PRESS RELEASE



APPOINTMENT

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DANIEL MALOUF APPOINTED CHIEF OPERATING OFFICER OF NEOPOST SHIPPING

Paris, January 26, 2017

Neopost, a global leader in Mail Solutions, Digital Communication and Shipping Solutions, announced today the appointment of Daniel Malouf as Chief Operating Officer of Neopost Shipping.

Before joining Neopost, Daniel spent almost 25 years in mass retailing within the Auchan Group specifically in charge of the digital transformation. Recently, he was Chief Executive Officer of the E-Commerce Division and of the "Drive" activities.

He will take over from Alain Férard and will sit at the Group Executive Committee. Alain is retiring after 10 years at Neopost. During his time he has completely transformed the Shipping division, expanding the range from a single product for carriers to a line-up that addresses needs across the entire supply chain, particularly retail and e-commerce. Alain also contributed significantly to the international development of the Shipping Business Unit.

Denis Thiery, Chairman and Chief Executive Officer of Neopost, commented: "The arrival of Daniel Malouf marks a major step in the development of our Shipping division. Following a critical period transforming and developing our offering, we will initiate the second phase with Daniel; the rollout of our offering. A special thank you goes to Alain Férard on behalf of all of the Neopost Group's teams for the excellent work he has done for us."

CALENDAR

The 2016 annual financial statements will be published on March 28, 2017, after market close.



COMMUNIQUÉ DE PRESSE

ABOUT NEOPOST

NEOPOST is a global leader in Mail Solutions, Digital Communications and Shipping Solutions. Its mission is to guide and support organizations in how they send and receive communications and goods, helping them better connect with their business environment through hardware, software and services.

Neopost supplies innovative user-friendly solutions for physical and digital communications management for large enterprises and SMEs, as well as shipping processes for supply-chain and e-commerce players. With a strong local presence in 31 countries and over 6,000 employees, Neopost works closely with a network of partners in order to market its solutions in more than 90 countries. In 2015, Neopost reported sales of €1.2

Neopost is listed in Compartment A of Euronext Paris and belongs notably to the SBF 120 index.

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To know more about our Shipping Division, go to: http://shipping.neopost.com/en