



PRESS RELEASE

## AMOEBA signs a Letter of Intent with KROFF CHEMICAL COMPANY

For the distribution of BIOMEBA in the United States

Lyon (France), Pittsburg (PA, USA), February 2<sup>nd</sup>, 2017 - AMOEBA (FR0011051598 - AMEBA), producer of a biological biocide capable of eliminating bacterial risk in water, announced today that it has signed a Letter of Intent (LOI) with KROFF Chemical Company (KROFF) prior to entering into a definitive agreement regarding the distribution of its product in the United States pending marketing authorization.

This new LOI signed with KROFF allows AMOEBA to extend its commercial cover for the distribution of the green biocide BIOMEBA product more specifically on the East region of the United States.

"The best way for the water treatment industry to provide ongoing value to our clients is through innovation. KROFF is constantly innovating through investments with valuable partners like AMOEBA and through research and design. We are committed to improving the bottom line performance of our clients, and this agreement supports the expansion of innovation." said **Timothy LAUBE, General** *Manager of KROFF.* 

"This new agreement with KROFF allows us to extend our commercial cover on the east of the United States and materialises the desire of American industrial companies to seek alternative water treatment solutions to chemical products for a better protection of the environment and its users." stated **Fabrice PLASSON, President of AMOEBA's Board of Directors**.





## About KROFF Inc.:

Kroff, Inc. is one of the fastest-growing, full-service specialty chemical companies in the United States. With patented chemistry, experienced consultants and a commitment to innovation, Kroff engineers solutions for clients that ensure environmental compliance and save money. The company includes: **Kroff Chemical Company, Inc.** (KCC), providing custom-blended chemicals and processes for water and wastewater treatment; **Kroff Facilities Services, Inc.** (KFS), enabling companies and organizations to outsource their water treatment services; **Kroff Process Technologies, Inc.** (KPT), providing process cleaners and lubricants to support the metals production and fabrication industries; **Kroff Well Services, Inc.** (KWS), offering remediation of flowback waters and production brines for frac water reuse; **Kroff International, LLC**, with projects in Japan, Europe, Africa and South America; **Kroff Lab Services, Inc.** (**KLS**) - offering exceptional speed and precision in water analysis and the expertise of a doctoral-level analytical team; and **Kroff Food Services, Inc.** – which provides specialty chemicals for the food processing industry. Kroff partners with companies in primary metals, manufacturing, health care, food processing, energy and more. Founded in 1988, Kroff is headquartered in Pittsburgh, PA. For more information, visit <u>www.kroff.com</u>



## About AMOEBA:

AMOEBA develops a biological biocide capable of eliminating waterborne bacterial risk (legionella, pseudomonas, listeria, etc.). This entirely natural solution is presented as an alternative to the chemical treatments traditionally used in the industrial sector and complies with the new regulations in terms of chemical emissions into the environment. In a worldwide market for chemical biocides estimated to be worth EUR 21 bn<sup>(1)</sup>, AMOEBA is today concentrating on the segment of industrial air-cooled towers (ACT), estimated to be worth EUR 1.7 bn<sup>(2)</sup>. AMOEBA is continuing with the regulatory procedures necessary to obtain provisional MA for all European countries for the "Air Cooled Towers" application. Based in Lyon-Chassieu (France), AMOEBA is quoted on compartment C of the Euronext Paris stock exchange and joined the CAC<sup>®</sup> Small index on 21st September 2015. For more information: www.amoeba-biocide.com.

(1): Sources combined by Amoeba from water treatment agencies, Freedonia, Eurostat and MarketsandMarkets (2): Amoeba data combined from the following sources: DRIRE 2013, Eurostat, ARHIA 2013 <u>Contacts</u>:

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