



RELEASE AND AVAILABILITY OF THE 2016 REGISTRATION DOCUMENT

The French version of the 2016 registration document of SOCIÉTÉ BIC was filed with the A.M.F. (Autorité des Marchés Financiers: French Financial Markets Authority) on March 22, 2017.

The document is available on the BIC website (<u>www.bicworld.com</u>) as well as on the website of the A.M.F. (<u>www.amf-france.org</u>).

This document includes:

- the Management report of the Board of Directors for 2016,
- the Chairman's report on corporate governance and on the risk management and internal control procedures implemented by the Company as well as the related report of the auditors,
- information related to the fees paid to the auditors,
- the description of the share buyback program,
- the draft resolutions proposed by the Board of Directors' at the Annual General Meeting to be held on May
 10, 2017 as well as the Board of Directors' report on the draft resolutions.

CONTACTS

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian sophie.palliez@bicworld.com

Katy Bettach

katy.bettach@bicworld.com

Press Contacts

Albane de La Tour d'Artaise

albane.delatourdartaise@bicworld.com

Priscille Reneaume: +33 1 53 70 74 70

preneaume@image7.fr

For more information, please consult the corporate website: www.bicworld.com

2017 AGENDA (ALL DATES TO BE CONFIRMED)

First quarter 2017 results	26 April 2017	Conference call
2017 AGM	10 May 2017	Meeting – BIC Headquarters
Second quarter 2017 results	03 August 2017	Conference call
Third quarter 2017 results	25 October 2017	Conference call
inira quarter 2017 results	25 October 2017	Conterence call

ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120, CAC Mid 60 and Family Business indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

















