



SALES RECORDS COLLAPSE AS UBISOFT[®]'S TOM CLANCY'S THE DIVISION[™] SPREADS WORLDWIDE

Paris – March 9, 2016 – Today, Ubisoft announced that Tom Clancy's The Division has sold through more copies in its first 24 hours of availability than any previous title in the company's history*.

"We're extremely happy with The Division's record-breaking launch," said David Polfeldt, Managing Director, Ubisoft's Massive studio. "The Division really represents Ubisoft at its best, with the Massive team and all the teams at our associate studios working at maximum capacity in highly-productive collaboration to deliver an incredibly innovative and entertaining new game."

The Division also set Ubisoft records for total digital full game sales in a single day across all platforms, including Windows PC, Xbox One and PlayStation 4. And with the addition of The Division, Ubisoft now has three of the top four** most successful new game brand launches in the history of the industry.

"The launch of The Division is a tremendous achievement for Ubisoft, and demonstrates our unrivalled capacity to create fantastic new game brands and transform them into entertainment blockbusters," said Yves Guillemot, Co-Founder and CEO, Ubisoft. "This is a momentous day for Ubisoft, but more importantly it marks the start of millions of players' enduring engagement in The Division's game world, which we are confident they will love."

Tom Clancy's The Division takes place weeks after a devastating pandemic sweeps through New York City on Black Friday. One by one, basic services fail and in only days, without food or water, society collapses into chaos. The Division, an autonomous unit of tactical agents leading seemingly ordinary lives among us, is activated to save society. In this immersive online open world action RPG, discover a hostile and dynamic environment where exploration and player

progression are essential. Team up with other players to investigate the sources of the virus and reclaim the city from the overwhelming turmoil.

Tom Clancy's The Division is now available for Xbox One, PlayStation 4 and Windows PC. For more information, please visit <http://www.thedivisiongame.com>

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About Ubisoft:

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2014-15 fiscal year, Ubisoft generated sales of €1.464 billion. To learn more, please visit www.ubisoftgroup.com.

* based upon internal estimates for Ubisoft's Tom Clancy's the Division worldwide sales data on all platforms as of March 9, 2016.

* * Destiny, The Division, Watch_Dogs and Assassin's Creed, based on NPD, GFK Chart Track, internal estimates