



## DISCLOSURE OF TRADING IN OWN SHARES

Paris, July 29, 2016 – On July 20th, 2016, UBISOFT ENTERTAINMENT SA (Euronext Paris: UBI –ISIN Code FR0000054470) entered into a financial forward agreement with a financial intermediary in connection with the trading of its own shares, for the purpose of covering its employee share ownership plans "UBI'S MMO PLAN 2016" and " UBI'S MMO PLAN 2016 US ". The shares purchases is part of the share buyback program approved on September 23rd, 2015, by the Shareholders' General Meeting of UBISOFT ENTERTAINMENT SA.

In the context of the above-mentioned financial forward agreement, the financial intermediary is committed to buy on behalf of UBISOFT ENTERTAINMENT SA, as from July 20th, July 2016 till August 12th, 2016, a maximum number of 564,160 UBISOFT ENTERTAINMENT shares for a maximum aggregate amount of 22,566,400 Euros. The purchase price is set on a formula based on the VWAPs' average of the UBISOFT ENTERTAINMENT share.

Issuer Corporate name	Issuer identification code	Date	Purchase/ Sale	Options/ Futures	Number of shares	Financial instrument identification code	Expiration date	Market	Purpose of the purchases
UBISOFT ENTERTAINMENT S.A.	UBI	07/20/2016	Purchase	Share financial forward agreement	564,160 shares as a maximum.	FR0000054470	08/12/2016	Over-the-counter	Covering of the Employee share ownership plans " Ubi'S MMO PLAN 2016" and " Ubi'S MMO PLAN 2016 US"

### Contact Investor relations

Jean-Benoît Roquette  
 SVP Investor Relations  
 + 33 1 48 18 52 39  
[Jean-benoit.roquette@ubisoft.com](mailto:Jean-benoit.roquette@ubisoft.com)

### About Ubisoft:

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch\_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2015-16 fiscal year, Ubisoft generated sales of €1.394 billion. To learn more, please visit [www.ubisoftgroup.com](http://www.ubisoftgroup.com).