

Singapore selects Gemalto for mobile NFC ticketing solution

Commuters can now pay transit fares on their smartphone

Amsterdam, April 4, 2016 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, is for the first time making it possible for Singapore public transit commuters to pay their fare using their mobile phone. Gemalto's [UpTeq Multi-Tenant NFC SIM](#) allows commuters to enjoy greater convenience through the embedded [EZ-Link](#) application, taking public transport with just a simple tap of their phone. Mobile network operators (MNOs) and banks can eventually use this platform to provide new value-added services too. The project is spearheaded by a consortium Gemalto is part of, and other partners include EZ-Link Pte Ltd, governing bodies and MNOs. EZ-Link runs the country's largest¹ e-payment system.

Exceptionally well-connected by buses and trains, Singapore's mass transit network boasts a high daily ridership of 6.65 million⁴ trips. The island, with its population of 5.4 million², also has one of the highest smartphone penetration rates in the world with 8.1 million³ users. Besides transport usage, the new mobile payment service is compatible with an existing contactless infrastructure, featuring over 30,000 ez-link terminals⁵ from retail stores to food & beverage outlets, and a fleet of taxis. This makes it possible for consumers to leave their wallet at home, by just carrying a smartphone for all their daily purchases.

"EZ-Link is pleased to have concluded the trial with our partners, and together with Gemalto, we have successfully launched the EZ-Link NFC SIM to enable commuters to make public transit payments with their NFC-enabled mobile phones. This launch marks another new chapter in the history of Singapore's public transport with the transition from contactless to mobile payment. We will continue to work with our partners to further enhance the user experience and explore new possibilities with the NFC technology," said Mr Nicholas Lee, Chief Executive Officer, EZ-Link Pte Ltd.

"This initiative is a Singapore first for mass transit. In the future, our NFC SIM can aggregate loyalty cards and discount coupons, delivering one-stop convenience for the users," said Michael Au, President, South Asia & Japan at Gemalto. *"We are also independently recognized as the world's top supplier of contactless mobile solutions for public transportation by ABI Research, Juniper Research and IHS⁶."*

¹ 17 million EZ-Link cards are currently in use

² Source: [Channel NewsAsia](#)

³ Source: [CIO Asia](#)

⁴ Source: [Straits Times](#)

⁵ Source: EZ-Link NFC

⁶ Source: [Gemalto](#)

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the global leader in digital security, with 2015 annual revenues of €3.1 billion and customers in over 180 countries. We bring trust to an increasingly connected world.

Our technologies and services enable businesses and governments to authenticate identities and protect data so they stay safe and enable services in personal devices, connected objects, the cloud and in between.

Gemalto's solutions are at the heart of modern life, from payment to enterprise security and the internet of things. We authenticate people, transactions and objects, encrypt data and create value for software – enabling our clients to deliver secure digital services for billions of individuals and things.

Our 14,000+ employees operate out of 118 offices, 45 personalization and data centers, and 27 research and software development centers located in 52 countries.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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