and networks.

"Gemalto has been our long-standing partner for many business collaborations, and this new agreement is another reinforcement of our strong foundation," said Kunimitsu Sato, General Manager of Digital Innovation Division, Information Solutions Operations at Dai Nippon Printing, Japan. "With simplified on-boarding and complete support for major mobile platforms, their solutions will ease the back-end complexities for our customers, allowing us to facilitate next-generation mobile payment services in Japan for a wider user adoption."

"As Tokyo prepares to host the 2020 Olympics, many initiatives are being taken to create a seamless NFC infrastructure at airports, public transport and shops for foreign visitors," said Michael Au, President South Asia and Japan at Gemalto. "With a strong understanding of the local market and mobile payments technology, we can enable Dai Nippon Printing to play an important role in promoting interoperable payment standards within the country, so that tourists can enjoy a pleasant stay."

¹ <http://nfc-forum.org/newsroom/dai-nippon-printing-becomes-sponsor-member-nfc-forum-joins-board-directors/>

² <http://www.criteo.com/media/1894/criteo-state-of-mobile-commerce-q1-2015-ppt.pdf>

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security, with 2014 annual revenues of €2.5 billion and blue-chip customers in over 180 countries.

Gemalto helps people trust one another in an increasingly connected digital world. Billions of people want better lifestyles, smarter living environments, and the freedom to communicate, shop, travel, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. In this fast moving mobile and digital environment, we enable companies and administrations to offer a wide range of trusted and convenient services by securing financial transactions, mobile services, public and private clouds, eHealthcare systems, access to eGovernment services, the Internet and internet-of-things and transport ticketing systems.

Gemalto's unique technology portfolio - from advanced cryptographic software embedded in a variety of familiar objects, to highly robust and scalable back-office platforms for authentication, encryption and digital credential management - is delivered by our world-class service teams. Our 14,000 employees operate out of 99 offices, 34 personalization and data centers, and 24 research and software development centers located in 46 countries.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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