

MTN Nigeria selects Gemalto for first commercial rollout of GSMA Mobile Connect authentication service

Universal SIM-based digital identity solution will improve security and convenience in the online economy

Amsterdam, Feb. 10, 2016 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, has been selected to provide its [LinqUs Mobile ID platform](#) to MTN Nigeria. This new project, operated for MTN in SaaS mode by Gemalto *Allynis Services*, marks the first commercial rollout of SIM based services delivering convenient mobile authentication for all mobile users. Compliant with the latest GSMA standards, Mobile Connect, 'MTN Token' is available immediately to MTN Nigeria's 70 million subscribers and positions the operator as the country's foremost provider of secure digital identification and authentication.

MTN Token offers their users a universal digital ID combined with a mobile-based second factor authentication, for easy and secure web service access, payments and financial transactions validation. When using MTN Token for eCommerce, banking, insurance, ePublic and corporate networks services, the user's mobile phone number is employed as the username. Depending on the level of protection required by the service provider, the process is completed by simply pressing OK on the handset, or entering a unique user-selected PIN code.

Any service provider in Nigeria can now easily adopt MTN Token services to dramatically strengthen protection of online services against identity theft and cybercrime. It also enables the operator to offer a convenient digital journey to its customers, removing complex registration and log-in processes, while sparing them the hassle of remembering new username/password combinations.

MTN Token leverages the secure SIM vault, creating a trusted environment for sensitive data and transactions, without the initial infrastructure investment required by in-house implementations.

"With the launch of MTN Token, we are the first private provider of secure online identity and positioned as a warrant of digital ID and authentication in Nigeria," said A'isha Umar Mumuni, General Manager, Products & Innovation at MTN Nigeria. *"As our network of service providers adopting MTN Token grows, the solution will deliver significant reductions in fraud whilst easing the frustration often experienced by consumers on their digital journeys."*

"The long-established partnership between MTN Nigeria and Gemalto is the perfect foundation for this ground-breaking project," said Eric Claudel, President for Middle East & Africa at Gemalto. *"Bridging the gap between security and convenience, Mobile Connect represents the future of user authentication. It also fully supports operators in monetizing new value added services"*

MTN Token: www.gemalto.com/press/PublishingImages/PR-MTN.jpg

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security, with 2014 annual revenues of €2.5 billion and blue-chip customers in over 180 countries.

Gemalto helps people trust one another in an increasingly connected digital world. Billions of people want better lifestyles, smarter living environments, and the freedom to communicate, shop, travel, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. In this fast moving mobile and digital environment, we enable companies and administrations to offer a wide range of trusted and convenient services by securing financial transactions, mobile services, public and private clouds, eHealthcare systems, access to eGovernment services, the Internet and internet-of-things and transport ticketing systems.

Gemalto's unique technology portfolio - from advanced cryptographic software embedded in a variety of familiar objects, to highly robust and scalable back-office platforms for authentication, encryption and digital credential management - is delivered by our world-class service teams. Our 14,000 employees operate out of 99 offices, 34 personalization and data centers, and 24 research and software development centers located in 46 countries.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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