

## SIGNATURE OF AN AGREEMENT FOR THE ACQUISITION BY UBISOFT OF THE ENTIRE STAKE HELD BY BPIFRANCE IN UBISOFT

The transaction covers 3,625,178 shares, representing 3.2% of the share capital of Ubisoft<sup>1</sup>

Paris, September 23, 2016 – Ubisoft announced today the signature of an agreement with the Banque Publique d'Investissement (Bpifrance) for the purchase of the 3,625,178 Ubisoft shares held by Bpifrance, at a price of €33.80 per share representing a total amount of €122.5 million. This transaction, which fits into Ubisoft's share buyback program, will close by the beginning of November 2016.

Yves Guillemot, Co-Founder and Chief Executive Officer of Ubisoft, stated "We want to express our warm gratitude to Bpifrance for its support during all these years".

These shares will be allocated to the employee shareholding plans, the convertible bond issued through a private placement on September 21, 2016 and/or to potential external growth operations.

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## **About Ubisoft**

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch\_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2015-16 fiscal year Ubisoft generated sales of €1,394 million. To learn more, please visit www.ubisoftgroup.com.

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<sup>&</sup>lt;sup>1</sup> Number of shares as of August 31, 2016