

BIC GROUP - PRESS RELEASE CLICHY – 06 MARCH 2017

DISCLOSURE OF TRADING IN OWN SHARES FOR FEBRUARY 2017

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for February 2017:

Date	Number of shares	Average weighted price in €	Amount in €
15/02/2017	10 000	117,8549	1 178 549,00
16/02/2017	4 895	117,5907	575 606,48
20/02/2017	3 538	117,8942	417 109,68
21/02/2017	5 000	117,8178	589 089,00
23/02/2017	10 000	117,0120	1 170 120,00
28/02/2017	5 000	116,9765	584 882,50
TOTAL	38 433	117,4864	4 515 356,66

Contacts

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian sophie.palliez@bicworld.com

Katy Bettach Katy.bettach@bicworld.com **Press Contacts**

Albane de La Tour d'Artaise albane.deLaTourDArtaise@bicworld.com

Priscille Reneaume: +33 1 53 70 74 70

preneaume@image7.fr

Isabelle de Segonzac : +33 1 53 70 74 70

isegonzac@image7.fr

2017 Agenda (all dates to be confirmed)

1 st Quarter 2017 results	26 April 2017	Conference call
2017 AGM	10 May 2017	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2017 results	3 August 2017	Conference call
3 rd Quarter 2017 results	25 October 2017	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2016, BIC recorded net sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index. For more information, please visit BIC corporate web site: www.bicworld.com

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