



## France Billet, a subsidiary of Fnac, announces the acquisition of Eazieer

France Billet, a subsidiary of Fnac, the French market leader in ticketing, announces the acquisition of Eazieer to assist its development in ticketing services and technology.

Based in Marseille, Eazieer is a leading start-up in the provision of ticketing services, in particular *Customer Relationship Management* ("CRM"), with players from the cultural, sporting and event spheres. Eazieer's customers include Olympique de Marseille, Toulon Rugby Club, the Vasarely Foundation, and Hoops Factory.

By incorporating Eazieer, France Billet will be able to offer its customers an innovative, flexible CRM offer tailored to the needs of the ticketing business. After the purchase of Datasport in late 2013 by its Tick&Live subsidiary, held in partnership with the Fimalac Group, France Billet is now set to accelerate its development in the high-growth segment of ticketing solutions and to strengthen its leading position in the sports and live entertainment field.

**About Groupe FNAC – [www.groupe-fnac.com](http://www.groupe-fnac.com):** *Groupe Fnac is a retailer of entertainment and leisure products and consumer electronics. A leader in France and major player in the countries where it operates (Spain, Portugal, Brazil, Belgium, Switzerland, Morocco, Qatar, Ivory Coast), Groupe Fnac had a multi-format network of 199 stores (including 124 in France) at the end of 2015, plus e-commerce sites, including Fnac.com, which ranks as France's third most visited e-commerce site (over 10 million unique visitors per month). As a standard-setting omni-channel retailer, Groupe FNAC posted consolidated revenue of €3.895 billion in 2014, and employs 14,500 people.*

**About France Billet – [www.francebillet.com](http://www.francebillet.com)**

*A fully-owned subsidiary of Groupe Fnac, France Billet is the leading French distributor of show tickets with 13 million tickets sold. It is also a leader on the web with the Fnacspectacles.com site and 7,000 partner sites, as well as in physical networks, with over 1,300 equipped points of sale, and in the Works Council segment, with over 2,500 works councils opting for its solution. France Billet is also a key player on the ticketing management software market aimed at professionals in the entertainment and sports field, through its Tick&Live subsidiary.*

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