



INTELLIGENT MARKETING SOLUTIONS

Paris, 13 December 2016

## HIGHCO ELIGIBLE FOR “LONG-ONLY” DSS

As part of its annual review of the Deferred Settlement Service (DSS), Euronext informed HighCo that its shares are now eligible for the “long-only” DSS.

DSS is a simple mechanism, which adheres to strict rules, thus allowing investors to take leveraged positions on eligible securities. The “long-only” concept means that the security is only eligible for purchase with the leverage.

Any security listed on Euronext Paris with a minimum daily trading volume of €100,000 benefits from the long-only DSS.

HighCo shares (HCO) will be admitted to trading with the long-only DSS as of 28 December 2016.

This special status rewards the Group’s strong performance and regular communication. It is also expected to increase the visibility of the HighCo share and its liquidity, opening it to a new category of investors, both institutional and individual, who can invest in the share.

### **About HighCo**

*Since its creation, HighCo has placed innovation at the heart of its values, offering its clients – brands and retailers – Intelligent Marketing Solutions to influence shopper behaviour with the right deal, in the right place, at the right time and on the right channel.*

*Listed in compartment C of Euronext Paris, HighCo has more than 700 employees and since 2010 has been included in the Gaïa Index, a selection of 70 responsible Small and Mid Caps.*

### **Your contacts**

Cécile Collina-Hue  
Deputy Managing Director  
+33 1 77 75 65 06  
comfi@highco.com

Géraldine Myoux  
Press Relations  
+33 1 77 75 64 67  
g.myoux@highco.com

### **Upcoming events**

Publication takes place **after market close**.

Q4 2016 Gross Profit: 24 January 2017



Gaïa-Index

HighCo is a component stock of the indices CAC® Small (CACs), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT).

ISIN: FR0000054231

Reuters: HIGH.PA

Bloomberg: HCO FP

For further financial information and press releases, go to [www.highco.com](http://www.highco.com)

This English translation is for the convenience of English-speaking readers. Consequently, the translation may not be relied upon to sustain any legal claim, nor should it be used as the basis of any legal opinion. HighCo expressly disclaims all liability for any inaccuracy herein.