pressrelease

Gemalto brings trust to a new world of mobility at Mobile World Congress 2016

Amsterdam, February 18, 2016 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, demonstrates a range of advanced solutions at Mobile World Congress 2016 (Hall 5 Stand 5A80), bringing the vital ingredients of trust and convenience to a new world of mobility.

Gemalto will introduce products and services for mobile operators, consumer and industrial device makers, banks and service providers that combine the following features: robust management of personal credentials, user friendliness, effective monetization, and the flexibility necessary to keep pace with the most dynamic markets on the planet.

Through a range of working demonstrations, visitors to the Gemalto stand will learn:

*How to rise to the challenge of the **[Internet of Things](#)** (IoT), making it secure, profitable and accessible.*

Attracting the attention of both device manufacturers and technology providers, the connected car is probably one of the most coveted and complex IoT products. Gemalto will demonstrate how consumers can use their electronic driving license to unlock and start cars and, in conjunction with [*Valeo*](#), one of the world's foremost automotive suppliers, how it is possible to easily and securely share virtual car keys between smartphones thanks to Valeo InBlue™ technology. *IoT Quality of Service* is the perfect tool for operators and device manufacturers to monitor the network quality and reliability used by smart objects. *On-Demand Connectivity* provides an instant connection for M2M and consumer products, straight from the box. Visitors will be able to take part in a virtual reality journey to discover how we enable this new world of mobility.

But the IoT also rewrites the business rulebook, *Sentinel* software monetization optimizes profitability with flexible licence models that track and control usages, and manage user entitlements. *Authentication and Encryption Solutions* address vulnerabilities in devices, cloud platforms and communication channels. *Wearable Payment Solutions* enable secure payment for end users via any connected device, including the latest [*MyKronoz*](#) smartwatches.

*How to marry security and convenience in **[eCommerce & mPayment](#)**, supporting anytime, anywhere shopping experiences via all types of mobile device.*

Mobile Dynamic Card Verification fights card-not-present fraud without compromising the shopper's eCommerce journey, generating a constantly changing security code on a mobile app. For *Cloud-Based Mobile Payment*, Gemalto demonstrates a complete solution from consumer enrolment to card digitization deployment across all networks, security frameworks and payment schemes. Our secure and convenient payment solutions portfolio also expands to *Direct Carrier Billing*, through our affiliate company [*Netsize*](#), where end users can pay for digital content, and services such as transport ticketing, quickly and easily via their regular phone bill. Gemalto also highlights Mobile Connect-compliant *Mobile ID* solutions that will finally spell an end to username-and-password fatigue for consumers in the online and m-commerce space.

For more information visit: gemalto.com/mobile-world-congress.
Meet Gemalto and discover how to bring trust to a new world of mobility. – Hall 5, Stand 5A80.

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security, with 2014 annual revenues of €2.5 billion and blue-chip customers in over 180 countries.

Gemalto helps people trust one another in an increasingly connected digital world. Billions of people want better lifestyles, smarter living environments, and the freedom to communicate, shop, travel, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. In this fast moving mobile and digital environment, we enable companies and administrations to offer a wide range of trusted and convenient services by securing financial transactions, mobile services, public and private clouds, eHealthcare systems, access to eGovernment services, the Internet and internet-of-things and transport ticketing systems.

Gemalto's unique technology portfolio - from advanced cryptographic software embedded in a variety of familiar objects, to highly robust and scalable back-office platforms for authentication, encryption and digital credential management - is delivered by our world-class service teams. Our 14,000 employees operate out of 99 offices, 34 personalization and data centers, and 24 research and software development centers located in 46 countries.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow @gemalto on Twitter.

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