

DISCLOSURE OF TRADING IN OWN SHARES ⁽¹⁾

FROM 7th TO 10th MARCH 2016 - WEEK 10 ISSUER : UBISOFT ENTERTAINMENT SA INVESTMENT SERVICE PROVIDER : KEPLER CAPITAL MARKETS ORDINARY SHARES – ISIN CODE FR0000054470

Trading Sessions	Number of shares bought	Weighted Average Price (euros)	Amount (euros)
March 7, 2016	55 641	26,5234	1 475 788,50
March 8, 2016	47 313	26,1050	1 235 105,87
March 9, 2016	40 786	26,3927	1 076 452,66
March 10, 2016	5 214	26,5923	138 652,25
TOTAL	148.954	26,3571€	3 925 999,28

⁽¹⁾ Share buyback program authorized by the Combined General Meeting held on 23rd September, 2015 and implemented by the Board of Directors on the same date

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About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of worldrenowned brands, including Assassin's Creed, Just Dance, Watch_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2014-15 fiscal year Ubisoft generated sales of €1,464 million. To learn more, please visit www.ubisoftgroup.com.