

Bigben Interactive announces a new distribution deal with Tru Blu Entertainment for *Rugby Challenge 3: Jonah Lomu Edition*

Lesquin, April 18, 2016 - Bigben Interactive, European leader of gaming peripherals on console, but as well as well-known videogame publisher, is pleased to announce the **signature of a distribution agreement** for France & Italy with Home Entertainment Suppliers Pty and its publishing division TRU BLU ENTERTAINMENT – for the distribution of **RUGBY CHALLENGE 3: Jonah Lomu Edition**.



Rugby Challenge 3: Jonah Lomu Edition will be available on June 24th, 2016 on XBOX ONE®, XBOX 360®, PS4® & PS3®

« We are really pleased to get the chance to distribute this new title in a very appreciated series, new game a tribute to Jonah Lomu, one of the greatest rugby players of all time! » declares Alain Falc, CEO Bigben Interactive. *“Rugby Challenge is the most expected Rugby simulation in the videogame industry and has already acquired a great success. With Rugby Challenge 3, the series will acquire new fans as it will be the first time on next gen consoles,”* concludes Alain Falc.

“The partnership with Bigben Interactive gives us a great opportunity to deliver arguably the best Rugby game into the French/Italian market” said Tru Blu Entertainment Managing Director Sebastian Giompaolo. *“The vast distribution channel of Bigben Interactive will make Rugby Challenge 3 easily available to all eager fans”.*

This next game in the highly successful “Rugby Challenge” series now includes many of the best Rugby players and teams in the World, including the Wallabies, England, the Springboks and many, many more, all under official licenses. As well as a myriad of new features, improvements and fresh content.

The *Rugby Challenge 3* feature list was driven by the fans of Rugby Challenge 2 and includes features such as:

- NEW! Rugby Sevens - this first time addition brings all the realism and fast-paced action of live seven-a-side Rugby to the Rugby Challenge series.
- NEW! Take total control in Be a Pro mode. Join a club team as a rookie and control your own destiny over 13 action packed seasons. Complete match goals to improve your skills as a player and work towards becoming the captain of your club. Work your way up the domestic ladder, and impress selectors to play for your national team on the world stage!
- NEW! FanHub - the interactive Player Creator allows you to create yourself as a player and play then through the ranks. Players and teams can be shared online across all supported platforms.
- BRAND NEW! Crisp next gen graphics - increased resolution and textures.
- Real-time commentary from seasoned rugby commentators Grant Nisbett and former All Blacks turned commentator Justin Marshall. French language commentary from Eric Bayle and Thomas Lombard.
- Play in different game modes including: Single Match; multi-team Competition; extensive multi-year Career Mode; Be a Pro Mode; and Online Multiplayer Mode.
- Play over 11 competitions including the all new Super Rugby, the NRC, and Currie Cup!!!

Developed by WICKED WITCH Software, published by TRU BLU ENTERTAINMENT, and distributed in exclusivity by Bigben Interactive in France & Italy, Rugby Challenge 3: Jonah Lomu Edition will be released on June 24th, 2016 on PlayStation 4®, Xbox One®, PlayStation 3®, Xbox 360®

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About Bigben Interactive

Bigben Interactive is a European player specialized in video game publishing and the design and distribution of smartphone and gaming accessories as well as audio products. The Group, which is recognized for its capacities in terms of innovation and creation, aspires to become one of European leaders in each of its business segments.

About Tru Blu Entertainment

Tru Blu Entertainment is the video game publishing arm, of Home Entertainment Suppliers Pty Ltd (HES) who specialise in the distribution of games, video game consoles, and accessories throughout the Australian market and throughout the world. Established in 1984, HES are the exclusive Australian distributors of Mad Catz and Tru Blu Games. Tru Blu games include Rugby Union, Rugby League and AFL franchises on both Microsoft and Sony Gaming Platforms.

About Wicked Witch Software

Wicked Witch is a provider of exceptional interactive games and applications of games technology and art. The team at Wicked Witch are united by a love of games. Wicked Witch is driven by creating engaging experiences that embrace and contribute to the science and art of digital games.