



INTELLIGENT MARKETING SOLUTIONS

## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF  
and of the article L.233-8 II of the French Code de commerce

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
January 31, 2016	11 210 666	859 082	12 330 412	11 471 330
<b>December 31, 2015</b>	<b>11 210 666</b>	<b>862 454</b>	<b>12 330 412</b>	<b>11 467 958</b>

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).

### About HighCo

*Since its creation, HighCo has placed innovation at the heart of its values, offering its clients – brands and retailers – Intelligent Marketing Solutions to influence shopper behaviour with the right deal, at the right time, at the right place and on the right channel.*

*Operating in 14 countries, HighCo has nearly 900 employees and is listed in compartment C of Euronext Paris and in the Gaia Index, a selection of 70 responsible Small and Mid Caps, winning first prize in its category (revenue < €150 M) for 2015.*

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### Upcoming events

Publications take place **after market close**.

2015 Annual Earnings: Monday, 21 March 2016  
SFAF financial analysts meeting: Tuesday, 22 March 2016 at 2.30 pm (location TBC)  
Q1 2016 Gross Profit: Tuesday, 26 April 2016



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Q2 and H1 2016 Gross Profit: Tuesday, 19 July 2016  
2016 Half-year Earnings: Wednesday, 31 August 2016  
Conference call on 2016 half-year earnings: Thursday, 1 September 2016  
Q3 and 9-month YTD 2016 Gross Profit: Wednesday, 19 October 2016  
Q4 2016 Gross Profit: Tuesday, 24 January 2017



*HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) et CAC® All-Tradable (CACT).*

*ISIN: FR0000054231*

*Reuters: HIGH.PA*

*Bloomberg: HCO FP*

*For further financial information and press releases, go to [www.highco.com](http://www.highco.com)*

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