

## HIPAY LAUNCHES NEW DEVELOPER PORTAL TO BOOST PAYMENT INNOVATION

Paris, 28<sup>th</sup> September 2016, 5:45 pm: HiPay Group (ISIN code: FR0012821916 – HIPAY), the Fintech company specialized in online payments, announces the availability of a new developer portal that makes it easier than ever for HiPay clients and partners to integrate their own applications with HiPay solutions.

This new platform enables developers from across the HiPay ecosystem to easily access all of the information related to its key services including technical documentation, plugins, SDKs, and more. Developers can also test their integrations using live simulation tools with interactive terminals, payment page simulators, and API testing.

"HiPay's main goal is to enable and accelerate the adoption of our payment solutions", explains Charles Wells, Chief Product Officer at HiPay. "The HiPay developer portal gives developers the tools they need to create new and innovative payment applications and user experiences with the HiPay platform."

Merchants, system integrators, and independent developers will find a comprehensive set of documentation to help them build custom payment solutions with today's development environments.

The new developer portal is based on the latest technologies in order to meet our merchant's and their end customer's expectations in only a few clicks. "Beyond our payment solutions, we also share technology with our ecosystem. This strategic and innovative approach is part of HiPay's aim to accelerate the expansion of our solutions and to provide access to a larger audience," concludes Gabriel de Montessus, Chief Executive Officer at HiPay.

For additional information, please visit the developer portal: https://developer.hipay.com.

New financial communication: 3 November 2016, after market closing – 2016 Q3 results.





## **About HiPay Group**

HiPay Group is an expert in online payments. It offers online publishers and e-retailers next generation payment solutions in order to leverage their businesses. HiPay brings added value to payment processing with specific solutions, suited for each merchant, on data, mobile, and international development.

HiPay owns two European licenses: e-money issuer and payment institution, in order to support e-merchants in all their payment needs. HiPay has offices in 6 European countries, in Brazil, and in the United States, and has over 150 employees.

HiPay Group is listed on the Euronext Paris Compartment C (ISIN code: FR0012821916 / Mnemo: HIPAY).

More information: <a href="https://www.hipay.com">www.hipay.com</a>
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