

Clermont-Ferrand – December 20, 2016

## **Michelin consolidates its position as European leader in online restaurant booking with the acquisition of Restaurantes.com**

Michelin today announces the acquisition of Restaurantes.com, leader in Spain in the online restaurant booking market with more than 5,000 establishments equipped with its solutions and more than 700,000 covers booked in 2015.

Michelin also acquired Bookatable in January 2016, which enabled it to accelerate its development in online restaurant booking market by increasing its presence in many European countries and accelerating the development of its technology platform.

With the acquisition of this Spanish company headquartered in Madrid, Michelin is expanding its offer into a new high potential market. Spanish customers will benefit from Michelin's expertise through a comprehensive and high quality range of services.

The acquisition of Restaurantes.com is in line with the desire of Michelin, a mobility player since its creation, to offer all its customers a unique mobility experience through products and services with very high added value, and to accompany restaurateurs in the development of their business by proposing new solutions.

### About Michelin

Michelin, the leading tire company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tires, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 111,700 employees and operates 68 production facilities in 17 countries which together produced 184 million tires in 2015. ([www.michelin.com](http://www.michelin.com))

### About Restaurantes.com

The company is headquartered in Madrid. Restaurantes.com is a free online booking site dedicated to restaurants, which offers you the best discounts. But our offer does not end there. We help you to find and enjoy the gastronomic experience you dream of at the price that suits you best. We are your best ally in staying connected to your favourite restaurants. From the discussions we have every day with restaurant owners, their chefs, and their customers, we are able to develop our online offer of restaurants and discounts so you can always find what you are looking for, be it your usual table or a new unforgettable gastronomic experience.



<p><b>Investor Relations</b></p> <p>Valérie Magloire  +33 (0) 1 78 76 45 37  +33 (0) 6 76 21 88 12 (cell)  <a href="mailto:valerie.magloire@michelin.com">valerie.magloire@michelin.com</a></p> <p>Matthieu Dewavrin  +33 (0) 4 73 32 18 02  +33 (0) 6 71 14 17 05 (cell)  <a href="mailto:matthieu.dewavrin@michelin.com">matthieu.dewavrin@michelin.com</a></p> <p>Humbert de Feydeau  +33 (0) 4 73 32 68 39  +33 (0) 6 82 22 39 78 (cell)  <a href="mailto:humbert.de-feydeau@michelin.com">humbert.de-feydeau@michelin.com</a></p>	<p><b>Media Relations</b></p> <p>Corinne Meutey  +33 (0) 1 78 76 45 27  +33 (0) 6 08 00 13 85 (cell)  <a href="mailto:corinne.meutey@michelin.com">corinne.meutey@michelin.com</a></p> <p><b>Individual Shareholders</b></p> <p>Jacques Engasser  +33 (0) 4 73 98 59 08  <a href="mailto:jacques.engasser@michelin.com">jacques.engasser@michelin.com</a></p>
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*This press release may contain a number of forward-looking statements. Although the Company believes that these statements are based on reasonable assumptions as at the time of publishing this document, they are by nature subject to risks and contingencies liable to translate into a difference between actual data and the forecasts made or inferred by these statements.*