

28 April 2016

APRIL group: Bonus share plan

On 28 April 2016 and in accordance with the authorization granted during the Extraordinary General Meeting held on 28th October 2015, the Board of Directors of APRIL SA has decided to attribute free shares to staff members in all of the group's French companies.

The aim of this bonus share plan is twofold: to thank the group's staff and managers for their commitment to APRIL and to reward their involvement in the future development of the group and its companies.

The grant of the free APRIL shares will take place on 1 April 2019 and will be allocated as follows:

- One part of these shares will be granted unconditionally (provided the recipient is still employed by APRIL at that time).
- The other part will be attributed on condition that all granting requirements are met on the date, namely, the recipient's continued employment at the Company and upon the level of achievement of performance-based criteria as defined by APRIL SA's Board of Directors during their 28 April 2016 meeting.

The number of shares to be granted through this plan may represent up to 1.2% of APRIL's share capital and the Company may either use existing shares or issue new ones.

"Over the past few years APRIL has been evolving in increasingly competitive markets, which keep undergoing significant regulatory changes. This is a challenge which leads us to continually be more responsive and innovative. Every employee at APRIL has a key role to play. In light of such structuring times and having set new priority growth levers, it felt all the more important to the management team and myself to thank the employees for their commitment, to reward their involvement in the future development of the group in a tangible and stimulating way and to demonstrate our confidence in the future" stated Bruno Rousset, Chairman and Chief Executive Officer.

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Upcoming events:

- 26 July 2016 after market close: H1 2016 consolidated sales
- 8 September 2016 after market close : 2016 Half year results

About APRIL

APRIL, an international insurance services group, has chosen innovation as the key to driving its development since it was established in 1988, by seeing insurance from the customer's perspective. Its ambition is to make insurance easier and more accessible. Making this commitment, which means pushing boundaries and keeping things simple, has enabled it to become the leading wholesale broker in France and an international authority in the sector. 3,800 staff members offer, advise on, design, manage and distribute specialised insurance solutions (Health & Personal Protection, Property & Casualty, Mobility and Legal Protection) and assistance services for private individuals, professionals and businesses. APRIL operates in Europe, the Americas, Asia, Africa and the Middle East. APRIL is listed on Euronext Paris (Compartment B), and posted sales of €798.0 million in 2015.

Full regulated information is available on our website at www.april.com (investors section).