



IMPLEMENTATION OF A SHARE MANAGEMENT AGREEMENT WITH NATIXIS

Paris (France), 31 March 2016 – <u>Technicolor</u> (Euronext Paris: TCH; OTCQX: TCLRY) today announced that it has appointed Natixis for the implementation of a share management agreement on its ordinary shares from 1 April 2016, following the termination by the Group of its share maganement agreement with Kepler Cheuvreux.

Termination of the share management agreement with Kepler Cheuvreux

Effective 31 March 2016, Technicolor has terminated its share management agreement with Kepler Capital Markets SA ("Kepler Cheuvreux"). At this date, the following assets were booked in the liquidity account:

- 275 536 shares;
- €1,670,530.44.

For information, on the last statement as at 31 December 2015, the following assets were booked in the liquidity account:

- 30 205 shares;
- €3,217,511.07.

Implementation of a share management agreement with Natixis

Technicolor has appointed Natixis for the implementation of a share management agreement on its ordinary shares from 1 April 2016, for a period of one year, automatically renewable. This agreement complies with the Association Française des Marchés Financiers ("AMAFI")'s ethics charter as approved by the Autorité des Marchés Financiers ("AMF") in its decision of 21 March 2011.

For the implementation of this agreement, the following assets were booked in the liquidity contract:

- 275 536 shares;
- €1,670,530.44.

About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go.

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Technicolor shares are on the NYSE Euronext Paris exchange (TCH) and traded in the USA on the OTCQX marketplace (OTCQX: TCLRY).

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