



Press release – June 7, 2016

Danone enters FTSE4Good Index

Danone today announces its entrance into the FTSE4Good Index, a global responsible investment index designed to measure the performance of companies demonstrating strong Environmental, Social and Governance (ESG) practices.

This announcement, following measurement over 100 separate indicators and a FTSE Advisory Committee decision, recognises Danone's focus on doing business in a sustainable way. This means delivering economic, social and environmental value to all the communities with whom it operates around the world.

Launched in 2001, the FTSE4Good Index offers a series of benchmarks and tradeable indices to responsible investors. Inclusion in the Index is based upon independently-reviewed standards of:

- environmental commitments (including: climate change, water use, pollution & resources)
- social practices (including: human rights, labour standards and health & safety)
- governance (including: risk management, corporate governance, anti-corruption)

In addition to meeting the inclusion criteria on these ESG practices, companies involved in the manufacturing of breast-milk substitutes (BMS) need to meet additional sector-specific marketing indicators. Danone's entry into the FTSE4Good Index is recognition of the robustness of its Customer Responsibility practices, and an important milestone in its mission, reinforced in its newly upgraded "Commitment to health and nutrition in the first 1000 days" position¹.

"For Danone, business is about value creation, in a way which goes beyond any traditional economic definition. Our belief is that long term, sustainable growth comes only through focusing on the benefits we can bring to the people, the cultures and the communities with whom we work. We constantly seek to align our vision of the world, our mission and our businesses: we believe we have a special responsibility, as expressed in our Manifesto, to help and support people in adopting healthier and more sustainable eating and drinking

¹ [Please download the position paper here](#)

practices”, said Danone CEO Emmanuel Faber. “Inclusion in the FTSE4Good Index is an important acknowledgement: Danone has a long heritage of balancing economic and social commitments, and I am proud that we are continuing to be recognised. This builds on our credentials as a responsible business, with Danone already a component stock of other leading social responsibility indexes, including the Dow Jones Sustainability Indexes, Vigeo and the Ethibel Sustainability Index.”

Danone will enter the FTSE4Good Index Series on June 20, 2016, following the Index Review that was announced by FTSE Russell on June 6, 2016.

For more information on the FTSE4Good Index:
<http://www.ftse.com/products/indices/FTSE4Good>

About Danone (www.danone.com)

Dedicated to bringing health through food to as many people as possible, Danone is a leading global food company built on four business lines: Fresh Dairy Products, Early Life Nutrition, Waters and Medical Nutrition. Through its mission and dual commitment to business success and social progress, the company aims to build a healthier future, thanks to better health, better lives and a better world, for all its stakeholders—its 100,000 employees, consumers, customers, suppliers, shareholders and all the communities with which it engages.

Present in over 130 markets, Danone generated sales of €22.4 billion in 2015, with more than half in emerging countries. Danone’s brand portfolio includes both international brands (Activia, Actimel, Danette, Danonino, Danio, evian, Volvic, Nutrilon/Aptamil, Nutricia) and local brands (Oikos, Prostokvashino, Aqua, Bonafont, Mizone, Blédina, Cow & Gate).

Listed on Euronext Paris and on the OTCQX market via an ADR (American Depositary Receipt) program, Danone is a component stock of leading social responsibility indexes including the Dow Jones Sustainability Indexes, Vigeo and the Ethibel Sustainability Index.

For more information, please contact:
Corporate Communications: +33 1 44 35 20 75 – Investor Relations: +33 1 44 35 20 76
Danone: 17, Boulevard Haussmann, 75009 Paris, France