

INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF and of the article L.233-8 II of the French Code de commerce

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
January 31, 2017	22 421 332	1 872 618	24 640 206	22 767 588
December 31, 2016	22 421 332	1 856 822	24 640 206	22 783 384

^(*) exclusively consisting of treasury shares.

About HighCo

Since its creation, HighCo has placed innovation at the heart of its values, offering its clients - brands and retailers - Intelligent Marketing Solutions to influence shopper behaviour with the right deal, in the right place, at the right time and on the right channel.

Listed in compartment C of Euronext Paris and eligible for the "long-only" DSS, HighCo has more than 700 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

Your contacts

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^(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).



Upcoming events

Publications take place after market close.

2016 Annual Earnings: Financial analysts meeting (SFAF) at 2:30pm, Paris:

Q1 2017 Gross Profit:

Q2 and H1 2017 Gross Profit: 2017 Half-year Earnings:

2017 Half-year Earnings conference call: Q3 and 9-months 2017 Gross Profit:

2017 Gross Profit:

Tuesday, 21 March 2017 Wednesday, 22 March 2017 Wednesday, 26 April 2017 Wednesday, 19 July 2017 Wednesday, 30 August 2017 Thursday, 31 August 2017 Wednesday, 18 October 2017 Wednesday, 24 January 2018



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) et CAC® All-Tradable

(CACT).

ISIN: FR0000054231 Reuters: HIGH.PA Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com

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