

## **Gemalto recognized in Gartner's Market Guide for Issuer Tokenization**

**Amsterdam, Nov. 5, 2015** – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, has been recognized as a Representative Vendor for its issuer [tokenization solution](#) in Gartner's industry Market Guide. Gemalto's experience in mobile industries and global financial services, makes it a primary go-to-market brand for issuer tokenization to secure mobile payment transactions. Gemalto's solution allows credit and debit cards to be securely loaded into mobile devices in real-time and simplifies the enrollment of card portfolios for banks and their issuing partners.

The tokenization solution is fully integrated into Gemalto's *Allynis Trusted Services Hub (TSH)*. The hub enables token provisioning services to any mobile security framework. These frameworks include HCE and TEE, device manufacturer or mobile operator-based Secure Elements. Available in software-as-a-service (SaaS) mode or as a licensed platform, Gemalto TSH with tokenization provides flexible mobile payment deployment options for issuers, processors and domestic networks.

*"We appreciate Gartner's recognition of Gemalto's role and market strategy in the emerging tokenization landscape. We strive to provide adaptable security levels for consumer protection across payments and other industries,"* said Jean-Claude Deturche, Senior Vice President of Mobile Financial Services at Gemalto. *"Tokenization is a powerful new technology that can help every issuer easily deliver user-friendly and secure mobile payment services to their customers."*

<sup>1</sup> **Gartner, Market Guide for Issuer Tokenization, Sandy Shen, June 2015**

### **Disclaimer:**

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security, with 2014 annual revenues of €2.5 billion and blue-chip customers in over 180 countries.

Gemalto helps people trust one another in an increasingly connected digital world. Billions of people want better lifestyles, smarter living environments, and the freedom to communicate, shop, travel, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. In this fast moving mobile and digital environment, we enable companies and administrations to offer a wide range of trusted and convenient services by securing financial transactions, mobile services, public and private clouds, eHealthcare systems, access to eGovernment services, the Internet and internet-of-things and transport ticketing systems.

Gemalto's unique technology portfolio - from advanced cryptographic software embedded in a variety of familiar objects, to highly robust and scalable back-office platforms for authentication, encryption and digital credential management - is delivered by our world-class service teams. Our 14,000 employees operate out of 99 offices, 34 personalization and data centers, and 24 research and software development centers located in 46 countries.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

### Gemalto media contacts:

Philippe Benitez  
North America  
+1 512 257 3869  
[philippe.benitez@gemalto.com](mailto:philippe.benitez@gemalto.com)

Peggy Edoire  
Europe & CIS  
+33 4 42 36 45 40  
[peggy.edoire@gemalto.com](mailto:peggy.edoire@gemalto.com)

Vivian Liang  
大中华地区 (Greater China)  
+86 1059373046  
[vivian.liang@gemalto.com](mailto:vivian.liang@gemalto.com)

Ernesto Haikewitsch  
Latin America  
+55 11 5105 9220  
[ernesto.haikewitsch@gemalto.com](mailto:ernesto.haikewitsch@gemalto.com)

Kristel Teyras  
Middle East & Africa  
+33 1 55 01 57 89  
[kristel.teyras@gemalto.com](mailto:kristel.teyras@gemalto.com)

Pierre Lelievre  
Asia Pacific  
+65 6317 3802  
[pierre.lelievre@gemalto.com](mailto:pierre.lelievre@gemalto.com)