



INTELLIGENT MARKETING SOLUTIONS

## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF  
and of the article L.233-8 II of the French Code de commerce

| Date of settlement of information                          | Total number of shares | Number of shares without voting rights (*) | Number of voting rights for threshold calculation (**) | Number of actual voting rights (exercisable at shareholders' meeting) |
|--|------------------------|--|--|---|
| <b>December 31, 2016</b>                                   | <b>22 421 332</b>      | <b>1 856 822</b>                           | <b>24 640 206</b>                                      | <b>22 783 384</b>   |
| November 30, 2016  | 22 421 332             | 1 837 945                                  | 24 640 206   | 22 802 261  |
| October 31, 2016   | 22 421 332             | 1 807 354                                  | 24 720 206   | 22 912 852  |
| September 30, 2016   | 22 421 332             | 1 808 399                                  | 24 720 826   | 22 912 427  |
| August 31, 2016<br>(after capital increase on 2016/08/31)  | 22 421 332             | 1 804 952                                  | 24 720 826   | 22 915 874  |
| August 31, 2016<br>(before capital increase on 2016/08/31) | 11 210 666             | 902 476                                    | 12 360 413   | 11 457 937  |
| July 31, 2016  | 11 210 666             | 904 700                                    | 12 360 413   | 11 455 713  |
| June 30, 2016  | 11 210 666             | 904 499                                    | 12 360 413   | 11 455 914  |
| May 31, 2016   | 11 210 666             | 891 519                                    | 12 360 412   | 11 468 893  |
| April 30, 2016   | 11 210 666             | 878 408                                    | 12 330 412   | 11 452 004  |
| March 31, 2016   | 11 210 666             | 875 285                                    | 12 330 412   | 11 455 127  |
| February 29, 2016  | 11 210 666             | 871 468                                    | 12 330 412   | 11 458 944  |
| January 31, 2016   | 11 210 666             | 859 082                                    | 12 330 412   | 11 471 330  |
| <b>December 31, 2015</b>                                   | <b>11 210 666</b>      | <b>862 454</b>                             | <b>12 330 412</b>                                      | <b>11 467 958</b>   |

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).

### About HighCo

*Since its creation, HighCo has placed innovation at the heart of its values, offering its clients - brands and retailers - Intelligent Marketing Solutions to influence shopper behaviour with the right deal, in the right place, at the right time and on the right channel.*

*Listed in compartment C of Euronext Paris and eligible for the "long-only" DSS, HighCo has more than 700 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.*

### Your contacts

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### ***Upcoming events***

Publications take place **after market close**.

|   |                            |
|---|----------------------------|
| 2016 Gross Profit:                                  | Tuesday, 24 January 2017   |
| 2016 Annual Earnings:                               | Tuesday, 21 March 2017     |
| Financial analysts meeting (SFAF) at 2:30pm, Paris: | Wednesday, 22 March 2017   |
| Q1 2017 Gross Profit:                               | Wednesday, 26 April 2017   |
| Q2 and H1 2017 Gross Profit:                        | Wednesday, 19 July 2017    |
| 2017 Half-year Earnings:                            | Wednesday, 30 August 2017  |
| 2017 Half-year Earnings conference call:            | Thursday, 31 August 2017   |
| Q3 and 9-months 2017 Gross Profit:                  | Wednesday, 18 October 2017 |
| 2017 Gross Profit:                                  | Wednesday, 24 January 2018 |



**Gaia-Index**

*HighCo is a component stock of the indices CAC® Small (CACs), CAC® Mid&Small (CACMS) et CAC® All-Tradable (CACT).*

*ISIN: FR0000054231*

*Reuters: HIGH.PA*

*Bloomberg: HCO FP*

*For further financial information and press releases, go to [www.highco.com](http://www.highco.com)*

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