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Press release

SHARE OWNERSHIP CHANGES

ACQUISITION BY THE COMPANY OF 10% OF ITS OWN SHARES

THE CEO BECOMES THE GROUP'S LEADING SHAREHOLDER

Paris, 9 June 2016, 8:40 AM – Acquisition by the company of 10% of its own shares. Founder and CEO Cyril Zimmermann has become the leading shareholder of the digital marketing group.

After completing the cancellation of 73,470 shares on May 2nd, 2016 and subsequent to the fulfilment of the agreement signed with BJ Invest and announced on 2 May 2016, the share ownership structure of HiMedia SA is seeing a significant change.

After having carried out the cancellation of 73,470 shares on May 2nd, 2016 and following the approval at a general meeting of May 3rd, 2016 of a share repurchase program involving 10% of the capital, HiMedia bought through an off market transaction occurred on May 13th, 2016, 10% of its own shares, i.e. 288,545 shares from BJ invest in a unit cost of EUR 7, i.e. a discount slightly more than 10% on the last stock price of April 29th, 2016 before the signing of the agreement.

The implementing of this share buyback program is designed to allow the animation of the market or the liquidity of the share of the company through an investment service provider acting in an independent manner within the framework of a liquidity contract (for potentially up to 20% of the buyback shares), the fulfilment of all obligations related to stock option programs or other allocations of shares to employees (for potentially up to 20% of the buyback shares), the later delivery, as an exchange or payment within transactions of external growth, merger, split or contribution (for potentially up to 50% of the buyback shares), or the cancellation of all or part of the shares so bought back within the limits set by law (for 10% of the buyback shares). It was decided not assign shares to delivery of shares upon the exercise of rights attached to securities entitling to shares of the company.

In addition, Cyril Zimmermann, CEO and founder of the company has made off-market acquisition on May 20th, 2016 from BJ Invest of 175,313 shares at a price of 7.8 Euros corresponding to the closing price on April 29th 2016, i.e. the last trading price before the signing of the agreement of May 2nd, 2016. Mr. Zimmermann is also the beneficiary of an option to purchase 27,033 shares of the company at a price of 7.8 Euros, such option is exercisable until May 1st, 2017.



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The CEO then becomes the first shareholder of Hi-Media with 13.14% of the shares and 14.56% of the voting rights held directly and indirectly. On this occasion, he declares his intention of maintaining his mandates of Chairman of the Board of Directors and CEO, he does not intend to request additional appointments to the Board of Directors, he does not have, personally, the intention to implement one of the operations referred to in article 223-17 I, 6 ° of the *Règlement Général* of the AMF, and intends to go on with the purchases of HiMedia shares without taking capital control of the company.

He adds: "Since the summer of 2015, we've carried out an adjustment and radical repositioning of the Group. Our released figures since then have shown that this was the right strategy, and that the Group is in the process of a quick and virtuous recovery. This is in this perspective that I am very happy to increase my participation in the capital of HiMedia."

About HiMedia:

A pioneer in the sector, HiMedia is a European leader in digital marketing. Present in 6 European countries, the United States and Latin America, the HiMedia company generated a turnover of 65 million euros in 2015.

Independent since its creation, the company is listed in the Euronext Paris compartment C, and is included in the CAC Small, CAC All-Tradable and CAC SME indices. ISIN code: FR 0012821890 / Trading symbol: HIM

For more information: www.himediagroup.com/himedia and infofin@hi-media.com

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Next financial communication: Earnings for H1 2016 on 28 July 2016 before the market opening.

This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-Media shares. If you wish to obtain more complete information about HiMedia Group, please refer to our Internet site <http://www.himediagroup.com>, under the Investors heading.

This press release may contain some forward-looking statements. Although HiMedia Group considers that these statements are based on reasonable hypotheses on the publication date of this release, they are by their very nature subject to risks and uncertainties that could cause the actual results to differ from those indicated or projected in these statements. HiMedia Group operates in a continually changing environment and new risks could potentially emerge. HiMedia Group assumes no obligation to update these forward-looking statements, whether to reflect new information, future events or other circumstances.