

DISCLOSURE OF TRADING IN OWN SHARES (1)

FROM 22nd TO 26th FEBRUARY 2016 - WEEK 8
ISSUER: UBISOFT ENTERTAINMENT SA

INVESTMENT SERVICE PROVIDER: KEPLER CAPITAL MARKETS

ORDINARY SHARES - ISIN CODE FR0000054470

Trading Sessions	Number of shares bought	Weighted Average Price (euros)	Amount (euros)
February 22 nd , 2016	54 051	23,5263	1 271 620,04
February 23 rd , 2016	220 020	25,1051	5 523 630,31
February 24 th , 2016	468 166	25,4003	11 891 565,62
February 25 th , 2016	150 428	26,0565	3 919 626,51
February 26 th , 2016	430 437	26,9384	11 595 281,06
TOTAL	1 323 102	25,8496	34 201 723,54

⁽¹⁾ Share buyback program authorized by the Combined General Meeting held on 23rd September, 2015 and implemented by the Board of Directors on the same date

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About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2014-15 fiscal year Ubisoft generated sales of €1,464 million. To learn more, please visit www.ubisoftgroup.com.