

Availability of the 2016 First Half-Year Financial Report

In accordance with the provisions of the General Regulations of the AMF, we inform you that the 2016 first half-year financial report is available on the company's website (www.ipsos.com) in the section "Investors" – "Regulated information" - "2016" – "Half-Year Financial statements".

Paris, August 1st, 2016.