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RELEASE AND AVAILABILITY OF THE FIRST HALF 2016 FINANCIAL REPORT

The 1st Half 2016 Financial Report of SOCIÉTÉ BIC (Paris: BB) was sent to the A.M.F. – Autorité des Marchés Financiers (Paris Stock Exchange Authority) on August 04, 2016.

The document may be obtained on the BIC website (www.bicworld.com).

CONTACTS

Investor Relations: +33 1 45 19 52 26 Sophie Palliez-Capian sophie.palliez@bicworld.com Katy Bettach katy.bettach@bicworld.com	Press Contacts Albane de La Tour d'Artaise albane.delatourdartaise@bicworld.com Marie Artzner: +33 1 53 70 74 70 martzner@image7.fr
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For more information, please consult the corporate website: www.bicworld.com

2016 AGENDA (ALL DATES TO BE CONFIRMED)

3 rd quarter 2016 results	26 October 2016	Conference call
Full Year 2016 results	15 February 2017	Meeting – BIC Headquarters
First quarter 2017 results	26 April 2017	Conference call
2017 AGM	10 May 2017	Meeting – BIC Headquarters

ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2015, BIC recorded Net Sales of 2,241.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index.

