

DISCLOSURE OF TRADING IN OWN SHARES FOR MAY 2016

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for May 2016:

Date	Number of shares	Average weighted price in €	Amount in €
02/05/16	2 027	123,9010	251 147,33
03/05/16	5 000	122,4158	612 079,00
03/05/16	15 007	122,5000	1 838 357,50
09/05/16	16 963	126,5000	2 145 819,50
09/05/16	8 700	126,4044	1 099 718,28
10/05/16	12 600	124,3599	1 566 934,74
11/05/16	3 352	123,5953	414 291,45
12/05/16	3 000	122,6000	367 800,00
12/05/16	9 300	123,4507	1 148 091,51
12/05/16	5 000	123,5500	617 750,00
12/05/16	6 429	123,6500	794 945,85
13/05/16	4 300	121,8440	523 929,20
TOTAL	91 678	124,1395	11 380 864,35

Disclaimer: This document contains forward-looking statements. Although BIC believes its expectations are based on reasonable assumptions, these statements are subject to numerous risks and uncertainties. A description of the risks borne by BIC appears in the section, "Risk factors" in BIC's 2015 Registration Document filed with the French financial markets authority (AMF) on March 23, 2016.

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2016 – 2017 Agenda (all dates to be confirmed)

2 nd Quarter and 1 st Half 2016 results	4 August 2016	Conference call
3 rd Quarter 2016 results	26 October 2016	Conference call
Full Year 2016 results	15 February 2017	Meeting – BIC Headquarters
1 st Quarter 2017 results	26 April 2017	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2015, BIC recorded net sales of 2,241.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: Carbon Disclosure Leadership Index (CDLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index. For more information, please visit BIC corporate web site: www.bicworld.com



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