

Thailand deploys Gemalto's mobile ID strong authentication and signing solution nationwide

Amsterdam, May 17, 2016 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, will provide its [LinqUs Mobile ID solution](#) to the Electronic Transactions Development Agency which aims to develop secure online services nationwide. ETDA is a public organization, part of the Ministry of Information and Communication Technology (ICT), Royal Thai Government, Kingdom of Thailand. The solution will allow mobile users to perform any online transaction on the go, with the highest levels of security and convenience. They will be able to access internet banking, confirm payments, and digitally sign documents for sensitive activities such as online loan applications or account updates, by simply entering a PIN on their mobiles. Complete development will be followed by nationwide rollout, enabling a rich array of secured services for 86 million subscribers¹, to drive country's Digital Economy plans².

Thailand is a fast growing mobile market in South East Asia, with over 40 million mobile Internet users and nearly 60% of online transactions being conducted via mobiles³. But, it is also one of the world's top target for online banking attacks and Point-of-Sale malware infections⁴. With Gemalto's solution, the government can now strengthen the country's digital transformation by enabling diverse services such as online banking, e-commerce, e-government, enterprise logins, and mobile payments, with an unrivaled combination of simplicity, mobility, and security.

"ETDA's given mandate from the Ministry of ICT is to increase both the volume and value of electronic transactions in Thailand while also paying particular attention to security. So, ETDA has been focusing on the area of electronic authentication with Gemalto. Their multi-purpose solution will provide PKI-based strong authentication and legally-binding signatures directly from users' phones, offering a strong security framework and convenience for all," said Ms.Surangkana Wayuparb, Executive Director & CEO of ETDA. *"With great support for all networks and phone types, citizens with a mobile can now access online services from anywhere. This makes mass adoption easier, and helps us accelerate digital economic growth."*

"The Mobile ID deployment puts Thailand in the same league as other leading nations like Finland, Norway and Iceland in providing such high levels of security for online services," said Michael Au, President, South Asia and Japan at Gemalto. *"With complete understanding of end-to-end security technologies in different industries, for example, banking, telecom and government, we can help them provide world-class user experience to build a thriving digital economy and society."*

¹ <http://www.bangkokpost.com/tech/local-news/805192/4g-mobile-subscribers-set-to-skyrocket>

² <http://www.thai.gov.go.th/index.php/en/government-en1/item/99989-99989.html>

³ <http://www.nationmultimedia.com/politics/The-big-new-trends-for-smartphones-and-commerce-30279190.html>

⁴ <http://www.bangkokpost.com/tech/local-news/719432/hackers-target-thai-online-banking>

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the global leader in digital security, with 2015 annual revenues of €3.1 billion and customers in over 180 countries. We bring trust to an increasingly connected world.

Our technologies and services enable businesses and governments to authenticate identities and protect data so they stay safe and enable services in personal devices, connected objects, the cloud and in between.

Gemalto's solutions are at the heart of modern life, from payment to enterprise security and the internet of things. We authenticate people, transactions and objects, encrypt data and create value for software – enabling our clients to deliver secure digital services for billions of individuals and things.

Our 14,000+ employees operate out of 118 offices, 45 personalization and data centers, and 27 research and software development centers located in 49 countries.

For more information visit www.gemalto.com or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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