



pressrelease

Meetic Group integrates Gemalto's Netsize direct mobile operator billing to offer seamless mobile payment for users

Amsterdam, May 18, 2016 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, is supplying Meetic Group, European leader of dating services, with its [Netsize direct operator billing solution](#). The 20 million mobile subscribers of Numericable-SFR, France's leading cable and telecoms provider are now able to pay for subscriptions and services quickly and easily via their regular phone bill. This service can ultimately be extended to other mobile operators and European countries served by Meetic Group.

Meetic customers are offered the new option on the company's online payment page, alongside existing credit and debit card facilities. Those choosing direct carrier billing are identified automatically via their mobile phone, eliminating the need to enter their number manually. Meetic is therefore able to reach millions more customers that either do not have access to a bank card, or simply prefer the speed and simplicity of paying from a mobile device via their existing phone bill.

Meetic Group can scale up this new payment channel rapidly with additional mobile operators and in countries beyond France as Gemalto is responsible for managing the technical platform behind the direct carrier billing process. It also supports detailed reporting that can automatically be integrated into Meetic's system, giving the company a clear view of upcoming payments and return on investment. Netsize also provides analytics (payment count, billing rate) accessible through a cloud-based platform with a web interface that allows immediate consultation and/or extraction of reports for integration in the customer's own reporting tools.

"Direct carrier billing is a flexible and innovative way to enhance mobile conversion with a frictionless payment user experience," said Aude Kuznik, Payment Manager of Meetic Group. *"We've chosen Gemalto for their established relationships with mobile operators, global presence and a proven track record."*

"This contract with Meetic Group reflects our commitment to working as a payment services provider for digital enterprises in diverse vertical markets such as social communities, transport, gaming, e-publications and music," said Benoit Bole, Senior Vice President of Netsize at Gemalto. *"With direct carrier billing, companies across all these sectors can achieve an immediate step change in customer service and market reach, improving sales revenues and profitability."*

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the global leader in digital security, with 2015 annual revenues of €3.1 billion and customers in over 180 countries. We bring trust to an increasingly connected world.

Our technologies and services enable businesses and governments to authenticate identities and protect data so they stay safe and enable services in personal devices, connected objects, the cloud and in between.

Gemalto's solutions are at the heart of modern life, from payment to enterprise security and the internet of things. We authenticate people, transactions and objects, encrypt data and create value for software – enabling our clients to deliver secure digital services for billions of individuals and things.

Our 14,000+ employees operate out of 118 offices, 45 personalization and data centers, and 27 research and software development centers located in 49 countries.

For more information visit www.gemalto.com or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

Gemalto media contacts:

Philippe Benitez
North America
+1 512 257 3869
philippe.benitez@gemalto.com

Peggy Edoire
Europe & CIS
+33 4 42 36 45 40
peggy.edoire@gemalto.com

Vivian Liang
大中华地区 (Greater China)
+86 1059373046
vivian.liang@gemalto.com

Ernesto Haikewitsch
Latin America
+55 11 5105 9220
ernesto.haikewitsch@gemalto.com

Kristel Teyras
Middle East & Africa
+33 1 55 01 57 89
kristel.teyras@gemalto.com

Shintaro Suzuki
Asia Pacific
+65 6317 8266
shintaro.suzuki@gemalto.com