



**DISCLOSURE OF TRADING IN OWN SHARES
FROM 27 FEBRUARY TO 03 MARCH 2017**

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares from 27 February to 03 March 2017:

Date	Number of shares	Average weighted price in €	Amount in €
28/02/2017	5 000	116,9765	584 882,50
TOTAL	5 000	116,9765	584 882,50

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2017 Agenda (all dates to be confirmed)

1 st Quarter 2017 results	26 April 2017	Conference call
2017 AGM	10 May 2017	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2017 results	3 August 2017	Conference call
3 rd Quarter 2017 results	25 October 2017	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2016, BIC recorded net sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes : CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index. For more information, please visit BIC corporate web site: www.bicworld.com

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ACHATS EFFECTUES DANS LES CONDITIONS DE L'ARTICLE 5 DU REGLEMENT "ABUS DE MARCHE"
DU 27 FEVRIER AU 03 MARS 2017

Nom_de_l'emetteur	Code_Identifiant_de_l'emetteur	Jour_de_transaction	Code_identifiant_de_l'instrument_financier	Volume_total_journalier (en nombre de titres)	Prix_pondéré_moyen_journalier_d'acquisition_des_actions	Code_identifiant_marche
SOCIETE BIC	969500UR00 DF6310VH67	28-févr-17	FR0000120966	5000	116,9765402	XPAR