

## NEOPOST RANKS 10<sup>TH</sup> IN THE TOP FRENCH SOFTWARE PUBLISHERS AND DEVELOPERS

- **The Top 250 Panorama, carried out by Syntec Numérique (French trade association for software companies) and EY also ranks Neopost in 4<sup>th</sup> position in "horizontal" publishers' category**

**Paris, October 23, 2015**

Neopost, the number two global supplier of Mail Solutions and a major player in digital Communication and Shipping Solutions, today announced ranking among the top French software publishers and developers for the second consecutive year according to the Top 250 Panorama, published on October 15, 2015 by Syntec Numérique (French trade association for software companies) and EY.

Neopost sits in 10<sup>th</sup> position of the 2015 Top 250 Panorama in the overall publisher rankings after having entered the Panorama for the first time in its history in 2014 in 12<sup>th</sup> place. Neopost keeps its 4<sup>th</sup> position in the French "horizontal" publishers' rankings, i.e. offering solutions to all business sectors. The 2015 edition of Top 250 Panorama ranked the French software publishers and developers according to their 2014 sales in software publishing.

Neopost's activity in the software sector, which represented sales of over 166 million Euros in 2014, compared to 120 million Euros in 2013, is growing fast. Its part of total Group sales went from 11% in 2013 to 15% in 2014.

The Group's portfolio of solutions includes two fields:

- Digital communication, which includes Data Quality (address and customer data quality) and Customer Communication Management allowing the production and delivery of relevant communication across any channel;
- Management of information related to logistics flows, particularly providing parcel shipment and tracking solutions.

Denis Thiery said: ***"Neopost is pursuing its transformation. We keep enriching our software offering in order to accompany the digital transition of our customers' communication and facilitate parcel management when parcel volumes are growing fast. Software solutions are representing a growing part of our total sales. We are very proud to sit in 4<sup>th</sup> position in the "horizontal" publishers' category."***

## **CALENDAR**

Q3 sales will be published on December 1, 2015 after market close.

### **ABOUT NEOPOST**

**NEOPOST** is the number 2 global supplier in Mail Solutions and a major player in the field of Digital Communications and Shipping Solutions. Its aim is to help companies improve the way they manage interactions with their clients and stakeholders. Neopost provides the most advanced solutions for physical mail processing (mailing systems and folders/inserters), digital communication management (Customer Communication Management and Data Quality applications), and supply chain and e-commerce process optimization (from point of sale to delivery, including associated tracking services). With a direct presence in 31 countries and more than 6,000 employees, Neopost recorded annual sales of €1.1 billion in 2014. Its products and services are sold in more than 90 countries.

Neopost is listed in the A compartment of Euronext Paris and belongs to the SBF 120 index.

---

#### **For more information, please contact:**

---

**Gaële Le Men, Neopost**

Financial, External & Internal Communication Director  
Tel: +33 (0)1 45 36 31 39  
E-mail: g.le-men@neopost.com

---

**Fabrice Baron, DDB Financial**

Chairman  
Tel: +33 (0)1 53 32 61 27  
E-mail: fabrice.baron@ddbfinancial.fr

---

**Or visit our web site: [www.neopost.com](http://www.neopost.com)**