



INTELLIGENT MARKETING SOLUTIONS

Paris, 29 August 2016

PLANNED GRANT OF BONUS SHARES TO ALL SHAREHOLDERS ON A ONE-FOR-ONE BASIS

The Company announces its plan to increase its share capital by incorporation of reserves within the next few days. This capital increase will be in the form of bonus shares, offering shareholders one new share for one share owned to reward them for their loyalty and to increase the liquidity of the shares.

After taking its final decision, the Company will publish a subsequent press release with further details about the terms and conditions of the operation.

About HighCo

Since its creation, HighCo has placed innovation at the heart of its values, offering its clients – brands and retailers – Intelligent Marketing Solutions to influence shopper behaviour with the right deal, in the right place, at the right time and on the right channel.

With nearly 900 employees, HighCo operates in 14 countries. HighCo is listed in compartment C of Euronext Paris and in the Gaia Index, a selection of 70 responsible Small and Mid Caps, winning first prize in its category (revenue < €150 M) for 2015.

Your contacts

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Upcoming events

Publications take place **after market close**.

2016 Half-year Earnings: 31 August 2016
Conference call on 2016 half-year earnings: Thursday, 1 September 2016 (11 a.m.)
Q3 and 9-month YTD 2016 Gross Profit: Wednesday, 19 October 2016
Q4 2016 Gross Profit: Tuesday, 24 January 2017



HighCo is a component stock of the indices CAC® Small (CACs), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT).

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Reuters: HIGH.PA

Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com

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