

BIC GROUP – PRESS RELEASE CLICHY – 25 JULY 2016

DISCLOSURE OF TRADING IN OWN SHARES FOR JUNE 2016

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for June 2016:

Date	Number of shares	Average weighted price in €	Amount in €
01/06/16	25 000	120,2000	3 005 000,00
02/06/16	10 000	119,7000	1 197 000,00
03/06/16	10 000	119,9000	1 199 000,00
06/06/16	10 000	119,0500	1 190 500,00
06/06/16	5 000	119,3500	596 750,00
07/06/16	10 000	120,2000	1 202 000,00
08/06/16	5 000	119,0000	595 000,00
08/06/16	11 000	118,8130	1 306 943,00
09/06/16	10 000	118,5000	1 185 000,00
09/06/16	5 000	118,5000	592 500,00
09/06/16	6 600	118,3337	781 002,42
10/06/16	7 560	117,1608	885 735,65
13/06/16	5 500	116,1459	638 802,45
14/06/16	16 000	115,1205	1 841 928,00
24/06/16	5 000	122,6000	613 000,00
24/06/16	12 000	122,6289	1 471 546,80
TOTAL	153 660	119,1052	18 301 708,32

Disclaimer: This document contains forward-looking statements. Although BIC believes its expectations are based on reasonable assumptions, these statements are subject to numerous risks and uncertainties. A description of the risks borne by BIC appears in the section, "Risk factors" in BIC's 2015 Registration Document filed with the French financial markets authority (AMF) on March 23, 2016.

Contacts

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian sophie.palliez@bicworld.com

Katy Bettach

Katy.bettach@bicworld.com

Press Contacts

Albane de La Tour d'Artaise albane.deLaTourDArtaise@bicworld.com

Marie Artzner: +33 1 53 70 74 70

martzner@image7.fr

2016 – 2017 Agenda (all dates to be confirmed)

2 nd Quarter and 1 st Half 2016 results	4 August 2016	Conference call
3 rd Quarter 2016 results	26 October 2016	Conference call
Full Year 2016 results	15 February 2017	Meeting – BIC Headquarters
1st Quarter 2017 results	26 April 2017	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2015, BIC recorded net sales of 2,241.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index.

For more information, please visit BIC corporate web site: www.bicworld.com

Follow us on







Twitter @BicGroup, YouTube BIC Group Official and LinkedIn BIC

















