

DISCLOSURE OF TRADING IN OWN SHARES (1)

FROM 29th FEBRUARY 2016 TO 4th MARCH 2016 - WEEK 9

ISSUER: UBISOFT ENTERTAINMENT SA

INVESTMENT SERVICE PROVIDER: KEPLER CAPITAL MARKETS

ORDINARY SHARES – ISIN CODE FR0000054470

Trading Sessions	Number of shares bought	Weighted Average Price (euros)	Amount (euros)
February 29, 2016	62 000	26,4222	1 638 176,40
March 1, 2016	385 841	27,4946	10 608 543,96
March 2, 2016	217 477	27,6463	6 012 434,39
March 3, 2016	61 100	26,6871	1 630 581,81
March 4, 2016	41 526	26,8983	1 116 978,81
TOTAL	767 944	27,3545	21 006 715,37

AMENDMENT TO THE DISCLOSURE OF TRADING IN OWN SHARES FROM 22nd TO 26th FEBRUARY 2016 - WEEK 8 RELEASED ON 29th FEBRUARY 2016

The cumulative gross amount of week 8 is 34 201 712,25 euros (instead of 34 201 723,54 euros).

Trading Sessions	Number of shares bought	Weighted Average Price (euros)	Amount (euros)
February 22, 2016	54 051	23,5263	1 271 620,04
February 23, 2016	220 020	25,1051	5 523 624,10
February 24, 2016	468 166	25,4003	11 891 556,85
February 25, 2016	150 428	26,0565	3 919 627,18
February 26, 2016	430 437	26,9384	11 595 284,08
TOTAL	1 323 102	25,8496	34 201 712,25

⁽¹⁾ Share buyback program authorized by the Combined General Meeting held on 23rd September, 2015 and implemented by the Board of Directors on the same date

Contact Investor relations

Jean-Benoît Roquette
SVP Investor Relations
+ 33 1 48 18 52 39
Jean-benoit.roquette@ubisoft.com

About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2014-15 fiscal year Ubisoft generated sales of €1,464 million. To learn more, please visit www.ubisoftgroup.com.