



SIGNATURE BY GUILLEMOT BROTHERS SE OF AN AGREEMENT FOR UBISOFT SHARES PURCHASE

Paris, September 5, 2016 - Ubisoft has been informed that Guillemot Brothers SE and a bank have entered today into an agreement related to the purchase by Guillemot Brothers SE of a maximum number of 4,000,008 shares of Ubisoft representing c. 3.5% of the share capital of Ubisoft.

The above-mentioned agreement contemplates in particular the financing of this acquisition by such bank and the entry into related hedging agreements, for a two year period. Within this framework, Guillemot Brothers SE agreed to a call option whereby Guillemot Brothers SE agrees to sell to the bank the Ubisoft shares subject to such financing and the bank agreed to a put option whereby the bank agrees to purchase the shares from Guillemot Brothers SE. These call and put options are exercisable under certain conditions as provided in such agreement, at the maturity date of the previously mentioned financing, and will be settled either in cash or in shares, at the discretion of Guillemot Brothers SE.

The financed shares will be pledged for the benefit of the bank who will be able to borrow them from Guillemot Brothers SE under certain conditions provided in the above-mentioned agreement.

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About Ubisoft:

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2015-16 fiscal year, Ubisoft generated sales of €1.394 billion. To learn more, please visit www.ubisoftgroup.com.