

Paris, Tuesday 3rd November 2015

## Press Release

### NetBooster on growth track in the third quarter of 2015

**NetBooster (FR0000079683 – ALNBT – PEA-PME eligible)**, a leading independent European agency in digital performance marketing, today announces its results for the third quarter of 2015, showing an increase in growth on all levels.

During the third quarter of 2015, NetBooster achieved a **gross margin** of €8.8m from €7.9m in the same period in 2014 (growth of **+11%**), and a boosted **EBITDA** at €1.3m from €1.1m in the same period in 2014 (**+18%**), with a **profitability** coming in at **15%** (14% in the prior year).

As previously stated (in the half-year results), the on-boarding of new blue chip clients such as Estée Lauder, Euromaster and Groupe SEB during the year, positively impacted the P&L. In addition, NetBooster is growing with existing clients such as Deutsche Telekom, by being the full service provider for them. With a traditional strong last quarter, the on-boarding of new clients and a promising sales pipeline in Q4, the management team is confident in keeping the growth track in quarter four of 2015 and beyond.

Gross Margin €m	2014	2015	Variation
Q1	€8.5m	€8.4m	-1%
Q2	€8.6m	€8.7m	+1%
Q3	€7.9m	€8.8m	+11%
<b>Total</b>	25.0	25.9	+4%

EBITDA €m	2014	2015	Variation
Q1	€0.7m	€0.9m	+29%
Q2	€1.0m	€1.2m	+20%
Q3	€1.1m	€1.3m	+18%
<b>Total</b>	2.8	3.4	+21%

<b>Q3 EBITDA/ Gross Margin</b>	14%	15%	
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Based on the strong profitability and the achieved growth, the management team is exploring ways to enhance the NetBooster brand with the aim of strengthening NetBooster's position in the market. Kontrapunkt, a Danish strategic branding agency, has been appointed to explore ways to revitalize and reposition the NetBooster brand and image in the next months.

## OUTLOOK

NetBooster is confident to accelerate the growth in Q4/2015 and is optimistic to reach the EBITDA target of minimum € 5.5m. The Company will provide further details on the 2016 strategic plans in January 2016.

**Tim Ringel CEO of NetBooster**, comments “*We have been focusing on new business and growing the existing clients in the first half of this year. We are now on-boarding our first new customers to deliver growth for the Company. Thanks to our efforts in the last 3 years we are now starting to earn the results by being overwhelmed with new business inquires in the 2015 pitch season. We are proud of what we have achieved and are full of energy to step into a rapid acceleration of NetBooster’s Brand and Strategic offerings, across markets, continents and product areas in 2016.*

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## About NetBooster Group | [www.netbooster.com](http://www.netbooster.com)

NetBooster is a leading independent European agency in digital performance marketing that makes its comprehensive expertise of digital marketing available to its clients to achieve the best possible performance for their investments. The agency invests in technology and covers the entire chain of online marketing through its European network: search engine optimisation and marketing, data and analytics (DnA), GroundControl Technology, display, affiliation, online media, creation, eCRM and social networks, with a recognised expertise in tomorrow’s digital

marketing (Social Media, Video, Ad Exchange, etc.). Shares in NetBooster are traded on the NYSE Alternext Paris.

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