



INTELLIGENT MARKETING SOLUTIONS

## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF  
and of the article L.233-8 II of the French Code de commerce

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
February 29, 2016	11 210 666	871 468	12 330 412	11 458 944
January 31, 2016	11 210 666	859 082	12 330 412	11 471 330
<b>December 31, 2015</b>	<b>11 210 666</b>	<b>862 454</b>	<b>12 330 412</b>	<b>11 467 958</b>

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).

### About HighCo

*Since its creation, HighCo has placed innovation at the heart of its values, offering its clients – brands and retailers – Intelligent Marketing Solutions to influence shopper behaviour with the right deal, at the right time, at the right place and on the right channel.*

*Operating in 14 countries, HighCo has nearly 900 employees and is listed in compartment C of Euronext Paris and in the Gaia Index, a selection of 70 responsible Small and Mid Caps, winning first prize in its category (revenue < €150 M) for 2015.*

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### Upcoming events

Publications take place **after market close**.

2015 Annual Earnings: Monday, 21 March 2016

SFAF financial analysts meeting: Tuesday, 22 March 2016 at 2.30 pm (location TBC)

Q1 2016 Gross Profit: Tuesday, 26 April 2016



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Q2 and H1 2016 Gross Profit: Tuesday, 19 July 2016  
2016 Half-year Earnings: Wednesday, 31 August 2016  
Conference call on 2016 half-year earnings: Thursday, 1 September 2016  
Q3 and 9-month YTD 2016 Gross Profit: Wednesday, 19 October 2016  
Q4 2016 Gross Profit: Tuesday, 24 January 2017



*HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) et CAC® All-Tradable (CACT).*

*ISIN: FR0000054231*

*Reuters: HIGH.PA*

*Bloomberg: HCO FP*

*For further financial information and press releases, go to [www.highco.com](http://www.highco.com)*

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