



DISCLOSURE OF TRADING IN OWN SHARES

Montreuil sous-bois, August 24th, 2016 - Pursuant to the financial forward agreement entered into by UBISOFT ENTERTAINMENT SA (Euronext Paris: UBI –ISIN Code FR0000054470) with a financial intermediary in connection with the trading of its own shares on July 20th, 2016, the financial intermediary purchased on behalf of UBISOFT ENTERTAINMENT SA, from 20th, July 2016 till August 12th, 2016, 564,160 UBISOFT ENTERTAINMENT SA shares at the average market price of 36,5193€, for a global amount of 20,602,750.24€.

Issuer Corporate name	Issuer identification code	Date of the transaction	Purchase/Sale	Number of shares	Price	Amount	Transaction	Market	Purpose of the purchases
UBISOFT ENTERTAINMENT S.A.	UBI	08/16/2016*	Purchase	564,160	36,5193€	20,602,750.24€	End of the share forward agreement entered into on July 20 th , 2016	Over-the-counter	Covering of the Employee share ownership plans "UBI'S MMO PLAN 2016" and "UBI'S MMO PLAN 2016 US"

*Date of delivery of the shares

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About Ubisoft:

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2015-16 fiscal year, Ubisoft generated sales of €1.394 billion. To learn more, please visit www.ubisoftgroup.com.