



**DISCLOSURE OF TRADING IN OWN SHARES  
FROM 20 TO 24 MARCH 2017**

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares from 20 to 24 March 2017:

Date	Number of shares	Average weighted price in €	Amount in €
21/03/2017	5 000	117,3250	586 625,00
21/03/2017	5 000	115,6559	578 279,50
22/03/2017	6 000	114,2047	685 228,20
23/03/2017	5 000	112,6500	563 250,00
23/03/2017	5 000	113,1232	565 616,00
<b>TOTAL</b>	<b>26 000</b>	<b>114,5769</b>	<b>2 978 998,70</b>

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**2017 Agenda** (all dates to be confirmed)

1 <sup>st</sup> Quarter 2017 results	26 April 2017	Conference call
2017 AGM	10 May 2017	Meeting – BIC Headquarters
2 <sup>nd</sup> Quarter and 1 <sup>st</sup> Half 2017 results	3 August 2017	Conference call
3 <sup>rd</sup> Quarter 2017 results	25 October 2017	Conference call

**About BIC**

*BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2016, BIC recorded net sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120, CAC Mid 60 and Family Business indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.*

For more information, please visit BIC corporate web site: [www.bicworld.com](http://www.bicworld.com)

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ACHATS EFFECTUES DANS LES CONDITIONS DE L'ARTICLE 5 DU REGLEMENT "ABUS DE MARCHE"  
DU 20 AU 24 MARS 2017

Nom de l'émetteur	Code Identifiant de l'émetteur	Jour de transaction	Code identifiant de l'instrument financier	Volume total journalier (en nombre de titres)	Prix pondéré moyen journalier d'acquisition des actions	Code identifiant marche
SOCIETE BIC	969500UR00DF63I0VH6 7	21-mars-17	FR0000120966	5000	115,6558696	XPAR
SOCIETE BIC	969500UR00DF63I0VH6 7	23-mars-17	FR0000120966	5000	113,1232199	XPAR
SOCIETE BIC	969500UR00DF63I0VH6 7	22-mars-17	FR0000120966	6000	114,2047167	XPAR
SOCIETE BIC	969500UR00DF63I0VH6 7	21-mars-17	FR0000120966	5000	117,325	XPAR
SOCIETE BIC	969500UR00DF63I0VH6 7	23-mars-17	FR0000120966	5000	112,65	XPAR