

BIC GROUP – PRESS RELEASE CLICHY – 10 MARCH 2017

DISCLOSURE OF TOTAL NUMBER OF VOTING RIGHTS AND NUMBER OF SHARES FORMING THE CAPITAL AS OF FEBRUARY 28, 2017

Article L 233-8-II of the French "Code de Commerce" and Article 223-16 of the General Regulations of the French "Autorité des Marchés Financiers".

As of February 28, 2017, the total number of issued shares of SOCIÉTÉ BIC is 47,559,656 shares, representing:

69,107,643 voting rights,

68,210,471 voting rights excluding shares without voting rights

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2017 Agenda (all dates to be confirmed)

1 st Quarter 2017 results	26 April 2017	Conference call
2017 AGM	10 May 2017	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2017 results	3 August 2017	Conference call
3 rd Quarter 2017 results	25 October 2017	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2016, BIC recorded net sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index. For more information, please visit BIC corporate web site: www.bicworld.com

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