



INTELLIGENT MARKETING SOLUTIONS

INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF
and of the article L.233-8 II of the French Code de commerce

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
March 31, 2016	11 210 666	875 285	12 330 412	11 455 127
February 29, 2016	11 210 666	871 468	12 330 412	11 458 944
January 31, 2016	11 210 666	859 082	12 330 412	11 471 330
December 31, 2015	11 210 666	862 454	12 330 412	11 467 958

(*) exclusively consisting of treasury shares.

(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).

About HighCo

Since its creation, HighCo has placed innovation at the heart of its values, offering its clients – brands and retailers – Intelligent Marketing Solutions to influence shopper behaviour with the right deal, at the right time, at the right place and on the right channel.

Operating in 14 countries, HighCo has nearly 900 employees and is listed in compartment C of Euronext Paris and in the Gaia Index, a selection of 70 responsible Small and Mid Caps, winning first prize in its category (revenue < €150 M) for 2015.

Press contact:

Olivier MICHEL
Managing Director
+33 1 77 75 65 06
comfi@highco.com

Géraldine MYOUX
Press Relations
+33 1 77 75 64 67
g.myoux@highco.com

Upcoming events

Publications take place **after market close**.

Q1 2016 Gross Profit: Tuesday, 26 April 2016



INTELLIGENT MARKETING SOLUTIONS

Q2 and H1 2016 Gross Profit: Tuesday, 19 July 2016
2016 Half-year Earnings: Wednesday, 31 August 2016
Conference call on 2016 half-year earnings: Thursday, 1 September 2016
Q3 and 9-month YTD 2016 Gross Profit: Wednesday, 19 October 2016
Q4 2016 Gross Profit: Tuesday, 24 January 2017



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) et CAC® All-Tradable (CACT).

ISIN: FR0000054231

Reuters: HIGH.PA

Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com

This English translation is for the convenience of English-speaking readers. Consequently, the translation may not be relied upon to sustain any legal claim, nor should it be used as the basis of any legal opinion. HighCo expressly disclaims liability for any inaccuracy herein.